

THE MISLEADING NATURE OF PUBLIC FORUM ANALYSIS: CONTENT AND CONTEXT IN FIRST AMENDMENT ADJUDICATION*

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MANY of the Burger Court's first amendment decisions focus on the scope of governmental power to regulate speech based upon its content.¹ The Court has had little trouble with traditional content regulation cases that involve outright proscription of certain types of speech.² Similarly, it has had little trouble with traditional time, place, or manner regulations, which relate only to the physical context of speech and do not involve content regulation at all.³ The Court has had a great deal of difficulty, however, with hybrid regulations involving governmental limitations on speech in a specific context. Such hybrid regulations relate to content, but they are limited to certain locations, media, or speakers.⁴ Although the government may be pursuing some goal unrelated to the proscription of a message, these hybrid regulations often directly impair some people's ability to communicate a message in a certain

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¹ See, e.g., *Minnesota State Bd. for Community Colleges v. Knight*, 104 S. Ct. 1058 (1984); *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37 (1983); *Widmar v. Vincent*, 454 U.S. 263 (1981); *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976). "Content-based" regulations can restrict speech either on the basis of its subject matter (no discussion of the Vietnam war) or on the basis of its viewpoint (no criticism of American involvement in Vietnam).

² See, e.g., *Bolger v. Youngs Drug Prods. Corp.*, 103 S. Ct. 2875 (1983); *New York v. Ferber*, 458 U.S. 747 (1982); *Miller v. California*, 413 U.S. 15 (1973); *Cohen v. California*, 403 U.S. 15 (1971).

³ See, e.g., *United States v. Grace*, 461 U.S. 171 (1983); *Heffron v. International Soc'y for Krishna Consciousness, Inc.*, 452 U.S. 640 (1981).

⁴ See, e.g., *Board of Educ. v. Pico*, 457 U.S. 853 (1982) (school board removal of books from school libraries); *FCC v. Pacifica Found.*, 438 U.S. 726 (1978) ("indecent" language regulated in radio broadcasts); *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976) ("adult" entertainment subject to special zoning regulation). For a criticism of the Court's efforts in this area, see Stone, *Restrictions of Speech Because of its Content: The Peculiar Case of Subject-Matter Restrictions*, 46 U. Chi. L. Rev. 81, 83-100 (1978).

way.⁵ Similar problems are posed when the government withholds support for the communication because of the content of the message or the identity of the speaker.⁶

The Court has experimented with several approaches to these hybrid regulations. In the early 1970's, it began to espouse the view that the first amendment almost completely prohibited governmental regulation of speech based on content.⁷ Despite the language of some opinions, this approach probably never actually determined the outcome of any cases.⁸ In any event, as time went on, the Court recognized more and more exceptions to this "rule" of content neutrality.⁹ In an attempt to regain some doctrinal coherence, the Justices in recent years have focused on the issue of whether speech is communicated in a public forum.¹⁰ Public forum analysis might well be called the "geographical" approach to first amendment law, because results often hinge almost entirely on the speaker's location.

The Court recently set out this geographical approach at some length in *Perry Education Association v. Perry Local Educators' Association*.¹¹ *Perry* distinguishes three kinds of forums in which communication takes place. In a classic, or quintessential, public forum, such as a park or a sidewalk, the Court strictly scrutinizes a content-based regulation to see whether it is narrowly drawn to serve a compelling governmental interest. The Court also requires

⁵ See, e.g., *FCC v. Pacifica Found.*, 438 U.S. 726 (1978); *Pickering v. Board of Educ.*, 391 U.S. 563 (1968). Similar problems are presented when the limitation on speech is keyed to the identity of the speaker rather than the medium of communication. See J. Nowak, R. Rotunda & J. Young, *Constitutional Law* 1001-03 (2d ed. 1983) (discussing regulation of government employees' political activities).

⁶ See, e.g., *Minnesota State Bd. for Community Colleges v. Knight*, 104 S. Ct. 1058 (1984) (nonunion teachers excluded from school policy discussions); *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37 (1983) (nonunion teachers denied access to school mail system).

⁷ See *Police Dep't v. Mosley*, 408 U.S. 92 (1972).

⁸ See Farber, *Content Regulation and the First Amendment: A Revisionist View*, 68 Geo. L.J. 727, 727-31 (1980); Stephan, *The First Amendment and Content Discrimination*, 68 Va. L. Rev. 203, 205-06, 236 (1982).

⁹ See Note, *Content Regulation and the Dimensions of Free Expression*, 96 Harv. L. Rev. 1854 (1983); *id.* at 1856 n.15.

¹⁰ This "geographical" analysis of the first amendment has been used in several recent cases, such as *United States v. Grace*, 461 U.S. 171 (1983), and *United States Postal Serv. v. Council of Greenburgh Civic Ass'ns*, 453 U.S. 114 (1981).

¹¹ 460 U.S. 37 (1983). The test discussed in the text is found in *id.* at 45-46. For further discussion of *Perry*, see *infra* text accompanying notes 167-82.

a compelling interest to justify any blanket prohibition of all speech. When the forum is not a historic type of public forum, but has nonetheless been opened to the public's first amendment activities, the Court again strictly scrutinizes content regulation, but allows the government to close the forum entirely. Finally, in a non-public forum, the government is free to exclude speech or speakers based upon the content of the message, except in cases of viewpoint discrimination.¹²

Public forum analysis appears to be increasing in importance. The doctrine traces back to a famous dictum of Justice Roberts¹³ and received further attention from Professor Kalven almost twenty years ago,¹⁴ but it was almost never used in Supreme Court opinions until recently. The phrase "public forum" has appeared in only thirty-two Supreme Court decisions.¹⁵ Only two of these

¹² Note that the mere fact that government owned or operated property is open to members of the public, who are free to come and go at will, does not make it a public forum. See *United States v. Grace*, 461 U.S. 171, 177 (1983). For a discussion of the origins of the *Perry* approach, see Stone, *Fora Americana: Speech in Public Places*, 1974 Sup. Ct. Rev. 233.

¹³ See *Hague v. Committee for Indus. Org.*, 307 U.S. 496 (1939). Justice Roberts argued that parks and streets are public fora whose use "may be regulated in the interest of all . . . but . . . must not, in the guise of regulation, be abridged or denied." *Id.* at 515-16.

¹⁴ See Kalven, *The Concept of the Public Forum: Cox v. Louisiana*, 1965 Sup. Ct. Rev. 1.

¹⁵ This assertion is made on the basis of LEXIS and WESTLAW "searches" of Supreme Court opinions since 1925. The computer search of the cases yielded the following citations: *Clark v. Community for Creative Non-Violence*, 104 S. Ct. 3065 (1984); *Members of the City Council of Los Angeles v. Taxpayers for Vincent*, 104 S. Ct. 2118 (1984); *Minnesota State Bd. for Community Colleges v. Knight*, 104 S. Ct. 1058 (1984); *Bolger v. Young Drug Prods. Corp.*, 103 S. Ct. 2875 (1983); *United States v. Grace*, 461 U.S. 171 (1983); *Connick v. Myers*, 461 U.S. 138 (1983); *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37 (1983); *Dallas County Hosp. Dist. v. Dallas Ass'n of Community Orgs. for Reform Now*, 459 U.S. 1052 (1982); *Widmar v. Vincent*, 454 U.S. 263 (1981); *United States Postal Serv. v. Council of Greenburgh Civic Ass'ns*, 453 U.S. 114 (1981); *Heffron v. International Soc'y for Krishna Consciousness, Inc.*, 452 U.S. 640 (1981); *Carey v. Brown*, 447 U.S. 455 (1980); *Consolidated Edison Co. v. Public Serv. Comm'n*, 447 U.S. 530 (1980); *PruneYard Shopping Center v. Robins*, 447 U.S. 74 (1980); *Wolston v. Reader's Digest Ass'n*, 443 U.S. 157 (1979); *Jones v. North Carolina Prisoners' Labor Union, Inc.*, 433 U.S. 119 (1977); *City of Madison Joint School Dist. v. Wisconsin Employment Relations Comm'n*, 429 U.S. 167 (1976); *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976); *Greer v. Spock*, 424 U.S. 828 (1976); *Hudgens v. NLRB*, 424 U.S. 507 (1976); *Time, Inc. v. Firestone*, 424 U.S. 448 (1976); *Erznoznik v. City of Jacksonville*, 422 U.S. 205 (1975); *Southeastern Promotions, Ltd. v. Conrad*, 420 U.S. 546 (1975); *American Radio Ass'n v. Mobile S.S. Ass'n*, 419 U.S. 215 (1974); *Lehman v. City of Shaker Heights*, 418 U.S. 298 (1974); *Spence v. Washington*, 418 U.S. 405 (1974); *CBS v. Democratic Nat'l Comm.*, 412 U.S. 94 (1973); *Police Dep't v. Mosley*, 408 U.S. 92 (1972); *Grayned v. City of Rockford*, 408 U.S. 104 (1972); *Lloyd Corp. v. Tanner*, 407 U.S. 551 (1972); *Griffin v. California*, 380 U.S. 609 (1965); *International Ass'n of Machinists v. Street*, 367 U.S. 740 (1961).

decisions were rendered prior to 1970 and thirteen of the thirty-two have been in the 1980's.

The public forum problem is more longstanding and more significant than a listing of thirty-two cases would indicate. The crux of the problem is the government's power to differentiate among speakers or types of speech based on their impact on a particular environment. Notwithstanding the arguments made for content neutrality in some judicial opinions¹⁶ and scholarly analyses,¹⁷ it is clear today that content regulation is not absolutely impermissible. Nor is governmental regulatory power limited to the categories of speech that lie wholly outside the protection of the first amendment. Yet the Court has been unable to articulate any line between permissible content regulation and censorship.¹⁸ The Court's inability to adopt a framework for analyzing such problems, exacerbated by its reliance on public forum analysis, has produced fragmented Courts and incoherent opinions in cases such as *Young v. American Mini Theatres, Inc.*,¹⁹ *FCC v. Pacifica Foundation*,²⁰

¹⁶ See, e.g., *Young v. American Mini Theatres, Inc.*, 427 U.S. 50, 84-85 (1976) (Stewart, J., dissenting); *Police Dep't v. Mosley*, 408 U.S. 92, 95-96, 99 (1972).

¹⁷ See, e.g., Ely, *Flag Desecration: A Case Study in the Roles of Categorization and Balancing in First Amendment Analysis*, 88 Harv. L. Rev. 1482 (1975); Karst, *Equality as a Central Principle in the First Amendment*, 43 U. Chi. L. Rev. 20, 28-35 (1975).

¹⁸ See, Stone, *Content Regulation and the First Amendment*, 25 Wm. & Mary L. Rev. 189, 240-42 (1983) (Court's treatment of subject matter restrictions is inconsistent). For critiques of the Court's opinions in this area, see Farber, *supra* note 8; Stephan, *supra* note 8, at 227-31.

Professor Redish has noted that the Supreme Court's inability to establish a coherent "overbreadth doctrine" stems from the defects of its content-neutrality doctrine. Redish, *The Warren Court, the Burger Court and the First Amendment Overbreadth Doctrine*, 78 Nw. U.L. Rev. 1031 (1983).

¹⁹ 427 U.S. 50 (1976). *Young* involved zoning ordinances that prohibited location of an "adult movie theater," defined as one presenting certain specified "sexual activities" or "anatomical areas," within 1000 feet of any two other "regulated uses." The ordinances were upheld in a plurality opinion by Justice Stevens on the ground that they were appropriately definite, constituted a valid use of the city's zoning power to regulate the location of commercial establishments, and did not violate equal protection. The rationale was that such communication is entitled to a lesser degree of protection than other forms of expression, *id.* at 61, and that the city's interest in the character of its neighborhoods supported the classification made by the ordinances. *Id.* at 71.

²⁰ 438 U.S. 726 (1978) (upholding FCC findings that broadcast of a comedic monologue was "indecent" and validly subject to FCC regulation).

Metromedia, Inc. v. City of San Diego,²¹ and *Board of Education v. Pico*.²²

Even when public forum analysis is irrelevant to the outcome of a case, the judicial focus on the public forum concept confuses the development of first amendment principles. For example, in *United States Postal Service v. Council of Greenburgh Civic Associations*,²³ the issue was whether nonprofit organizations could be prosecuted for placing pamphlets and messages in the letter boxes of private homes. Although the issue was irrelevant to the decision, in both the majority and three of the four separate opinions much ink was spilled on the subject of whether a letter box was a "public forum."²⁴ A letter box might be regarded as a public forum because it is a traditional means for the public communication of stamped letters, or as a nonpublic forum because the government has reserved it for the delivery of stamped mail. The issue in *Greenburgh*, however, was whether the limitation of public access to this medium of communication so inhibited the communication of ideas as to be inconsistent with the first amendment. Public forum analysis only clouded consideration of the compatibility of the governmental regulation with first amendment values. In other cases, public forum analysis has led the Court to a series of seemingly inexplicable distinctions between permissible and impermissible control of speech. Perhaps there is a defensible distinction between leafletting on the steps of the Supreme Court and on the adjoining sidewalk,²⁵ or between an educational institution's restrictions on access to unused classrooms and to faculty mailboxes,²⁶ but the distinctions are more subtle than public forum analysis would indicate. In a recent case, the Court approved legislation that excluded nonunion professors from discussions with educational administrators relating to issues outside the scope of contract bargaining. The Court seemed so comfortable with public

²¹ 453 U.S. 490 (1981) (plurality opinion upholding zoning ordinance that prohibited erection of outdoor advertising displays insofar as it regulated commercial speech, but holding facially invalid the same ordinance's ban on noncommercial on-site advertising displays).

²² 457 U.S. 853 (1982). See *infra* text accompanying notes 144-64.

²³ 453 U.S. 114 (1981).

²⁴ *Id.* at 128 (Rehnquist, J.); *id.* at 136 (Brennan, J., concurring); *id.* at 147 (Marshall, J., dissenting); *id.* at 152 (Stevens, J., dissenting).

²⁵ The distinction is made in *United States v. Grace*, 461 U.S. 171, 178-84 (1983).

²⁶ Compare *Widmar v. Vincent*, 454 U.S. 263 (1981), with *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37 (1983).

forum terminology that it gave virtually no consideration to the first amendment values implicated by governmental restrictions on the ability to present competing views to government decisionmakers.²⁷

Our objection to public forum analysis is not that it invariably yields wrong results (although it sometimes does), but that it distracts attention from the first amendment values at stake in a given case. It almost certainly will hinder lower court judges from focusing on those values or from making sense of Supreme Court precedent.²⁸ Classifying a medium of communication as a public forum may cause legitimate governmental interests to be thoughtlessly brushed aside; classifying it as something other than a public forum may lead courts to ignore the incompatibility of the challenged regulations with first amendment values.

Our thesis is that there are not three types of public forums, but rather three basic types of first amendment problems. Each type of problem should be addressed in a manner that openly evaluates the particular nature of the threat to first amendment values.

The most basic first amendment problem involves complete prohibition of a message or a category of speech.²⁹ Such prohibitions pose the ultimate danger to first amendment values by totally eradicating both the societal and libertarian values underlying the first amendment.³⁰ Despite its excessive extension into other areas,

²⁷ See *Minnesota State Bd. for Community Colleges v. Knight*, 104 S. Ct. 1058 (1984). For a discussion of *Knight*, see *infra* text accompanying notes 183-202.

²⁸ On the importance of guiding lower federal courts (an often-overlooked consideration), see Schauer, "Private" Speech and the "Private" Forum: *Givhan v. Western Line School District*, 1979 Sup. Ct. Rev. 217, 217-18.

²⁹ See, e.g., *Brandenburg v. Ohio*, 395 U.S. 444 (1969) (holding unconstitutional the Ohio Syndicalism Act, which purported to punish "mere advocacy"); *Yates v. United States*, 354 U.S. 298 (1957) (interpreting Smith Act to prohibit only advocacy of direct, forcible overthrow of government); *Dennis v. United States*, 341 U.S. 494 (1951) (upholding convictions under the Smith Act of Communist Party leaders who advocated forcible overthrow of government); *Abrams v. United States*, 250 U.S. 616 (1919) (upholding convictions for conspiracy to violate the Espionage Act by calling for a general strike during World War I).

³⁰ The societal value of the first amendment is that it provides for an informed citizenry to make decisions affecting society; the libertarian value is that the individual is left free to develop his ideas and to express himself. These complementary values may be different ways of describing the basic role of the first amendment in protecting freedom in society. See F. Schauer, *Free Speech: A Philosophical Enquiry* 3-73 (1982); Perry, *Freedom of Expression: An Essay on Theory and Doctrine*, 78 Nw. U.L. Rev. 1137 (1983); Schauer, *Must Speech Be Special?*, 78 Nw. U.L. Rev. 1284 (1983); Stone, *supra* note 4, at 101-07. For further explanation of these values, see L. Tribe, *American Constitutional Law* § 12-1 (1978);

here the content neutrality doctrine merely restates the first amendment's fundamental prohibition against censorship.³¹

A second kind of problem is posed by content neutral regulations of the time, place, or manner of speech. Such regulations pose a lesser threat to first amendment values but still require independent judicial scrutiny to ensure that speech is not unduly restricted.³²

The third kind of problem involves what we will call hybrid regulations or situational restraints. These regulations are not content neutral, but they apply only to particular speakers or in particular physical contexts. The government in such cases does not claim the right to suppress some form of speech completely, but argues instead that the speech has a distinctive impact on a particular physical or social environment. Because most individuals are unaffected and most physical environments remain open, the threat to first amendment values is less than that presented by complete censorship.³³ There is, nevertheless, a significant likelihood that the government, despite its protestations to the contrary, is either deliberately or negligently distorting the "marketplace of ideas" in favor of a particular viewpoint. A standard of review more demanding than that employed when judging content neutral regulations is needed to ensure that situational restraints do not become the functional equivalent of censorship.³⁴ We will call this intermediate standard of review "focused balancing."

Shiffrin, *The First Amendment and Economic Regulation: Away from a General Theory of the First Amendment*, 78 Nw. U.L. Rev. 1212 (1983); Note, *supra* note 9, at 1861-67.

Professor Bollinger recently has analyzed and explained how these traditional ways of stating first amendment values may obscure the rule of the first amendment freedoms in the development of "intellectual values." Bollinger, *Free Speech and Intellectual Values*, 92 Yale L.J. 438 (1983).

³¹ See L. Tribe, *supra* note 30, § 12-2, at 580-81; Stephan, *supra* note 8, at 233-36 (discussing viewpoint neutrality); Schauer, *Categories and the First Amendment: A Play in Three Acts*, 34 Vand. L. Rev. 265, 283-89 (1981) (comparing viewpoint and subject matter neutrality).

³² See L. Tribe, *supra* note 30, § 12-2, at 580-82; *id.* § 12-20, at 682-84; Stone, *supra* note 18, at 190-93.

³³ See Stone, *supra* note 4, at 108; Stene, *supra* note 18, at 200; Farber, *supra* note 8, at 736-36, 745-46 (defining censorship as governmental hostility to the ideas or information suppressed).

³⁴ It is not difficult to imagine the government banning a message it dislikes by finding some distinct reason why that message is inappropriate in every possible situation. At the very least, this strategy would make it possible to relegate that message to a less effective form of communication.

In Part I of this article, we trace the development of the public forum concept and its relationship to the content neutrality principle. Historically, both ideas have worked well in connection with time, place, and manner restrictions and society-wide censorship. Both have repeatedly broken down, however, when applied to the hybrid regulations of speech we have termed situational restraints.³⁵ In Part II we explain our proposed three-tiered approach to first amendment adjudication, with particular attention to a "focused balancing" test for situational restraints. Part III applies the focused balancing approach to regulations of speech in the context of school governance.³⁶ Part IV offers some concluding observations regarding the dangers presented by the Court's reliance on public forum analysis and emphasizes the need for a focused balancing test to protect first amendment values.

I. THE GENESIS AND NATURE OF THE PUBLIC FORUM CONFUSION

The Burger Court's confusing use of public forum language in recent years can be understood, though not forgiven, in terms of the development of first amendment law in earlier decades. In those decades the Court developed separate approaches to pure content proscription and time, place, and manner regulations. It was also then that the Court first overlooked the distinctive nature of situational regulations and instead attempted to fit all its decisions into either the censorship or the time, place, and manner models. Both models have broken down in cases involving situational regulations.

A. Evolution of the Categorical Approach

As mentioned earlier, today the Court has settled on a "categorical" approach to broad content proscription problems.³⁷ This approach, though, developed slowly during almost a half-century of Supreme Court decisions. In the national security cases that dominated first amendment law before 1960, the Court was unable to

³⁵ On the breakdown of the content proscription approach, see *infra* text accompanying notes 49-53. For the breakdown of the time, place, and manner approach, see *infra* text accompanying notes 70-78.

³⁶ See *infra* text accompanying notes 124-202.

³⁷ See sources cited *supra* notes 30-31.

define a category of punishable speech.³⁸ The "clear and present danger" test was an attempt to define a type of speech that could be legitimately excised from society. The attempt was doomed to failure, however, because the Court did not distinguish between true proscription—the attempt to eliminate an idea such as communism—and situational restraints, such as the famous hypothetical prohibition of yelling "Fire!" in a crowded theater.³⁹ Failure to distinguish situational regulations from censorship allowed a test best suited for the former to justify the latter. The clear and present danger test degenerated into a rationalization for suppressing dangerous ideas. By the 1960's the Justices differed considerably both in their rhetoric and in the results they reached in particular cases, but very little in the essentials of their analysis. In particular, they agreed on the need for an independent judicial determination of which categories of speech were punishable.⁴⁰ No one, with the possible exception of Justice Douglas in his last years, believed that all speech was absolutely protected.⁴¹

After Justice Frankfurter retired, none of the Justices advocated his combination of ad hoc balancing and great deference to the legislature's judgement as to the dangerousness of the prohibited speech. The debate in the 1960's was over the definition of the categories of punishable speech, particularly in national security cases. Justice Harlan's majority opinion in *Cohen v. California*⁴² effectively buried the ad hoc balancing approach by explaining the need to define precisely the categories of speech that the government could proscribe. Supreme Court Justices, in Harlan's view, might weigh competing values in defining these categories, but proscription of messages could not be upheld on an ad hoc basis.⁴³

³⁸ See, e.g., *Yates v. United States*, 354 U.S. 298 (1957); *Dennis v. United States*, 341 U.S. 494 (1951); *Abrams v. United States*, 250 U.S. 616 (1919).

³⁹ *Schenck v. United States*, 249 U.S. 47, 52 (1919) ("The most stringent protection of free speech would not protect a man in falsely shouting fire in a theatre and causing a panic.").

⁴⁰ See, e.g., *Cohen v. California*, 403 U.S. 15, 24 (1971); *Street v. New York*, 394 U.S. 576, 591 (1969) (by implication); *Scales v. United States*, 367 U.S. 203, 230 (1961); *Feiner v. New York*, 340 U.S. 315, 321 (1951).

⁴¹ See *Gertz v. Robert Welch, Inc.*, 418 U.S. 323, 356 (1974) (Douglas, J., dissenting); *Paris Adult Theatre I v. Slaton*, 413 U.S. 49, 70-73 (1973) (Douglas, J., dissenting); *New York Times Co. v. United States*, 403 U.S. 713, 720 (1971) (Douglas, J., concurring).

⁴² 403 U.S. 15 (1971) (reversing conviction for breach of peace based upon defendant's appearance in a courthouse with a jacket bearing the words "Fuck the Draft").

⁴³ In *Cohen*, Justice Harlan listed the categories of speech that the Supreme Court in

The following decade established that the government had no general authority to proscribe speech simply because the content of that speech interfered with societal or governmental goals. Rather, the government could proscribe only speech falling into certain precise categories, which, briefly summarized, included: (1) speech that created a clear and present danger of illegal behavior, particularly physical violence;⁴⁴ (2) obscenity;⁴⁵ (3) defamation;⁴⁶ (4) false or misleading commercial speech;⁴⁷ and (5) child pornog-

earlier cases had found to be punishable and stated:

[W]e cannot overemphasize that, in our judgement, most situations where the State has a justifiable interest in regulating speech will fall within one or more of the various established exceptions, discussed above but not applicable here, to the usual rule that governmental bodies may not prescribe the form or content of individual expression.

Id. at 24.

In another case, decided the same day as *Cohen*, Justice Harlan noted the difference between *ad hoc* balancing and definitional balancing:

Once the evident need to balance the values underlying each is perceived, it might seem, purely as an abstract matter, that the most utilitarian approach would be to scrutinize carefully every jury verdict in every libel case, in order to ascertain whether the final judgment leaves fully protected whatever First Amendment values transcend the legitimate state interest in protecting the particular plaintiff who prevailed. This seems to be what is done in the plurality opinion. . . . At least where we can discern generally applicable rules that should balance with fair precision the competing interests at stake, such rules should be preferred to the plurality's approach both in order to preserve a measure of order and predictability in the law that must govern the daily conduct of affairs and to avoid subjecting the press to judicial second-guessing of the newsworthiness of each item they print.

Rosenbloom v. Metromedia, Inc., 403 U.S. 29, 63 (1971) (Harlan, J., dissenting) (footnote omitted).

⁴⁴ See *Cohen*, 403 U.S. at 20 (words "inherently likely to provoke violent reaction") (citing *Chaplinsky v. New Hampshire*, 315 U.S. 568, 573 (1942)); *Brandenburg v. Ohio*, 395 U.S. 444, 447 (1969) (words directed towards inciting imminent lawless action, and likely to have such effect); see also *Gooding v. Wilson*, 405 U.S. 518, 523 (1972) ("offensive, derisive, or annoying" words subsequently narrowed by judicial construction to "fighting" words). Although one might create separate categories for the "fighting words" or "hostile audience" restrictions, we include within the same category all speech that creates a clear danger of a violent reaction to the speaker. For examples of these latter two types of restrictions, see *Feiner v. New York*, 340 U.S. 315, 320-21 (1951) (hostile audience); *Chaplinsky v. New Hampshire*, 315 U.S. 568, 573 (1942) (fighting words).

⁴⁵ See *Miller v. California*, 413 U.S. 15, 23 (1973); *Paris Adult Theatre I v. Slaton*, 413 U.S. 49, 54 (1973).

⁴⁶ See *New York Times Co. v. Sullivan*, 376 U.S. 254 (1964); *Gertz v. Robert Welch, Inc.*, 418 U.S. 323 (1974).

⁴⁷ See *Central Hudson Gas & Elec. Corp. v. Public Serv. Comm'n*, 447 U.S. 557, 563-66 (1980).

raphy.⁴⁸ Categorization is now generally accepted by all the Justices when reviewing true governmental censorship entailing proscription of speech because of its content; occasional discord is due only to the confusion between censorship and situational restraints. For example, in *Bolger v. Youngs Drug Products Corp.*,⁴⁹ the Court unanimously held that the government could not prohibit the mailing of unsolicited advertisements for contraceptives. The majority opinion did not receive unanimous support only because three Justices wanted to stress their willingness to accept less severe advertising restrictions.⁵⁰

General agreement on the categorization approach to complete proscriptions of messages has greatly aided the Court's application of vagueness and overbreadth doctrines. Because proscription is allowed only for specifically defined categories of speech, a particular statute's scope can easily be compared with the permissible categories. A statute that can be applied to speech not in one of the categories is overturned. The facts of the individual case are essentially irrelevant to the validity of the statute.⁵¹

In contrast, because the Court has been unable to define clearly the contextual or environmental factors that will support limited governmental regulation of content, facial review of situational regulations based on overbreadth and vagueness has become considerably muddled. For instance, the Court engaged in overbreadth review of an ordinance prohibiting nude dancing, but not of one zoning adult theaters.⁵² The difference, though the Court did not

⁴⁸ See *New York v. Ferber*, 458 U.S. 747 (1982).

⁴⁹ 103 S. Ct. 2875 (1983).

⁵⁰ See *id.* at 2885 (Rehnquist, J., joined by O'Connor, J., concurring); *id.* at 2888 (Stevens, J., concurring). Justice Brennan did not participate in the decision. *Id.* at 2885.

⁵¹ See, e.g., *Lewis v. City of New Orleans*, 415 U.S. 130 (1974); *Gooding v. Wilson*, 405 U.S. 518 (1972); *Coates v. City of Cincinnati*, 402 U.S. 611 (1971). The relationship between first amendment principles defining the scope of permissible speech and the overbreadth principle is explained in Monaghan, *Overbreadth*, 1981 Sup. Ct. Rev. 1; see generally Note, *Overbreadth Review and the Burger Court*, 49 N.Y.U. L. Rev. 532 (1974) (criticizing retreat from overbreadth review by Burger Court). For a discussion of the relationship between standing concepts and the vagueness and overbreadth principles, see Sedler, *The Assertion of Constitutional Jus Tertii: A Substantive Approach*, 70 Calif. L. Rev. 1308, 1326-27 (1982); Sedler, *Standing to Assert Constitutional Jus Tertii in the Supreme Court*, 71 Yale L.J. 599, 612-26 (1962); see also Note, *Standing to Assert Constitutional Jus Tertii*, 88 Harv. L. Rev. 423 (1974) (distinguishing standing to assert the constitutional rights of third parties from statutory overbreadth).

⁵² Compare *Schad v. Borough of Mt. Ephraim*, 452 U.S. 61 (1981) (nude dancing), with *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976) (adult theaters).

articulate it, is that a ban on a form of expression everywhere within a jurisdiction is presumptively censorious, whereas rearranging sites within the jurisdiction is a situational restraint.⁵³ Failure to make this distinction has done much to confuse the analysis of situational restraints.

B. *Speech in Public Places*

Complementing the categorical approach to complete prohibitions on certain messages was the Court's analysis of time, place, and manner regulations of speech. Historically, time, place, and manner analysis concerned incidental restrictions on expressive activities resulting solely from content neutral regulations.⁵⁴

Justice Frankfurter provided an able summary of the Court's early experiences with time, place, and manner regulations in his concurrence in *Niemotko v. Maryland*.⁵⁵ Frankfurter showed that none of the Court's prior holdings indicated that the freedom to speak might depend on location alone. Rather, speech could be regulated in public parks or other governmental facilities if the regulation was compatible with first amendment values.⁵⁶ Today, the Frankfurter opinion is sometimes overlooked because he ultimately advocated extreme deference to legislative judgments.⁵⁷ But Frankfurter was surely correct in distinguishing between governmental control of the content of speech and mere control of the form or place of speech. When the government was not acting as a censor, either openly or through a discretionary licensing standard, Frankfurter noted that first amendment values were not clearly threatened. Nevertheless, even when the regulation was content neutral, absent a substantial governmental interest, he would not have allowed a reduction in the amount of speech through regulation of its physical impact. Thus, the Court in the 1930's and 1940's justifiably overturned governmental restrictions based

⁵³ Justice Blackmun's concurrence in *Schad v. Bourough of Mt. Ephraim*, 452 U.S. 61 (1981), attempts to make a similar distinction, though without the use of our terminology. *Id.* at 78.

⁵⁴ See L. Tribe, *supra* note 30, § 12-20, at 682-83; J. Nowak, R. Rotunda, & J. Young, *supra* note 5, at 977-79 (regulation of sound and noise).

⁵⁵ 340 U.S. 268, 273 (1951) (Frankfurter, J., concurring).

⁵⁶ *Id.* at 282.

⁵⁷ *Id.* at 275-76.

merely on a concern for community tidiness,⁵⁸ but upheld regulations—for example, those aimed at sound trucks or other physical activities—that promoted substantial interests unrelated to censorship.⁵⁹

When we analyze time, place, and manner cases from this perspective—by identifying the issues rather than merely labeling the types of public places—we see the development of a two-step analysis. First, to qualify for time, place, and manner status, a regulation must be content neutral on its face and must not create opportunities for selective application.⁶⁰ Second, if the regulation is truly content neutral, the Court must determine whether the governmental interest advanced is sufficiently important to justify even an incidental restriction on speech.

This two-step analysis can be seen in decisions of two decades ago as well as in decisions of the 1980's. In *Tinker v. Des Moines Independent Community School District*,⁶¹ the Court analyzed a school's ban on armbands and determined that, because it was not a true time, place, and manner regulation, it required closer scrutiny.⁶² In *United States v. O'Brien*,⁶³ the Court upheld criminal penalties for the destruction of draft registration cards because the law promoted an important interest unrelated to the suppression of expression⁶⁴ (thus indicating that the government's regulations

⁵⁸ See *Schneider v. State*, 308 U.S. 147 (1939) (ban on leafletting not justified by desire to control littering).

⁵⁹ See *Kovacs v. Cooper*, 336 U.S. 77 (1949) (general regulation of sound trucks upheld); cf. *Saia v. New York*, 334 U.S. 558 (1948) (ordinance requiring permission of the police chief for use of amplifiers in public places held unconstitutional).

⁶⁰ Thus, the Court has invalidated discretionary licensing systems on the theory that such systems can mask content-based distinctions. See *Shuttlesworth v. City of Birmingham*, 394 U.S. 147, 150-51 (1969) ("[A] law subjecting the exercise of First Amendment freedoms to the prior restraint of a license, without narrow, objective, and definite standards to guide the licensing authority, is unconstitutional.") (footnote omitted); *Cantwell v. Connecticut*, 310 U.S. 296, 304-05 (1940) (ordinance conditioning solicitor's license on official's determination that license was to be used for a "religious" or a "bona fide" charitable or philanthropic purpose held unconstitutional); *Lovell v. Griffin*, 303 U.S. 444, 451-52 (1938) (ordinance requiring license to distribute literature held unconstitutional); *J. Nowak, R. Rotunda & J. Young*, *supra* note 5, at 973-74.

⁶¹ 393 U.S. 503 (1969).

⁶² *Id.* at 510-11 (other political symbols were not forbidden, thereby indicating that the regulation was aimed at a particular message).

⁶³ 391 U.S. 367 (1968). For a discussion of *O'Brien*, see Ely, *supra* note 17, at 1483-90.

⁶⁴ Given that Congress may conscript people into the armed forces, Congress has a legitimate interest in preserving useful documentation of eligibility. 391 U.S. at 377-78.

were indeed content neutral) and was no more restrictive of speech than necessary to promote this interest (thereby justifying the incidental burden on speech).

The Court has had little difficulty in addressing true time, place, and manner issues in the 1980's. In *Heffron v. International Society for Krishna Consciousness, Inc.*,⁶⁵ the Court upheld a restriction on the distribution of literature at the Minnesota State Fair because the law was content neutral, was justified by circumstances at the fair, and allowed ample alternate means of communicating the same message. This analysis is equally valid whether or not the fair is deemed to be a public forum.⁶⁶ Similarly, in *United States v. Grace*,⁶⁷ the Court easily invalidated a law banning picketing and leafletting on the sidewalks surrounding the Supreme Court. The Court found that the law had "an insufficient nexus"⁶⁸ with any of the interests that might have supported a time, place, and manner regulation. Thus the Court demonstrated once again that even a content neutral regulation may be invalid if the incidental reduction in the quantity of speech is significant enough to outweigh competing governmental interests.

Grace exemplifies the fundamental irrelevance of public forum analysis to time, place, and manner cases. Significantly, however, the Court found it necessary to limit its holding to the sidewalks, as opposed to the building's stairs and other areas between the sidewalks and the building. This distinction is consistent with public forum analysis, because although sidewalks are traditional public forums, other areas apparently assimilated into the statute, such as the building's interior, are not. The Court's analysis, how-

⁶⁵ 452 U.S. 640 (1981).

⁶⁶ Although a park is a classic public forum, the Justices had little difficulty upholding a National Park Service refusal to allow demonstrators to make a public statement by sleeping in parks in the center of Washington, D.C. In *Clark v. Community for Creative Non-Violence*, 104 S. Ct. 3065 (1984), the Justices, by a 7-2 vote, applied the three-part test used for time, place, or manner restrictions and found that the regulation at issue was content neutral, promoted the government's substantial interest in maintaining the parks, and left open alternative means for communication of the message.

⁶⁷ 461 U.S. 171 (1983).

⁶⁸ *Id.* at 181. The Court noted that appellees' activities apparently did not obstruct the sidewalks or access to the building, threaten injury to any person or property, or interfere with the administration of the building or grounds. *Id.* at 182.

ever, neglects to address the question of *why* different public places implicate different governmental interests.⁶⁹

Time, place, and manner analysis has completely broken down in cases in which the government has restricted speech in a specific environment based upon its content or the speaker's identity.⁷⁰ In *Cox v. Louisiana (II)*,⁷¹ the Warren Court placed its imprimatur on laws restricting commentary on the judicial process in public areas adjacent to courts, relying on a murky distinction between speech and conduct⁷² that made little sense in light of the fact that the state objected as much to the demonstrators' message as to their physical acts. The Court lost sight of the fact that the government may, to protect the judicial process, regulate speech based on its content whether the speech takes place on a sidewalk (a public forum) or in a courtroom (a nonpublic forum), so long as critics of the courts can still voice their opinions in other locations.⁷³ The Court in *Cox*, however, seemed unable to articulate this simple proposition.

The Warren Court further demonstrated its inability to deal with situational regulations in the 1966 decisions of *Brown v. Louisiana*⁷⁴ and *Adderley v. Florida*.⁷⁵ In *Brown*, a fragmented Court reversed the breach of the peace convictions of civil rights demonstrators who had conducted a brief, silent vigil in a public library. In *Adderley*, the Court narrowly upheld trespass convictions for a peaceful demonstration on a jail driveway.⁷⁶ Surely a government driveway is more like a public forum than a quiet library. The opinions simply fail to explain why the Court found restrictions on speech more allowable when the speakers were outside the jailhouse, as in *Adderley*, than when they were inside the public li-

⁶⁹ See *Greer v. Spock*, 424 U.S. 828, 859-60 (1976).

⁷⁰ Indeed, the Court's rulings in this area have never been coherent, although until the Burger Court, friendly scholars papered over defects in the Court's opinions. See, e.g., L. Tribe, *supra* note 30, § 12-21, at 688-92; Kalven, *supra* note 14.

⁷¹ 379 U.S. 559 (1965). For commentary on *Cox*, see Stephan, *supra* note 8, at 218-23.

⁷² *Cox*, 379 U.S. at 563-64.

⁷³ This conclusion will become clear after we introduce our test for situational restraints, *infra* text accompanying notes 103-18.

⁷⁴ 383 U.S. 131 (1966) (plurality opinion).

⁷⁵ 385 U.S. 39 (1966).

⁷⁶ The only physical conduct involved in *Brown* was the defendants' standing quietly in the library; presumably the state did not intend to ban completely the combination of noiselessness and an absence of locomotion. In *Adderley*, an intent to cause "annoyance and vexation" was part of the offense. *Id.* at 43 n.2. For further discussion of this issue, see J. Nowak, R. Rotunda & J. Young, *supra* note 5, at 980.

brary, as in *Brown*. The important difference between the cases had little to do with the locations, and much more to do with the form of regulation. In *Brown*, the Court believed that the prosecution was really based on the viewpoint of the speakers and their opposition to segregation,⁷⁷ whereas in *Adderley* the Court believed that the regulation was entirely content neutral and satisfied the time, place, and manner test.⁷⁸

Classification of public places as various types of forums has only confused judicial opinions by diverting attention from the real first amendment issues involved in the cases. Like the fourth amendment, the first amendment "protects people, not places."⁷⁹ Constitutional protection should depend not on labeling the speaker's physical location but on the first amendment values and governmental interests involved in the case. Of course, governmental interests are often tied to the nature of the place. Public sidewalks, for example, are generally places where the government's interests are rather weak, given the diverse uses of sidewalks. At the same time, because sidewalks and streets have often served as forums of last resort for those who cannot afford other media of expression, the first amendment interests at stake may be especially high. Consequently, the balance may well tilt in favor of free speech more often when a sidewalk is involved than when some other place is involved.⁸⁰ To this extent, the public forum doctrine

⁷⁷ See *Brown*, 383 U.S. at 142-43; *id.* at 150-51 (White, J., concurring); *cf. id.* at 149-50 (Brennan, J., concurring) (intimating possible agreement with this point of view but relying on an overbreadth analysis).

⁷⁸ For a critique of these opinions, see Note, *The Public Forum: Minimum Access, Equal Access, and the First Amendment*, 28 Stan. L. Rev. 117, 129-30 (1975). We believe that *Adderley* was wrongly decided. The statutory requirement of a "mischievous intent" to annoy was inevitably an invitation to viewpoint discrimination. See *supra* note 76. Moreover, because there was no showing of any actual or impending disruption of jail operations, *Adderley* seems to be inconsistent with *Tinker v. Des Moines Indep. Community School Dist.*, 393 U.S. 503 (1969), and *Cohen v. California*, 403 U.S. 15 (1971). Under our focused balancing test, *infra* text accompanying notes 117-18, we would overturn the law. A prohibition of trespass with "mischievous intent" to annoy introduces distinctions based on content, and this distinction is only loosely relevant to the admittedly legitimate state interest in preventing disruption of jail procedures.

⁷⁹ *Katz v. United States*, 389 U.S. 347, 351 (1967) (fourth amendment).

⁸⁰ See generally Kalven, *supra* note 14, at 13 (citizens have "a kind of First-Amendment easement" to speak on public streets); *id.* at 30 (discussing speech in street as medium of communication used by the financially disadvantaged); Stone, *supra* note 12, at 238-245 (discussing the Supreme Court's preservation of "the streets, parks, and similar public places as effective forums for the exercise of First Amendment rights").

is a useful heuristic device—a shorthand method of invoking this balance of interest. But when the heuristic device becomes the exclusive method of analysis, only confusion and mistakes can result.⁸¹

II. REALIGNING FIRST AMENDMENT STANDARDS: A THREE-TIERED APPROACH TO FIRST AMENDMENT PROBLEMS

A. *Content Proscriptions*

The core command of the first amendment is a prohibition on censorship.⁸² This command is most clearly applicable when the government attempts to suppress a message completely by forbidding speakers everywhere in society from communicating it.⁸³ Such bans on messages conflict directly with the central values protected by the first amendment.⁸⁴ Whatever the speech may have contributed to the evolution of democratic society is lost, and the “marketplace” value of the speech is irretrievably impaired.⁸⁵ Indi-

⁸¹ The recent prominence of public forum analysis may well relate to the Burger Court's tendency to stress property concepts in first amendment cases. See Dorsen & Gora, *Free Speech, Property, and the Burger Court: Old Values, New Balances*, 1982 Sup. Ct. Rev. 195, 226-31; Nowak, *Foreword: Evaluating the Work of the New Libertarian Supreme Court*, 7 *Hastings Const. L.Q.* 263, 288, 305-11 (1980).

⁸² The Court has often reserved for special condemnation laws “aim[ed] at the suppression of dangerous ideas.” *Regan v. Taxation With Representation of Washington*, 103 S. Ct. 1997, 2002 (1983) (quoting *Cammarano v. United States*, 358 U.S. 498, 513 (1959), which quoted *Speiser v. Randall*, 357 U.S. 513, 519 (1958), which quoted in turn *American Communications Ass'n v. Douds*, 339 U.S. 382, 402 (1950)). On viewpoint regulation as “forbidden censorship,” see L. Tribe, *supra* note 30, § 12-18, at 672 n.1; Stone, *supra* note 4, at 103-04; Kalven, *supra* note 14, at 29; Stone, *supra* note 18, at 197-200.

As Professor Schauer has noted, the first amendment may have more than one core. See Schauer, *supra* note 28, at 240 (“Freedom of speech is more properly regarded as a bundle of different but interrelated concepts, joined together under the oversimplifying rubric of ‘freedom of speech.’ ”); see generally Bollinger, *supra* note 30 (free speech calls into question how we think about our beliefs and the contrary beliefs of others; it does not involve simply access to information for decisionmaking or freedom for self-expression).

⁸³ Furthermore, governmental suppression of speech makes a powerful symbolic statement in favor of suppression and against tolerance. See Bollinger, *Book Review*, 80 *Mich. L. Rev.* 617, 630-31 (1982) (reviewing A. Neier, *Defending My Enemy: American Nazis, the Skokie Case, and the Risks of Freedom* (1979)); see generally Bollinger, *supra* note 30 (free speech protects society from government regulation by protecting society's right to make decisions through tolerant debate).

⁸⁴ For eloquent judicial statements of this point, see *Cohen v. California*, 403 U.S. 15, 24-26 (1971) (Harlan, J.); *FCC v. Pacifica Found.*, 438 U.S. 726, 772-77 (1978) (Brennan, J., dissenting).

⁸⁵ See Stone, *supra* note 18, at 197-98, 217-27.

viduals lose the ability to endorse the message under any circumstances and thus are denied the "libertarian" value of the first amendment so eloquently articulated by Justice Brandeis.⁸⁶ Here, content neutrality must be the touchstone for first amendment analysis. One need not agree with the absolutist view that content regulation is forbidden in all contexts to agree that the government should not be able to excise a message from society.⁸⁷

Any type of balancing that would allow judges to make a case-by-case determination of the legitimacy of speech would in effect defer to the government precisely where first amendment values indicate it should have the least discretion.⁸⁸ The Court is quite right to demand a truly compelling interest for the complete elimination of any message or category of speech. Such censorship should be allowed only when necessary to promote an interest so important that it outweighs the core values of the first amendment, or when a particular category of speech is incapable of advancing these values.⁸⁹

These considerations lead to the approach Professor Nimmer first called "definitional balancing,"⁹⁰ in which the Court uses balancing to define limited categories of unprotected speech. Having identified such a category of speech, the Court does not then allow a case-by-case balancing, but instead gives a precise definition of the type of speech that may be punished. It also demands that laws directly restricting messages be clearly and narrowly drawn to reach only these prohibited categories of speech.⁹¹ The Supreme

⁸⁶ See *Whitney v. California*, 274 U.S. 357, 375-77 (1927) (Brandeis, J., concurring); sources cited *supra* note 30.

⁸⁷ See Ely, *supra* note 17, at 1500-01; Scanlon, *A Theory of Freedom of Expression*, 1 Phil. & Pub. Aff. 204 (1972).

⁸⁸ See L. Tribe, *supra* note 30, § 12-2, at 583-84.

⁸⁹ For an example of the former situation, consider the publication during wartime of information about troop convoys. See *Near v. Minnesota*, 283 U.S. 697, 716 (1931) (dictum). For examples of the latter, consider obscenity, libel, and "fighting words." See L. Tribe, *supra* note 30, § 12-8, at 604-06; Ely, *supra* note 17, at 1490-93; Schauer, *Codifying the First Amendment: New York v. Ferber*, 1982 Sup. Ct. Rev. 285, 302, 306; Stone, *supra* note 18, at 194-97. Even Professor Redish, who argues that content discrimination usually should not be an important factor in first amendment analysis, agrees that viewpoint discrimination should invalidate a law. See Redish, *The Content Distinction in First Amendment Analysis*, 34 Stan. L. Rev. 113, 146 (1981).

⁹⁰ See L. Tribe, *supra* note 30, § 12-2, at 583 & n.21; Shiffrin, *Defamatory Non-Media Speech and First Amendment Methodology*, 25 UCLA L. Rev. 915, 958-61 (1978).

⁹¹ We would apply a similar test when the government attempts to prescribe (rather than

Court, following the early lead of Justice Harlan, has made its commitment to definitional balancing unmistakable in a series of cases, of which *New York v. Ferber*⁹² is the most recent notable example.

B. Time, Place, and Manner Restrictions

The second type of first amendment problem is that of the uniformly applied time, place, and manner regulation. "Public forum" language, like the "speech plus" or "speech versus action" language of two decades ago, originated in this area.⁹³ Time, place, and manner regulations involve governmental restrictions on the physical impact of all speech, regardless of content. So long as the governmental regulation is uniformly applied, regulation of the physical attributes of speech poses relatively little threat to first amendment values; the first amendment's central prohibition on censorship is not strongly implicated.⁹⁴ Although some people may be unable to express themselves in the exact physical manner, location, or time they find most satisfying, this inconvenience hardly seems a radical intrusion into individual autonomy. Furthermore, so long as a time, place, and manner regulation does not effectively prohibit all communication of a message, but instead affects only one channel of communication, there is only a slight loss in the social, or "marketplace," values inherent in the first amendment. Thus, a lower level of scrutiny is justified.⁹⁵

proscribe) speech. In the Court's few encounters with governmental attempts to require people to endorse a point of view that would support governmental positions, not only has the Court required the government to demonstrate a compelling interest, but it has also indicated that the government quite likely could never make such a demonstration. *Ahood v. Detroit Bd. of Educ.*, 431 U.S. 209, 235 (1977); *Wooley v. Maynard*, 430 U.S. 705, 717 (1977); *West Virginia State Bd. of Educ. v. Barnette*, 319 U.S. 624, 642 (1943). Were the Court to confront true "propaganda" rather than "censorship" cases, it would need to employ a content neutrality principle to avoid placing the judicial imprimatur on the elimination of both the societal and libertarian values of the first amendment.

⁹² 458 U.S. 747 (1982).

⁹³ See *Kalven*, *supra* note 14, at 21-22. For a summary of the time, place, and manner cases, see J. Nowak, R. Rotunda & J. Young, *supra* note 5, at 977-88.

⁹⁴ See *Stone*, *supra* note 18, at 192-93.

⁹⁵ See *id.* at 192-93. Time, place, and manner regulations may also have a disparate impact on certain viewpoints, but the risk is less than it is for content-based statutes and the need for scrutiny is correspondingly less. See *Stone*, *supra* note 4, at 101-03.

The Court demonstrated its commitment to this approach for reviewing time, place or manner restrictions in *Clark v. Community for Creative Non-Violence*, 104 S. Ct. 3065

The test for time, place, and manner regulations must perform two functions. First, it must detect content-based restrictions and switch them to a different and more rigorous test.⁹⁶ Second, the test must not allow even content neutral time, place, and manner regulations to reduce substantially opportunities to transmit or receive information effectively.

The three-part test currently employed in time, place, and manner cases is designed to fulfill these functions. In *United States v. Grace*,⁹⁷ the Court succinctly stated the test: "[T]he government may enforce reasonable time, place, and manner regulations as long as the restrictions 'are content-neutral, are narrowly tailored to serve a significant government interest, and leave open ample

(1984), in which seven Justices found that the National Park Service could refuse permission for a round-the-clock demonstration in a park in Washington, D.C. The demonstrators wished to call attention to the plight of the homeless by sleeping in symbolic "tent cities" in the park. The majority found that the refusal to allow such a demonstration was a valid time, place, or manner restriction because (1) it was a content neutral means of promoting the government's interest in preserving park lands, and (2) it allowed adequate alternative channels of communication. Although the refusal to allow the "sleep in" decreased the forcefulness of the message, the Justices believed that the three-part standard of review, which admittedly involves some deference to other branches of government, was sufficient to protect the first amendment values in this case. As the majority opinion stated:

We do not believe [contrary to the Court of Appeals], however, that either *United States v. O'Brien* or the time, place, and manner decisions assign to the judiciary the authority to replace the Park Service as the manager of the Nation's parks or endowed the judiciary with the competence to judge how much protection of park lands is wise and how that level of conservation is to be attained.

104 S. Ct. at 3072 (footnote omitted).

⁹⁶ The "switching" metaphor seems to have originated with Ely, *supra* note 17, at 1484. The Court does not currently apply time, place, and manner analysis to nonpublic fora, see *United States Postal Serv. v. Council of Greenburgh Civic Ass'ns*, 453 U.S. 114, 132 (1981), but it does require regulations to be content neutral and reasonable, *id.* at 131 n.7. Justice Rehnquist has argued that in nonpublic fora, the mere potential for discriminatory application of a regulation should not render it invalid; an actual case of content discrimination must be established. See *Dallas County Hosp. Dist. v. Dallas Ass'n of Community Orgs. for Reform Now*, 459 U.S. 1052, 1054 (1982) (Justice Rehnquist dissenting from denial of certiorari but offering no reason for this public/nonpublic distinction other than administrative convenience).

Content discrimination may also emerge where the government's purported concern with public order would in effect give those disagreeing with the speech a "heckler's veto." See *Edwards v. South Carolina*, 372 U.S. 229, 237 (1963) (civil rights demonstrators could not be convicted for "breach of the peace" where the evidence "showed no more than that the opinions they were peaceably expressing were sufficiently opposed to the views of the majority of the community to attract a crowd and necessitate police protection").

⁹⁷ 461 U.S. 171 (1983).

alternative channels of communication.'"⁹⁸ The first part of the *Grace* test excludes cases involving content discrimination; these cases require scrutiny under more demanding tests. The other two parts of the test are designed to ensure that the governmental regulation does not unduly restrict the channels of communication.⁹⁹

Essentially the same test applies to all content neutral regulations regardless of the nature of the forum, as the Court's opinion in *Members of the City Council of Los Angeles v. Taxpayers for Vincent*¹⁰⁰ indicates. *Taxpayers for Vincent* involved a political candidate who claimed a right to place campaign signs on street light posts in violation of a local ordinance. The majority opinion by Justice Stevens noted that light posts are not a type of government property traditionally designated for public communication and hence do not constitute a public forum.¹⁰¹ The opinion also indicated, however, that the restriction on posting signs on the property of others would be valid whether it was applied in public forum or nonpublic forum situations. Regardless of the categorization of the environment in which the restriction was applied, the Court was satisfied that this was a legitimate time, place, or manner restriction on speech.¹⁰²

C. Situational Restrictions.

Not surprisingly, judges tend to examine all first amendment issues as if they involve only the basic content-prohibition problem or the basic time, place, and manner problem.¹⁰³ Unfortunately,

⁹⁸ *Id.* at 177 (quoting *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 45 (1983)). We advocate using this test not only for a public forum, but also for content neutral regulations cutting off public access to other government facilities such as bulletin boards. The *Grace* test offers the government considerably more discretion in closing such facilities to the public than the comparable test proposed in *Stone*, *supra* note 12, at 258-61.

⁹⁹ A somewhat similar access test was proposed in Note, *supra* note 78, at 135-38. Unlike a later Stanford note, however, we would not require a "compelling" justification for such regulations. See Note, A Unitary Approach to Claims of First Amendment Access to Publicly Owned Property, 35 *Stan. L. Rev.* 121, 144-47 (1982).

¹⁰⁰ 104 S. Ct. 2118 (1984).

¹⁰¹ *Id.* at 2134.

¹⁰² *Id.* at 2134 n.32.

¹⁰³ For example, the dissents in *FCC v. Pacifica Found.*, 438 U.S. 726 (1978), and *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976), reveal the Supreme Court's inability to distinguish between banning speech entirely or zoning it to certain locations or times. For other examples of judicial inability to discern the distinctive features of situational restraints, see *supra* text accompanying notes 52-53, 74-81.

not all issues fit this simple dichotomy. A third problem area involves situational restraints; that is, regulations based on a link between a defined category of speech and its harmful effects on a specific environment. When such an environmental impact exists, the government may regulate content in that environmental context only as long as its goals are unrelated to censorship and it does not restrict the flow of ideas in society as a whole.¹⁰⁴

The test for situational restraints must give great weight to first amendment values but at the same time leave room for legitimate governmental interests. The test also must give little deference to the nonjudicial branches of government in the crucial determination of whether the government's goal is consistent with first amendment values. More deference is justifiable when determining the "fit" between the goal and the choice of means. To distinguish this test from both the definitional balancing required for content proscriptions and the ad hoc balancing required for time, place, and manner regulations, we will call it "focused balancing."

Focused balancing initially requires a court to determine the government's goals in passing the challenged situational restraint. Several limitations should apply to the government's attempts to justify the restrictions. First, the government's goal should be clearly articulated by the lawmaker and not by an after-the-fact rationalization. This requirement helps ensure that censorship is not the primary purpose of the regulation. It also gives courts the benefit of a clearly articulated legislative determination that the goal does indeed justify the given restriction on speech.¹⁰⁵ Second, the goal must relate to the specific situation and to the kind of speech being regulated.¹⁰⁶ If the governmental regulation bans a

¹⁰⁴ We classify as situational restraints those instances in which the government relies on its special relationship with public employees as a basis for regulating their speech. In this context, the Court concedes that the government may be properly concerned with the content of speech. See *Connick v. Myers*, 461 U.S. 138 (1983).

¹⁰⁵ Professor Kalven stressed this point. See Kalven, *supra* note 14, at 32; see also *Schad v. Borough of Mt. Ephraim*, 452 U.S. 61, 83-84 (1981) (Stevens, J., concurring) (municipality's zoning plan could specifically prohibit live nude dancing, but broad zoning law would force community to prove the activity is inconsistent with its zoning goal); Farber, *supra* note 8, at 738-39 (drawing analogy between gender and illegitimacy classifications and first amendment content regulation: the asserted purpose must be plausible in light of the legislative history and the circumstances surrounding enactment). For a discussion of the importance of the motive underlying such restrictions, see Stone, *supra* note 18, at 227-33.

¹⁰⁶ In *Railway Express Agency v. New York*, 336 U.S. 106 (1949), a New York City ordinance forbade trucks from carrying any advertisements unless the truck was a delivery vehi-

certain type of speech in schools, the government goals should relate to schools and to the effects of the regulated speech in the school environment, and not to the general undesirability of certain kinds of speech. Again, this serves as a check on improper motivation and ensures a focused legislative judgment. Third, and most important, the goal itself must be permissible.

This third limitation is the most difficult to articulate. It is tempting to agree with several Justices that the goal must be viewpoint neutral; that is, it must be unrelated to government disagreement with a certain viewpoint.¹⁰⁷ Viewpoint neutrality is generally required, but significant exceptions exist. It seems reasonable, for example, for public schools to allow the teaching of orthodox geography but not the "flat earth" theory.¹⁰⁸ The government may prohibit secondary boycotts connected to labor-management disputes to channel those disputes through the labor negotiation and mediation process,¹⁰⁹ but it may not impose economic sanctions against social issue boycotts in which it lacks a sufficiently important interest to justify restrictive action.¹¹⁰ Without trying to provide a hitmus test for detecting permissible governmental goals, we would simply say that the goal must be consistent with first amendment values or, as the Court has sometimes said, "unrelated to the suppression of free expression."¹¹¹

cle owned and operated by the advertised business. There was no effort by the government to relate its asserted goal of reducing traffic hazards to the different treatment accorded to different advertisers. Although the equal protection clause, and not the first amendment, was the issue, the concerns mentioned in Justice Jackson's concurring opinion are especially appropriate when considering situational restraints on protected speech. *Id.* at 112-15 (Jackson, J., concurring).

¹⁰⁷ See *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 57-62 (1983) (Brennan, J., dissenting).

¹⁰⁸ See Schauer, *supra* note 28, at 243 (when teachers "speak" in the classroom, they do so as public employees, not as private citizens). One might deal with this problem by carving out a special exception to viewpoint neutrality for government officials in light of the "government's interest, *qua* government, in speaking clearly and definitively." *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 61 n.5 (1983) (Brennan, J., dissenting); see L. Tribe, *supra* note 30, § 12-4; Note, *supra* note 9, at 1867-68. Recognition of such a broad exception, however, would appear to leave no room for any concept of academic freedom. Like Schauer, *supra* note 28, at 249, we believe the first amendment should provide some room for academic freedom.

¹⁰⁹ See *NLRB v. Retail Store Employees Union, Local 1001*, 447 U.S. 607, 616 (1980) (dismissing a claim that secondary labor boycotts have first amendment protection).

¹¹⁰ See *NAACP v. Claiborne Hardware*, 458 U.S. 886 (1982).

¹¹¹ *United States v. O'Brien*, 391 U.S. 367, 377 (1968). For example, although the govern-

If the government can establish that the speech singled out for special regulation has a truly distinctive impact on a permissible governmental goal, the Court must then determine whether that goal is important enough to justify the burden it places on the speech. The balancing methodology here must be tailored to the problem. The ad hoc balancing used in time, place, and manner problems would give too little weight to the dangers of content-based restrictions. The government might well achieve large-scale censorship by small steps in many separate contexts, each appearing reasonable by itself. On the other hand, the definitional balancing appropriate to true censorship cases would effectively eliminate society's ability to pursue important, legitimate interests.¹¹² A hybrid of these two tests is needed.

This hybrid test must have two important characteristics. First, it should not weigh merely the interest of the individual plaintiff before the court. It is all too easy to conclude that the loss of any one individual's speech is inconsequential in the face of a reasonable governmental goal. Instead, the court must require the government to articulate in advance which classes of speech it intends to regulate. The question must be whether the burden on the entire class of speech is outweighed by the government's goal.¹¹³ Requiring the government to proceed through clear, explicit regulation also prevents ad hoc administrative decisionmaking under the

ment might forbid teaching the flat earth theory in its schools, it could not forbid the theory's proponents from lecturing in the park or publishing a "Flat Earth Journal." The latter prohibitions would be made out of hostility to the theory, with the aim of suppressing it; the former, more limited, restriction serves the government's interest in effective education. The government's interest as educator, however, would not extend to other educators' practices, so the state could not prevent private schools from teaching the flat earth theory. Cf. *Pierce v. Society of Sisters*, 268 U.S. 510 (1925) (state statute requiring children to attend public school not enforceable against private schools); *Meyer v. Nebraska*, 262 U.S. 390 (1923) (state cannot prevent instruction of German language in parochial school). The state may, however, have a further interest in seeing that children are exposed to a body of commonly held beliefs and knowledge on the ground that society benefits if its members are able to communicate freely. The state may, therefore, require that graduates of the Flat Earth Academy know the orthodox theory.

¹¹² See L. Tribe, *supra* note 30, § 12-19, at 679; Note, *supra* note 9, at 1858.

¹¹³ In this respect, our test resembles definitional balancing. This requirement helps assure clear notice of the limits of permissible expression. By requiring consideration of the entire class of speech that is being penalized, it also tends to prevent restrictions on speech from being dismissed as trivial, as in several of Justice White's latest opinions. See *Connick v. Myers*, 461 U.S. 138 (1983); *Perry Educ. Ass'n v. Perry Local Educator's Ass'n*, 460 U.S. 37 (1983).

guise of situational regulation from becoming a cover for outright censorship.¹¹⁴ Second, in balancing the interests, the court must keep in mind the "profound national commitment"¹¹⁵ to free speech, even speech that is irritating and offensive. The court must perform its balancing with what Harry Kalven has called "a weight of enthusiasm for the personal rights involved."¹¹⁶

To summarize, the focused balancing test applies only to situational restraints, which are defined as restrictions keyed to content but applicable only in limited contexts. The test can be stated in terms of three major components:

1. *The Articulation Requirement.* The test stresses specificity and clarity as requirements of regulation. Thus, the government must clearly articulate: (a) precisely what speech is permissible in the context covered by the regulation; (b) what goals the regulation seeks to achieve; and (c) how those goals are distinctively related to the context and the affected category of speech.¹¹⁷

2. *The Permissibility Requirement.* The goals specified by the government must themselves be consistent with first amendment values. Usually, this will require that the goal be viewpoint neutral—that it not favor any one viewpoint over any other.

3. *The Balancing Requirement.* Having passed the threshold tests, the regulation must still be shown to serve a governmental interest that outweighs its impact on speech. This requires a scrutiny of the relationship between the regulation and the government's goals to determine whether the regulation is reasonably likely to attain the goal.¹¹⁸ It also requires a determination of whether the goal is important enough to justify the means.

¹¹⁴ This is a well recognized concern with discretionary time, place, and manner licensing. See *infra* text accompanying notes 171-76.

¹¹⁵ *New York Times Co. v. Sullivan*, 376 U.S. 254, 270 (1964).

¹¹⁶ Kalven, *supra* note 14, at 16; see also Farber, *supra* note 8, at 748 (suggesting that balancing be done "with a sensitivity to first amendment values and an awareness of precedent"); Redish, *supra* note 89, at 145 (agreeing with Kalven that "a 'thumb on the scales' in favor of free speech" is protection against government abuse) (quoting Kalven, *supra* note 14, at 28).

¹¹⁷ See *Schad v. Borough of Mt. Ephraim*, 452 U.S. 61, 83 (1981) (Stevens, J., concurring), for a statement of articulation requirements.

¹¹⁸ Again, to refer to Justice Jackson's concurrence in *Railway Express Agency v. New York*, 336 U.S. 106 (1949), "the differentiation must have an appropriate relation to the object of the legislation or ordinance." *Id.* at 115 (Jackson, J., concurring). A regulation that distinguishes among kinds of speech but that promotes no legitimate governmental interest consequently is not "appropriate." *Id.*

Some may complain that this test ultimately turns on each Justice's vision of first amendment values and the strength of the Justice's attachment to such values.¹¹⁹ We have two responses. First, attempts to work out formalistic tests to be applied by judges without heed to their own values have proved unsuccessful. The Court has simply been unable to write intelligible majority opinions using the rigid categories of the public forum doctrine or strict content neutrality.¹²⁰ Second, our own view is that judges simply cannot escape from value judgments. No test, however mechanical in its statement, no precedent, no legislative history can constrain a decision so effectively as to eliminate entirely the values of the deciding judge in hard cases.¹²¹ Some scholars argue that articulating values is the most important part of the judicial function,¹²² but in any event, judges inevitably must apply their own values. Moreover, a constitution so mechanical that it could be applied by judicial automatons might well be thought too dehumanized to be worthy of allegiance.

If judges are to apply their own values, they must articulate those values and explain their relevance to decisions in particular cases, rather than manipulate tests that purport to be value free. Only if lower courts can understand the true grounds of decisions can they follow precedent in a principled manner. More important, if the Court does not articulate its own grounds for decisions, it will never have to think about them.

The test proposed in this article is not value free. It presupposes certain values underlying the first amendment, values not everyone shares. To say that they are values is not to say that we have no reasons for holding them, but discussion of our political philoso-

¹¹⁹ See Note, *supra* note 9, at 1861 ("a judgment based on content and value . . . is unlikely to provide secure protection for unpopular expression") (footnote omitted). It is rather trendy these days to attempt to deduce all of first amendment law from a single principle or value. Professor Schauer has ably pointed out the futility of this attempt. See Schauer, *supra* note 89, at 308-14.

¹²⁰ Cf. Van Alstyne, *A Graphic Review of the Free Speech Clause*, 70 *Calif. L. Rev.* 107, 139-42 (1982) (no formula for reading the first amendment avoids problems of judicial discretion).

¹²¹ See Nowak, *Resurrecting Realist Jurisprudence: The Political Bias of Burger Court Justices*, 17 *Suffolk U.L. Rev.* 549 (1983); Tushnet, *Following the Rules Laid Down: A Critique of Interpretivism and Neutral Principles*, 96 *Harv. L. Rev.* 781 (1983).

¹²² See, e.g., M. Perry, *The Constitution, The Courts, and Human Rights: An Inquiry into the Legitimacy of Constitutional Policymaking by the Judiciary* (1982); Fiss, *The Supreme Court, 1978 Term—Foreword: The Forms of Justice*, 93 *Harv. L. Rev.* 1, 51 (1979).

phies is outside the scope of this article. More important for present purposes is whether the test also reflects values that appear to underlie Supreme Court opinions. Adoption of our test would not require the Justices to change their own first amendment values, but would enable them (and the rest of the world) to see more clearly how those values relate to decisions in particular cases.

The test also has enough structure not to leave lower courts totally adrift nor to require the Supreme Court to plumb the depths of political philosophy every time it decides a case. Many cases will involve either straightforward censorship or time, place, and manner restrictions. Others will fail the initial part of our focused balancing test due to the government's inability to point to an articulated, distinctive governmental interest closely tied to the regulation. Only in the relatively unusual case where a situational regulation passes these preliminary tests will the Court be required to confront its first amendment conscience.¹²³

III. APPLYING THE FOCUSED BALANCING TEST: THE PUBLIC SCHOOL CASES

In attempting to apply the preceding analysis to a series of cases involving the public schools, we hope not only to make our analysis more concrete but also to illustrate why these cases involve essentially similar issues and should receive a unitary treatment.

The first significant public school case was *Tinker v. Des Moines Independent Community School District*.¹²⁴ In *Tinker*, school principals learned of a student plan to wear black armbands to class as a protest against the Vietnam war. The principals anticipated the intended protest by issuing an order banning the wearing of any armbands to school. The authorities apparently believed that student discussion of such controversial issues in the schools was inappropriate.¹²⁵ The Court, over a vehement dissent from Justice Black,¹²⁶ held that the ban was improper absent a showing

¹²³ For further discussion of the need to limit the use of unstructured balancing, see Farber, *supra* note 8, at 748 n.102.

¹²⁴ 393 U.S. 503 (1969). For a critical commentary on *Tinker*, see Diamond, *The First Amendment and Public Schools: The Case Against Judicial Intervention*, 59 *Tex. L. Rev.* 477, 478-510 (1981).

¹²⁵ 393 U.S. at 509-10 & nn.3-4. Justice Harlan noted in dissent that there was no evidence of viewpoint discrimination. *Id.* at 526.

¹²⁶ *Id.* at 515-26 (Black, J., dissenting) ("[I]t is the beginning of a new revolutionary era of permissiveness in this country fostered by the judiciary.").

that the student protest would "‘materially and substantially interfere with the requirements of appropriate discipline in the operation of the school.’"¹²⁷ The Court then found that the government had failed to demonstrate any link between the restriction on speech and the legitimate governmental interest in maintaining an effective educational process. Notably absent from the opinion is any discussion of whether the school's hallways and classrooms constituted a public forum, and the Court found it unnecessary to rest its decision on any per se rule against content discrimination by schools. The type of inquiry conducted by the *Tinker* court is consistent with that suggested by our focused balancing test for situational restraints. The school's failure to show that the armbands would interfere with school activities indicates that the prohibition of armbands is not "reasonably likely" to contribute to maintaining a necessary degree of order.¹²⁸

The next significant decisions in this area came when the Court considered the validity of restrictions on picketing outside schools. The two cases, *Police Department of Chicago v. Mosley*¹²⁹ and *Grayned v. City of Rockford*,¹³⁰ involved identical forums, and in both cases the Court held unconstitutional a ban on picketing that exempted labor picketing.¹³¹ In *Grayned*, however, the Court up-

¹²⁷ Id. at 509 (quoting *Burnside v. Byars*, 363 F.2d 744, 749 (5th Cir. 1966)); accord *Widmar v. Vincent*, 454 U.S. 263, 276-77 (1981); *Healy v. James*, 408 U.S. 169, 188-89 (1972); see also *Tinker*, 393 U.S. at 510-14 (explaining that students have a first amendment right to express any point of view as long as they do not disrupt school activities).

¹²⁸ See supra text accompanying note 117 (articulation requirement of proposed focused balancing test).

¹²⁹ 408 U.S. 92 (1972). For further discussion of *Mosley*, see Farber, supra note 8, at 733-37.

¹³⁰ 408 U.S. 104 (1972). For an enthusiastic endorsement of *Grayned* as an approach to public forum law, see Stone, supra note 12, at 250-52. The *Grayned* opinion also overturned convictions under a provision containing a labor exemption like that in *Mosley*. Justice Schaefer's dissent in *Grayned* in the state court foreshadowed the Court's holding in *Mosley*. See *City of Rockford v. Grayned*, 46 Ill. 2d 486, 263 N.E.2d 866, 869 (1970) (Schaefer, J., dissenting).

¹³¹ The *Mosley* opinion analyzed the Chicago statute, which exempted from its general ban on picketing next to a school "the peaceful picketing of any school involved in a labor dispute," 408 U.S. at 94 n.2, under the first and fourteenth amendments. Id. at 95. In the words of Justice Marshall, writing for the Court, "The central problem with Chicago's ordinance is that it describes permissible picketing in terms of its subject matter." Id. He rejected the assertion that the ordinance was a reasonable time, place, and manner regulation on this same ground. Id. at 99. Consequently the ordinance was not content neutral, and justification of its restrictions required close tailoring to substantial governmental interests.

held convictions under a municipal antinoise ordinance on the ground that the ordinance represented a reasonable time, place, and manner regulation of expressive activity.¹³² These cases teach that the government may not exempt labor picketing from a total ban on picketing near public schools, but that it may prohibit all activities that disturb the operation of the schools. The law invalidated in *Mosley* exempted labor picketing, but was clearly not an attempt to censor all nonlabor speech. It is hardly plausible to assume that the regulation reflected hostility to all nonlabor speech or was part of a campaign to excise all nonlabor speech from public discourse.¹³³ Hence, it is inappropriate to characterize *Mosley* as an ordinary censorship case to which the categorical approach should apply. Similarly, *Grayned* does not fit readily into time, place, and manner analysis. The restriction involved there was not a general "disturbing the peace" statute but an "antinoise" ordinance that covered all "diversions" interfering with school operations, and as a result it was not clearly content neutral.¹³⁴ Thus, neither a strict content neutrality requirement, which would equate the labor exemption with censorship of nonlabor speech, nor the time, place, and manner test, which would address only the physical aspects of speech, is fully applicable to these cases.¹³⁵

Id.

The *Grayned* Court spent little effort analyzing Rockford's antipicketing ordinance, finding it identical to the Chicago ordinance held unconstitutional in *Mosley* and likewise invalid as a violation of the equal protection clause of the fourteenth amendment. *Grayned*, 408 U.S. at 107.

¹³² *Grayned*, 408 U.S. at 115-18.

¹³³ See Stephan, *supra* note 8, at 226.

¹³⁴ Both the United States Supreme Court, see *Heffron v. International Soc'y for Krishna Consciousness, Inc.*, 452 U.S. 640, 648 n.10 (1981), and commentators, see Stone, *supra* note 12, at 244-45, have read *Grayned* as a time, place, and manner case. The key reason for upholding the ordinance was not, however, that it constituted a general restriction on the level of noise, but that it regulated the impact of speech on school activities. *Grayned*, 408 U.S. at 117-20. Although some passages suggest that the Court viewed the ordinance as content neutral, *id.* at 120, the Court's interpretation of diversionary activities prohibited by the ordinance is broad enough to encompass considerations of content, *id.* at 111 n.16, and at least one of its examples of prohibited conduct has a clear content basis. *Id.* at 119 ("boisterous demonstrators who . . . incite children to leave the schoolhouse").

¹³⁵ This also explains the *Grayned* Court's heavy reliance on *Tinker v. Des Moines Indep. Community School Dist.*, 393 U.S. 503 (1969). *Grayned*, 408 U.S. at 117-21. Such reliance seems inexplicable if the Court perceived *Grayned* as presenting a completely different issue because it involved a public forum. But far from viewing the cases as unrelated, the *Grayned* Court called *Tinker* the "touchstone" of its analysis. *Id.* at 117.

Moreover, under formal public forum analysis these cases appear to have nothing in common with *Tinker*, which involved the interior of a school building, a nonpublic forum. Yet our analysis makes it clear that *Grayned*, *Mosley*, and *Tinker* are congruent. In each case, the government's asserted interest was in preventing disruption of the educational process.¹³⁶ This interest is a legitimate state purpose distinctively related to the functioning of public schools. The differing results in the cases simply follow from the fact that in *Grayned* the restriction was directly keyed to this interest, whereas in *Tinker* no threat to this interest had been shown, and in *Mosley* the lines drawn by the regulation had no relationship to the asserted purpose.¹³⁷

*Widmar v. Vincent*¹³⁸ demonstrates both the analytical congruence of the *Grayned*, *Mosley*, and *Tinker* cases and the need to abandon public forum analysis. In *Widmar*, the Court invalidated a state university regulation that made classroom and other facilities available to registered student groups but prevented the facilities from being used for religious teaching or worship. Justice Powell, writing for the majority, found that "[l]aving created a forum generally open to student groups . . . [the university's regulation] violates the fundamental principle that a state regulation of speech should be content-neutral."¹³⁹ Justice Powell made some attempt to examine the first amendment values at stake in this case by demonstrating that the university's regulation did not further the constitutional values inherent in the separation of church and

¹³⁶ Regulation of a teacher's speech is allowed only to avoid disruption of the school/teacher working relationship. This can be seen inferentially in *Givhan v. Western Line Consol. School Dist.*, 439 U.S. 410 (1979), where the Court unanimously reinstated a public school teacher who was discharged for privately criticizing her working conditions and for forwarding her opinions on employment and public issues to her employer. See also *Pickering v. Board of Educ.*, 391 U.S. 563 (1968) (improper to dismiss a public school teacher for writing a letter to a local newspaper criticizing the board's allocation of school funds).

¹³⁷ Thus the results in the cases are consistent with, and in fact flow easily from, our focused balancing test. The regulation in *Mosley* fails the test not simply because the distinction between types of picketing is unrelated to the goal of preventing disruption of the school day. The exception for labor picketing would be legitimate if it in turn served a legitimate purpose. For example, allowing labor picketing would be justified if the NLRB required the exception; it would not be justified simply by a preference for labor unions. Our rationale provides a common sense basis for these decisions, but the opinions themselves verge on arid exercises in formalism.

¹³⁸ 454 U.S. 263 (1981).

¹³⁹ *Id.* at 277.

state. His opinion was restricted, however, by the need to employ public forum analysis. He could not call the school a "nonpublic forum" for fear that such language would indicate that the government could prohibit speech in a school on the basis of government disapproval of the message being conveyed. Yet categorization of the school as a "public forum" would make it appear that the government could employ no content-based distinctions there and that first amendment values were impaired when a teacher disciplined a student in history class for talking about the World Series—an action that is certainly not content neutral.¹⁴⁰ Powell therefore equivocated, noting that the campus "possesses many of the attributes of a public forum"¹⁴¹ and stating the holding in terms of "a forum generally open to student groups."¹⁴²

Under our proposed focused balancing test, the result in *Widmar* is quite consistent with earlier decisions. The government was unable to articulate why religious speech had a special impact on the school environment when classrooms were not being used for school activities. Once the Court concluded that restriction of religious speech was not necessary to promote the separation of church and state required by the first amendment, the government's interest evaporated. When a teacher regulates discussions in the classroom, however, the government can articulate with specificity the goal of efficient education, which is distinctively related to the context and which does not favor one viewpoint over another, and the government can further demonstrate that its regulation is reasonably tailored to promote goals that outweigh its minimal impact on speech. Because he rejected public forum analysis, Justice Stevens, concurring in *Widmar*, could address the first amendment values at stake in a manner quite similar to the approach advocated in this article.¹⁴³

Perhaps no important first amendment case in recent years has given the Supreme Court as much trouble as *Board of Education*

¹⁴⁰ See *Consolidated Edison Co. v. Public Serv. Comm'n*, 447 U.S. 530, 544-45 (1980) (Stevens, J., concurring).

¹⁴¹ *Widmar*, 454 U.S. at 267 n.5.

¹⁴² *Id.* at 277. This intermediate position was later incorporated into the Court's public forum doctrine. *Perry Educ. Ass'n v. Perry Local Educators' Ass'n*, 460 U.S. 37, 46 n.7 (1983).

¹⁴³ 454 U.S. at 277-78 (Stevens, J., concurring).

v. Pico,¹⁴⁴ in which the Court considered a school board's order removing nine books from secondary school libraries. The board explained that the books, several of which were written by noted authors,¹⁴⁵ were "anti-American, anti-Christian, anti-Semitic, and just plain filthy," and concluded that it had a duty to "protect the children in our schools from this moral danger."¹⁴⁶ The books were also deleted from the curriculum, which meant that they could be discussed in class but that teachers could not recommend them to students.¹⁴⁷

The issue before the Supreme Court was whether the school board was entitled to summary judgment in a case challenging the board's authority to remove books from the school system due to their content. To say the Court was fragmented is an understatement: the case produced seven separate opinions.¹⁴⁸ Justice Brennan, writing for himself and Justices Marshall and Stevens, argued that "school boards may not remove books from school library shelves simply because they dislike the ideas contained in those books."¹⁴⁹ Justice Blackmun would have reversed the board only if it had been motivated by "partisan or political reasons."¹⁵⁰ Justice White preferred not to reach the first amendment issue until after the facts had been clarified at trial.¹⁵¹ The remaining four Justices were all willing to give the board virtually complete discretion over the library's contents.¹⁵²

¹⁴⁴ 457 U.S. 853 (1982). For a review of the lower court cases on this issue, see Diamond, *supra* note 124, at 510-12, 518-24.

¹⁴⁵ The nine books were *Slaughterhouse Five*, by Kurt Vonnegut, Jr.; *The Naked Ape*, by Desmond Morris; *Down These Mean Streets*, by Piri Thomas; *Best Short Stories of Negro Writers*, edited by Langston Hughes; *Go Ask Alice*, anonymous; *Laughing Boy*, by Oliver LaFarge; *Black Boy*, by Richard Wright; *A Hero Ain't Nothin' But A Sandwich*, by Alice Childress; and *Soul On Ice*, by Eldridge Cleaver. 457 U.S. at 856 n.3.

¹⁴⁶ *Id.* at 857.

¹⁴⁷ *Id.* at 858 & n.12.

¹⁴⁸ *Id.* at 855 (Brennan, J., joined by Marshall, J. and Stevens, J.); *id.* at 875 (Blackmun, J., concurring in part); *id.* at 883 (White, J., concurring); *id.* at 885 (Burger, C.J., joined by Powell, J., Rehnquist, J., and O'Connor, J., dissenting); *id.* at 893 (Powell, J., dissenting); *id.* at 904 (Rehnquist, J., joined by Burger, C.J. and Powell, J., dissenting); *id.* at 921 (O'Connor, J., dissenting).

¹⁴⁹ *Id.* at 872.

¹⁵⁰ *Id.* at 879.

¹⁵¹ *Id.* at 883-84. Presumably, Justice White thought the first amendment claims sufficient to deserve a full hearing.

¹⁵² In dissent, Chief Justice Burger, joined by Justices Powell, Rehnquist and O'Connor, argued that the Court was "perilously close to becoming a 'super censor.'" *Id.* at 885. The

Under our proposed analysis, *Pico* is a relatively straightforward case.¹⁵³ Under the focused balancing test, the first step is to determine what governmental interests were asserted by the lawmaking body and what standard it applied. Arguably, the lack of a sufficiently articulated standard for deciding which books to ban is in itself sufficient to decide *Pico*. By engaging in ad hoc decisionmaking without any clear standard, the board left its authority open to the same kinds of abuse the Court has condemned in a host of time, place, and manner cases.¹⁵⁴ Putting that aside, the two objections to the books seem to have been: (1) that they expressed offensive ideas dangerous to children; and (2) that they contained offensive language dangerous to children.¹⁵⁵ Conspicuously absent were a number of other possible explanations that might in other contexts justify restrictions on library books—for example, that the money would be better spent on other books¹⁵⁶ (not an issue since the books had already been purchased), that the school was reinforcing parental decisions concerning suitability,¹⁵⁷ that young

dissenting Justices emphasized that the books were easily available elsewhere, *id.* at 886, and cautioned that, in essence, the plurality opinion suggests that “if a writer has something to say, the government through its schools must be the courier.” *Id.* at 887. The dissenting Justices concluded that courts may not interfere with the role of the school in providing appropriate guidance to students:

Presumably all activity within a primary or secondary school involves the conveyance of information and at least an implied approval of the worth of that information. How are “fundamental values” to be inculcated except by having school boards make content-based decisions about the appropriateness of retaining materials in the school library and curriculum.

Id. at 889.

¹⁵³ Our theory does not address one point that divided the Justices. Justice Brennan’s plurality opinion apparently viewed the case as involving the students’ right to receive information. *Id.* at 868. In dissent, the Chief Justice argued that such a right could only exist in the presence of a willing speaker, a circumstance absent in *Pico*. *Id.* at 887-89. Assuming that librarians have some claim to academic freedom, we think a school librarian could well assert the right to be free of ideological restrictions in ordering books, though not of responsibility for the exercise of judgment in the pursuit of this freedom.

¹⁵⁴ See *supra* note 60 and accompanying text.

¹⁵⁵ See *supra* text accompanying note 146.

¹⁵⁶ See *Widmar v. Vincent*, 454 U.S. 263, 277 (1981) (Stevens, J., concurring) (discussing a university’s need to establish priorities on how to spend limited resources). This factor supports the plurality’s view that book purchasing implicates considerations significantly different than those involved in a case of removing books from the shelves. See *Board of Educ. v. Pico*, 457 U.S. 853, 871-72 (1982) (Brennan, J.); *id.* at 878 n.1 (Blackmun, J., concurring in part).

¹⁵⁷ A parental consent requirement could have appeased this concern. Indeed, the board did adopt such a requirement for one book. *Pico*, 457 U.S. at 858. Arguably, the board’s

children might think that all materials in the school library were endorsed by the schools,¹⁵⁸ or that some disruption of the educational process seemed likely.¹⁵⁹

The two goals the board asserted fail to satisfy the requirements of our test.¹⁶⁰ To begin with, they have no particular relationship with the library in particular or the school in general; essentially, they would apply just as well to a student lending another student the books, to a public library making the books available, or even to a bookstore selling the books to minors. The necessary link between the state's goals and the situational restriction is therefore lacking. Furthermore, one of the state's goals, suppressing offensive ideas, seems clearly impermissible under the first amendment. As *Tinker* made clear, the mere fact that ideas are controversial or offensive does not justify their elimination from the schools.¹⁶¹ The other goal, that of denying children access to books containing offensive language, may not be impermissible, at least if *FCC v. Pacifica Foundation* is to be believed.¹⁶² On the other hand, even if this had been the articulated goal and the regulation had been carefully crafted to achieve it, the board's definition of offensiveness seems to have been extraordinarily broad. If offensive means "any work containing any profanity," the goal of protecting students from exposure to dirty words hardly seems to be sufficient to justify denying them access to much of Western literature, including even the Bible.¹⁶³

Indeed, unless some talismanic significance is placed on the

blanket ban on the other books impaired parental rights to allow such access. Cf. *Bolger v. Youngs Drug Prods. Corp.*, 103 S. Ct. 2875, 2884-85 (1983) (holding unconstitutional a statute prohibiting the delivery by mail of unsolicited advertising for contraceptives; the statute proscribed information relating to an important parental decision).

¹⁵⁸ See *Diamond*, supra note 124, at 514. The case involved only high school and junior high school students. *Pico*, 457 U.S. at 856-57. Perhaps one might make a case for separate treatment of the junior high school, but the board apparently made no such claim.

¹⁵⁹ See supra text accompanying notes 136-37. No showing of any disturbance was made in *Pico*.

¹⁶⁰ See supra text accompanying note 117.

¹⁶¹ See *Tinker v. Des Moines Indep. Community School Dist.*, 393 U.S. 503 (1969).

¹⁶² *FCC v. Pacifica Found.*, 438 U.S. 726 (1978) (upholding, without a majority opinion, FCC restriction of broadcasts of non-obscene but "indecent" speech).

¹⁶³ Justice Brennan's *Pacifica* dissent lists a number of classics, including some pertinent Biblical passages. *Id.* at 771 (Brennan, J., dissenting). In *Pico*, one of the banned books, Desmond Morris's *The Naked Ape*, contained no profane words but did have a few scattered sentences describing sexual acts in rather erudite language. See *Pico*, 457 U.S. at 903.

school's legal title to the books or the library shelves, the school board's action cannot satisfy even the most cursory level of review. To demand that the board justify its actions is to decide the case against it; only by exempting school library decisions from the first amendment altogether were the dissenters able to take the board's side.¹⁶⁴

At first reading, our focused balancing approach appears to involve complex first amendment methodology, but it does reduce to a single question the issues in all of these public school cases. The question is simply whether the government has articulated a connection between a specific category of speech and disruption of the educational process. Where it can do so, as in *Grayned*, its regulations are valid; where it cannot, as in *Tinker* and *Pico*, the regulations must fall.

Two recent school employee relations cases, *Perry Education Association v. Perry Local Educators' Association*¹⁶⁵ and *Minnesota State Board for Community Colleges v. Knight*,¹⁶⁶ have also given the Court considerable difficulty. Both cases sharply divided the Court and bring into focus the inadequacy of public forum analysis.

Perry is the Court's most ambitious application of the public forum approach to date.¹⁶⁷ In *Perry*, one union was the exclusive bargaining representative for teachers in the school district. A collective bargaining agreement granted this union the sole right of access to the interschool mail system and teacher mailboxes at the expense of a rival union that previously had equal access to the same system. The rival union sued to regain its position of equality.

Justice White, writing for a majority of five justices, began his opinion by elaborating on public forum doctrine. In the "quintessential" public forum, he said, time, place, and manner regulations are allowed, but the government may not close the forum or engage in content regulation without a compelling state interest.¹⁶⁸ Property that has been opened as a forum for public communication is

¹⁶⁴ Id. at 909-10 (Rehnquist, J., dissenting); id. at 885 (Burger, C.J., dissenting); id. at 893 (Powell, J., dissenting); id. at 921 (O'Connor, J., dissenting).

¹⁶⁵ 460 U.S. 37 (1983).

¹⁶⁶ 104 S. Ct. 1058 (1984).

¹⁶⁷ For a discussion of *Perry*, see Stone, *supra* note 18, at 245-49.

¹⁶⁸ *Perry*, 460 U.S. at 45.

treated as a public forum so long as it remains open, but the government has the option of closing it off entirely.¹⁶⁹ Finally, public property "which is not by tradition or designation a forum for public communication"¹⁷⁰ is subject to broad state control. Not only are time, place, and manner regulations proper, but the state may also "reserve the forum for its intended purposes, communicative or otherwise, as long as the regulation on speech is reasonable and not an effort to suppress expression merely because public officials oppose the speaker's view."¹⁷¹ Government decisions about these nonpublic forums apparently will receive relatively casual judicial scrutiny:

Implicit in the concept of the nonpublic forum is the right to make distinctions in access on the basis of subject matter and speaker identity The touchstone for evaluating these distinctions is whether they are reasonable in light of the purpose which the forum at issue serves [W]hen government property is not dedicated to open communication the government may—*without further justification*—restrict use to those who participate in the forum's official business.¹⁷²

Applying this test, Justice White saw little difficulty in upholding the access restriction. As he saw the case, the collective bargaining agreement merely allowed the recognized union to use the faculty mailboxes for official documents in the performance of its official duties as collective bargaining agent.¹⁷³ Hence, the only discrimination was between individuals performing official duties and other persons. As the dissent saw the case, however, the discrimination was essentially viewpoint based, since the recognized union was al-

¹⁶⁹ Id. at 45-46. The analysis is somewhat complicated by the Court's view that a public forum "may be created for a limited purpose such as use by certain groups . . . or for the discussion of certain subjects." Id. at 46 n.7 (citations omitted). Thus, for "limited purpose non-quintessential public forums," subject matter restrictions are apparently permissible.

¹⁷⁰ Id. at 46.

¹⁷¹ Id. at 46 (citing *United States Postal Serv. v. Council of Greenburgh Civic Ass'ns*, 453 U.S. 114, 131 n.7 (1981)).

¹⁷² Id. at 49, 53 (emphasis added). Similarly, for equal protection purposes, because the dissenting union did not have a first amendment right of access to the mailboxes, the state need show only a rational basis for restrictions. Id. at 54. To reach this conclusion, the Court had to rewrite *Mosley* and *Carey v. Brown*, 447 U.S. 455 (1980), to involve rights of access. In reality, both cases used equal protection analysis in order to avoid the access question. See *Carey*, 447 U.S. at 459 n.2; *Mosley*, 408 U.S. at 96, 101-02.

¹⁷³ *Perry*, 460 U.S. at 53 n.13 (reading the collective bargaining agreement to give the official union access only as the teachers' representative, and not for "unlimited purposes").

lowed to use the mail system, but those opposing its views were not.¹⁷⁴

The restriction at issue in *Perry* would fail the test proposed in this article on several counts. First, the decision to bar material from the school mailboxes was not made on the basis of a clear criterion. The members of the Supreme Court could not agree about which communications by the recognized union were permitted in the mailboxes. The record indicated as well that other organizations, generally not related to the schools at all, had also been allowed to use the system.¹⁷⁵ As a result, it is impossible to say just what speech was proscribed and how that speech differed from the speech that was allowed. The government had not only failed to articulate a goal supporting the restriction, but it had failed even to articulate the restriction clearly enough to allow intelligent judicial analysis.¹⁷⁶

The second problem with the *Perry* regulation relates to the goals that plausibly could underlie the restriction. One goal, which the Court euphemistically referred to as "labor peace,"¹⁷⁷ was simply to prevent teachers from hearing the appeals of rival groups to which they might be attracted. As a general matter, silencing debate can hardly be considered a goal "unrelated to the suppression of free expression" as required by our test.¹⁷⁸ Furthermore, to the extent that the Court was correct that other methods of communication remained open,¹⁷⁹ the restriction on use of mailboxes was poorly designed to serve the purpose of preventing the rival union from communicating with teachers. Thus, preserving labor peace by silencing the rival union could not be considered a reasonable basis for upholding the restriction.

An alternative explanation for the collective bargaining provision in *Perry* might be that the school district, with no interest of its own (other than that of winning concessions from the union), was

¹⁷⁴ Id. at 55-56, 62-66 (Brennan, J., dissenting).

¹⁷⁵ Local parochial schools, church groups, and civic groups had been allowed to use the system. See id. at 39 n.2, 47-48. The record did not indicate whether any request to use the system had ever been denied. Id. at 39 n.2.

¹⁷⁶ In this respect, *Perry* resembles *Schad v. Borough of Mt. Ephraim*, 452 U.S. 61, 83-84 (1981) (Stevens, J., concurring).

¹⁷⁷ 460 U.S. at 52.

¹⁷⁸ See *supra* text accompanying notes 107-11.

¹⁷⁹ 460 U.S. at 53.

simply accommodating the official union's desire to repress its rival.¹⁸⁰ But from the point of view of first amendment values, agreeing to censor a group only in order to appease its rivals is merely a vicarious interest in censorship and can stand on no better footing than would a direct interest.

The school district in *Perry* might have justified its restrictions with a number of other possible goals, as well. For example, the district could have argued that the restriction would help avoid overflow of the system, maintain security by denying physical access to unauthorized users, and prevent official communications from getting lost in a flood of "junk mail." These certainly are permissible goals under the first amendment and, being content neutral, would be judged under the time, place, and manner test. The problem is that the school system did not in fact distinguish between official and nonofficial communications: nonofficial communications of various kinds were allowed in the system. Indeed, the system of restrictions actually used by the school district would fail to pass as a time, place, and manner restriction not only because of its somewhat dubious reasonableness under the circumstances of the case,¹⁸¹ but also because school officials apparently retained unchecked discretion to allow or prohibit nonofficial communications (other than those of the rival union).¹⁸² Finally, and perhaps most plausibly, the collective bargaining provision may simply have been intended as a symbolic recognition of the unique status of the official union. It seems highly unlikely, however, that the state can make symbolic statements by suppressing the speech of others—surely that is carrying the concept of "symbolic speech" too far. One could perhaps go on indefinitely speculating about

¹⁸⁰ This explanation is supported by the fact that only the two unions were parties to the case when it came before the Court. Apparently the official union, but not the school board, considered the appeal worth pursuing. See *id.* at 41; *id.* at 70 n.12 (Brennan, J., dissenting).

¹⁸¹ The court of appeals had concluded that the policy suffered from overinclusiveness and underinclusiveness and was unsupported by any factual evidence. See *id.* at 52-53 & nn.12-13; *id.* at 67 n.9 (Brennan, J., dissenting). That access previously had been unlimited, without any ascertainable harm resulting, must weigh heavily against the reasonableness of the school board's new, restrictive policy.

¹⁸² Under time, place, and manner analysis, the Court must seek to limit administrative discretion. See *Schad v. Borough of Mt. Ephraim*, 452 U.S. 61, 84 (1981) (Stevens, J., concurring in the judgment) (zoning ordinance invalidly left municipal officials unbridled discretion to regulate speech). The focused balancing approach will require clear articulation of criteria for disparate treatment.

reasons that might justify the provision, but that in itself shows why the provision would not survive our proposed test. The law-making authority had never articulated its reasons for the restriction, and no reasons are evident on the face of the law.

The focused balancing approach to situational regulations has the virtue of confronting the first amendment values at issue in *Perry* and weighing them against the government's possible justifications. The *Perry* opinion, on the other hand, simply brushed aside the first amendment problems in a geographical analysis based solely on the location of the speech.

While *Perry* qualifies as the Court's most ambitious application of public forum analysis, *Minnesota State Board for Community Colleges v. Knight*¹⁸³ probably qualifies as the least thoughtful. The state law at issue in *Knight* authorized a college system's professional employees and academic administrators to engage in collective bargaining regarding employment contract terms, a form of associational regulation previously upheld by the Court.¹⁸⁴ More important, the statute required "public employers"—academic administrators in this case—to "meet and confer" with professional employees on policy questions relating to college policy and governance, but outside the scope of contract bargaining negotiations. Because the college's professional employees had formed a bargaining unit and selected an exclusive union representative, the statute required college administrators to limit formal discussion of these general policy issues to representatives selected by the union. The Court correctly phrased the issue as "whether this restriction on participation in the nonmandatory-subject exchange process violates the constitutional rights of professional employees within the bargaining unit who are not members of the exclusive representative and who may disagree with its views."¹⁸⁵ Amazingly, the majority opinion upheld the law with virtually no analysis of the ways in which this restriction on the exchange of information among professional employees and administrators of a college might implicate first amendment values.

Justice O'Connor, writing for the majority, apparently assumed that the regulation did not significantly restrict the ability of non-

¹⁸³ 104 S. Ct. 1058 (1984).

¹⁸⁴ See *Abood v. Detroit Bd. of Educ.*, 431 U.S. 209 (1977).

¹⁸⁵ 104 S. Ct. at 1060.

union employees to communicate their views on policy issues to college administrators. This assumption seems to run contrary to the findings of the trial court, as noted by the dissenters. It also disregards the fact that union representatives who met with academic administrators in "meet and confer" policy discussions had invoked their right to silence other people who attempted to speak during these sessions.¹⁸⁶ The majority believed that the nonunion employees were asking the Court to establish a constitutionally-based principle of open meetings, which would require the government to invite all members of the public to air their views on policy issues. The Court responded that "[t]o recognize a constitutional right to participate directly in government policymaking would work a revolution in existing government practices."¹⁸⁷ This conclusion, however, has little to do with the issue as the Court originally framed it. The majority's rephrasing of the constitutional principle at issue disregards the testimony of school administrators in this case who indicated they would have been willing to consider the views of nonunion teachers in their "meet and confer" sessions, but were prohibited from doing so by the statute.¹⁸⁸

The trial court findings in *Knight* were less than a model of clarity;¹⁸⁹ it may well be that the statute really had little impact on the ability of academic professionals to exchange views on policy matters with school administrators.¹⁹⁰ Perhaps the decision could have been defended in an opinion that openly considered the first amendment values at stake. For instance, the majority may have believed that the statute enhanced the ability of the government to receive in a structured way the views of the majority of its employees, while allowing other employees to communicate their views through other channels.

¹⁸⁶ See *id.* at 1076-77 (Stevens, J., dissenting).

¹⁸⁷ *Id.* at 1066; see also *Bi-Metallic Inv. Co. v. State Bd. of Equalization*, 239 U.S. 441 (1915) (rejecting a due process challenge to a general increase in tax evaluations of property, promulgated without an opportunity for taxpayers to be heard or to appear before the board); cf. *City of Madison Joint School Dist. No. 8 v. Wisconsin Employment Relations Comm'n*, 429 U.S. 167 (1976) (sustaining a first amendment challenge to restrictions on teachers' access to a school board meeting open to the public, while recognizing the right of public bodies to hold nonpublic sessions to transact business).

¹⁸⁸ *Knight*, 104 S. Ct. at 1081 (Stevens, J., dissenting).

¹⁸⁹ Compare *id.* at 1069 n.12 with *id.* at 1078 (Stevens, J., dissenting) (differing interpretations of district court's findings).

¹⁹⁰ See *id.* at 1062 n.4 (majority disparaging Justice Stevens' remarks in dissent as to the impairment of free speech caused by the statute).

Under the focused balancing approach set forth in this article, it would be very difficult to uphold the statutory monopoly for union speakers if it significantly impaired the speech of others. As in *Perry*, the government could articulate no goal advanced by this statute other than a vague interest in labor relations. That goal may support restricted access to contract negotiations, but it does not indicate why speech by union representatives on issues outside the scope of mandatory bargaining is to be preferred over speech by other persons. As Justice Stevens pointed out in dissent, a governmental interest in restricting speech on policy issues seems inconsistent with first amendment values.¹⁹¹ The statutory system in *Knight* denied individuals the ability to communicate with their government merely because their views differed from those of their official spokesperson for employment purposes. This prohibition undermined the libertarian values of the first amendment, and by restricting the exchange of information over policy decisions to a discussion of views acceptable to a governmentally recognized entity (the union), the law undercut the first amendment's marketplace value as well. If the government wishes to have a "Robert's Rules of Order" type of regulation that allows nonunion speakers only a limited ability to participate in these discussions, or a separate time for communication, the government may be able to articulate a viewpoint-neutral interest in structuring the exchange of information with its employees regarding policy issues. The regulation at issue, however, was not tailored to achieving an efficient consideration of the views of professional employees; it was a legislatively mandated determination of whose views were worthy of consideration by government decisionmakers.

Even if a focused balancing approach would not have led the Court to a different conclusion in *Knight*, it would at least have exposed the difficulty of reconciling the regulation with first amendment values. Justice O'Connor's use of public forum analysis allowed the Court to approve the statute with little consideration of first amendment values. As Justice O'Connor in other cases has demonstrated some sensitivity to the need for judicial protection of the free flow of information in society,¹⁹² we assume that her opin-

¹⁹¹ Id. at 1074-75 (Stevens, J., dissenting).

¹⁹² See *Minneapolis Star & Tribune Co. v. Minnesota Comm'r of Revenue*, 460 U.S. 575

ion reflects a position taken by a majority of the Justices that public forum analysis is all that is necessary to explain situational content regulation cases. In *Knight*, Justice O'Connor's consideration of first amendment issues consisted principally of the decision that the public forum cases are not relevant to the claim of the nonunion teachers. The Court had held in *City of Madison Joint School District v. Wisconsin Employment Relations Commission*¹⁹³ that nonunion teachers could not be barred from expressing their views regarding policy issues in a public meeting. The Court found that the claim of the college teachers in *Knight* was "wholly unlike" the claim in *Madison Joint School District* because that decision only "upheld a claim of access to a public forum, applying standard public-forum First Amendment analysis."¹⁹⁴ Indeed the Court in *Knight* found that, because the government had always limited these "meet and confer" sessions to interchanges with representatives of the official union, it need not even consider the relevance of nonpublic forum cases such as *Perry*.¹⁹⁵

The only other treatment of first amendment values in the *Knight* opinion consisted of the following three conclusions, each supported by virtually no analysis. First, "[f]aculty involvement in academic governance has much to recommend it as a matter of academic policy, but it finds no basis in the Constitution."¹⁹⁶ Second, "[t]he state has in no way restrained appellees' freedom to speak on any education-related issue or their freedom to associate or not to associate with whom they please, including the exclusive representative. Nor has the state attempted to suppress any ideas."¹⁹⁷ Third, "[a] person's right to speak is not infringed when government simply ignores that person while listening to others."¹⁹⁸ Re-

(1983) (O'Connor, J.) (special tax on ink and paper used in newspapers held unconstitutional); *Globe Newspaper Co. v. Superior Court*, 457 U.S. 596, 611 (1982) (O'Connor, J., concurring) (law that required clearing a courtroom of press and public during testimony of a minor allegedly a victim of a sex crime held unconstitutional). But cf. *Board of Educ. v. Pico*, 457 U.S. 853, 921 (1982) (O'Connor, J., dissenting) (arguing that school board may decide which books to remove from school library as long as there is no interference with the students' right to read and discuss the material).

¹⁹³ 429 U.S. 167 (1976).

¹⁹⁴ *Knight*, 104 S. Ct. at 1064.

¹⁹⁵ *Id.* at 1065 ("nonpublic forum cases are largely irrelevant").

¹⁹⁶ *Id.* at 1068.

¹⁹⁷ *Id.*

¹⁹⁸ *Id.*

sponding to the nonunion employees' equal protection argument, the Court summarily concluded that the selection of certain speakers and viewpoints for consideration by the government was valid because "[t]he state has a legitimate interest in ensuring that its public employers hear one, and only one, voice presenting the majority view of its professional employees on employment-related policy questions."¹⁹⁹

A distinction can be made between restrictions on speakers in public school board meetings and the "meet and confer" sessions in terms of public forum analysis, but it is one devoid of substance. As Justice Marshall, concurring in the judgment,²⁰⁰ and Justices Brennan, Stevens, and Powell, in dissent,²⁰¹ demonstrated, honest disagreement may exist over whether restrictions on the ability to communicate with the government violate first amendment values by denying some people a meaningful opportunity to express their views in the democratic process.²⁰² The marketplace value of the first amendment does appear to be undercut by a statute that prohibits a public employer from listening to meritorious speech because the views expressed are not approved by a publicly recognized (although nongovernmental) entity. We can only hope that the majority, like the concurring and dissenting Justices, considered the first amendment values at stake in *Knight* and merely used formal public forum analysis as a way of bolstering their conclusion that judges were not empowered by the first amendment to guarantee access to government decisionmakers. It would be a tragedy if the Justices in the majority actually believed that categorization of the context of the speech as a public, nonpublic, or other type of forum resolved the first amendment issues in *Knight*.

¹⁹⁹ Id. at 1069.

²⁰⁰ Id. at 1070 (Marshall, J., concurring).

²⁰¹ Id. at 1072 (Brennan, J., dissenting); id. at 1074 (Stevens, J., joined by Powell, J., dissenting).

²⁰² Compare id. at 1070-72 (Marshall, J., concurring) ("the constitutional authority of a government decisionmaker to choose the persons to whom he will and will not listen prior to making a decision varies with the nature of the decision at issue and the institutional environment in which it must be made") with id. at 1074-78 (Stevens, J., dissenting) ("the First Amendment does guarantee an open marketplace for ideas where divergent points of view can freely compete for the attention of those in power and of those to whom the powerful must account"). But see id. at 1068 n.10 (O'Connor, J.) (rejecting discussion of associational rights and the right to "a meaningful opportunity to express one's views" as being "beside the point").

IV. CONCLUSION

This article has attempted to demonstrate that the current public forum debate endangers judicial protection of first amendment values. We have seen that situational regulations cannot be adequately analyzed by simply classifying types of forums. Although they are useful for other problems, the censorship and the time, place, and manner models of first amendment adjudication have been equally unsuccessful in analyzing situational restraints.²⁰³ Situational regulations, however, may be the most significant first amendment area the Court will face in the near future. A long history of attempts at censorship notwithstanding, it is unlikely that the government will undertake any novel efforts to excise any particular message from society. True time, place, and manner problems have neither posed significant difficulties for the Court nor threatened first amendment values. But government attempts to regulate access to certain channels of communication on the basis of content are likely to recur with greater frequency in the years ahead. At present, the Court lacks a straightforward analysis of this difficult problem. The Court's current method of analysis—the public forum doctrine—has led to confused opinions and a disregard for first amendment values.²⁰⁴

This article's proposed focused balancing test is a judicially manageable response to situational regulations. Additionally, it will benefit other actors in the governance system by openly disclosing the basis of the Court's rulings. The test allows independent judicial review of whether the regulated speech (1) has an impact on its physical or social environment different from other types of speech and (2) interferes with a legitimate societal interest unrelated to censorship or propaganda goals. The test protects first amendment values by eliminating the possibility of overt or subtle forms of censorship, but at the same time it allows society to achieve legitimate goals unrelated to the suppression of disfavored ideas. Unlike *ad hoc* balancing, focused balancing requires the government to prove that the lawmakers articulated a goal at the time they enacted the statute, thus ensuring that the law cannot be used as a pretext for the suppression of ideas. It also requires the

²⁰³ See *supra* text accompanying notes 52-53, 70-81.

²⁰⁴ See *supra* text accompanying notes 16-28.

government to demonstrate that the incidental burden on speech is clearly outweighed by society's need to avoid the speech's adverse impact on its environment.²⁰⁵

The easiest cases to analyze involve government claims that the regulated speech has a particular impact on its physical environment. A common example is the claim that the speech makes it impossible for others to speak. Here, the government seeks only to employ a "Robert's Rules of Order" approach to the regulation of speech.²⁰⁶ The test explains why a student may be punished for discussing the World Series in history class,²⁰⁷ or why the lawyer who insists on asking irrelevant questions can be held in contempt of court,²⁰⁸ without opening the door to widespread governmental controls of the content of messages. The government must demonstrate that the regulated speech has a unique impact on the classroom or courtroom that interferes with important societal interests. In the balancing phase of the test, the government must show that the articulated interest serves as the actual basis for the governmental action. This interest must have independent significance apart from the regulation of ideas and must confer a societal benefit clearly outweighing the burden on speech. The test not only solves the theoretical problem of why we can punish yelling "Fire!" in a crowded theater, but also makes understandable some of the Court's physical impact decisions. Even in these relatively easy cases, our approach will help to safeguard first amendment values and clarify first amendment theory.

The most difficult problems arise when the government asserts that speech must be separately regulated because its content has a detrimental (but not directly physical) impact on its environment or on the medium of communication. Here, we find some of the

²⁰⁵ See *supra* text accompanying notes 105-18.

²⁰⁶ See *Kalven*, *supra* note 14, at 23-25, 27; see also *Consolidated Edison Co. v. Public Serv. Comm'n*, 447 U.S. 530, 546 (1980) (Stevens, J., concurring) ("some forms of orderly regulation actually promote freedom more than would a state of total anarchy").

²⁰⁷ See *Consolidated Edison Co. v. Public Serv. Comm'n*, 447 U.S. 530, 544-45 (1980).

²⁰⁸ Justice Stevens has pointed out the extent to which lawyers' speech is subject to judicial control. See *id.* at 545-46. Evidence law consists almost entirely of restrictions on the content of speech. Often, these rules involve highly paternalistic assumptions about the audience, i.e., the jury. See Farber, *Commercial Speech and First Amendment Theory*, 74 Nw. U.L. Rev. 372, 402 (1979). Yet it would be absurd to see any serious first amendment problem in the jury trial context. There is even less of a problem when the court is simply attempting to prevent a lawyer from wasting its time.

Court's most confusing opinions, such as *Perry Education Association v. Perry Local Educators' Association*²⁰⁹ or *Minnesota State Board for Community Colleges v. Knight*,²¹⁰ as well as cases in which the Court has been unable to produce a majority opinion at all, such as *Board of Education v. Pico*.²¹¹ Other situational regulation cases of this genre are *FCC v. Pacifica Foundation*,²¹² which involved a ban on an "indecent" afternoon radio broadcast that the Court described as a "'pig in the parlor'";²¹³ *Young v. American Mini Theatres, Inc.*,²¹⁴ which involved a plan to disperse adult entertainment throughout a city by zoning; and *Lehman v. City of Shaker Heights*,²¹⁵ in which a city allowed commercial but not political ads on its buses. Use of public forum analysis, or attempts to analogize these problems to content proscription cases, can only produce confusion and obscure the first amendment values at issue in these cases.

The model of adjudication proposed in this article allows both an explanation and critique of these decisions. *Perry* is an incorrect decision because the Court failed to demand a noncensorial justification, instead merely categorizing the medium of communication as a nonpublic forum.²¹⁶ The Court's decisions in *Pacifica* and *Mini Theatres*, however, are both justifiable and understandable under our model. In each case, the Court believed that "adult" communications had a special impact on a particular environment—in *Pacifica* because of the unusual intrusiveness of broadcasting directly into the home,²¹⁷ and in *Mini Theatres* because of the effect on neighborhoods of concentrations of adult entertain-

²⁰⁹ 460 U.S. 37 (1983).

²¹⁰ 104 S. Ct. 1058 (1984).

²¹¹ 457 U.S. 853 (1982).

²¹² 438 U.S. 726 (1978).

²¹³ *Id.* at 750 (quoting *Village of Euclid v. Ambler Realty Co.*, 272 U.S. 365, 388 (1926) (Sutherland, J.)).

²¹⁴ 427 U.S. 50 (1976).

²¹⁵ 418 U.S. 298 (1974). In this 5-4 decision, the Justices held that a city that operates a public rapid transit system may restrict sale of advertising space in its vehicles to commercial and public service advertising and may refuse to accept any public issue advertising or political advertising on behalf of candidates for public office.

²¹⁶ See *supra* text accompanying notes 167-82.

²¹⁷ In *Pacifica*, even Justice Brennan conceded that a restraint on offensive language in broadcasting specifically directed at children might be justified. *FCC v. Pacifica Found.*, 438 U.S. 726, 768 n.3 (1978) (Brennan, J., dissenting). For an application of an earlier form of our approach to *Pacifica*, see Farber, *supra* note 8, at 754-58.

ment businesses.²¹⁸ In both cases, the focused balancing test advocated in this article (and adumbrated in Justice Stevens' opinions)²¹⁹ would have forthrightly addressed the first amendment values at stake while allowing society to achieve legitimate interests. Even *Lehman*, perhaps the most problematic of these cases, may make sense if a distinction between commercial and political speech on public transportation is indeed reasonably related to the asserted governmental interests: protection of captive audiences and allocation of advertising space in a manner that avoids the risk of distorting the political process.²²⁰

Our approach will not solve all the cases or settle all first amendment issues. We offer the model not as a litmus test for the validity of governmental regulations but as an alternative to the simplistic public forum analysis that has dominated recent decisions of the Court. Public forum analysis fails to illuminate the true problem at hand and the first amendment values at stake. For example, it is less than obvious whether intentional infliction of emotional distress, which might normally be a tort, is protected speech when it is accomplished by marching in Nazi uniforms through a neighborhood populated by Holocaust survivors.²²¹ The one point

²¹⁸ For useful discussions of *Mini Theatres*, see Farber, *supra* note 8, at 732-33, 750 (the "paradigm" for "equal protection analysis of content-based classification schemes"); L. Tribe, *supra* note 30, §§ 12-18 to 12-19.

²¹⁹ Virtually all of Justice Stevens' opinions on first amendment issues are consistent with our analysis. See *Bolger v. Youngs Drug Prods. Corp.*, 103 S. Ct. 2875, 2888 (1983) (Stevens, J., concurring); *Widmar v. Vincent*, 454 U.S. 263, 277 (1981) (Stevens, J., concurring); *FCC v. Pacifica Found.*, 438 U.S. 726 (1978) (Stevens, J.) (plurality opinion); *Young v. American Mini Theatres, Inc.*, 427 U.S. 50 (1976) (Stevens, J.) (plurality opinion).

Justice Stevens recently wrote for six members of the court in upholding a city prohibition of the posting of signs on public property. *Members of the City Council of Los Angeles v. Taxpayers for Vincent*, 104 S. Ct. 2118 (1984). Justice Stevens noted that streetlight posts, upon which a political candidate wished to place his election messages, were not a traditional public forum. He did not, however, rely on this observation as the basis for upholding the ordinance. Instead, he noted that the government had a significant interest in eliminating esthetically unpleasing property uses, that the restriction was content neutral, and that there were adequate alternative means of communication. Even though prior decisions required him to pay lip service to the public forum distinction, Justice Stevens attempted to analyze the city's goals and the impact of the law on first amendment values in a manner consistent with the focused balancing test.

²²⁰ See Farber, *supra* note 8, at 761-62 (explaining *Lehman*).

²²¹ See *Collin v. Smith*, 578 F.2d 1197, 1205-06 & n.17 (7th Cir.), cert. denied, 439 U.S. 916 (1978); see also *Village of Skokie v. National Socialist Party of America*, 69 Ill. 2d 605, 373 N.E.2d 21 (1978) (use of swastika by National Socialist Party member is protected speech); see generally Bollinger, *supra* note 83 (free speech includes willingness to tolerate

that does seem clear is that labeling where the Nazis wish to march as a "public" or "nonpublic" forum does nothing to advance the analysis. Open analysis of the impact of speech on the environment and an honest balancing of the values at stake is the only way to deal with such an issue. Unless the Supreme Court transcends its geographical approach to the first amendment and abandons formal public forum analysis, it will continue to hand down decisions that fail to analyze thoughtfully the nature and role of first amendment principles in our society.

offensive forms of expression); Farber, *Civilizing Public Discourse: An Essay on Professor Bickel, Justice Harlan, and The Enduring Significance of *Cohen v. California**, 1980 Duke L.J. 283, 295-302 (1980) (offensive forms of expression are an important part of speaker's message and should be protected).