# Do Bank Regulation and Supervision Displace Bank Auditing?

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# Do Bank Regulation and Supervision Displace Bank Auditing?

**ABSTRACT:** We hypothesize that bank regulatory and supervisory activities substitute for bank auditing activities, providing auditors with incentives to expend less effort on audits of banks than on audits of similar firms not subject to regulation and supervision. We show that banks exhibit fewer internal control and accounting problems, as measured by the frequencies of disclosed material internal control weaknesses and financial statement restatements, than do similar firms. We show that auditors expend less effort, as indicated by lower audit fees and shorter audit report lags, in audits of banks than in audits of similar firms, more so when bank regulation and supervision are more intense. Lastly, we show that banks are more likely than similar firms to exhibit two types of earnings management that are of minor concern to bank regulators and supervisors but have capital market consequences and so should concern auditors: more frequent small positive earnings changes and longer strings of earnings increases. Prior research shows that these types of earnings management have capital market consequences, which suggests they may lead to reduced market discipline over banks. We expect these results to be of interest to bank and auditing policymakers.

#### 1. Introduction

A central feature of banks is they are regulated and supervised under extensive banking laws and regulations. Moreover, bank supervision involves periodic on-site examination and off-site monitoring activities that overlap considerably with auditing activities. In this study, we examine whether bank regulation and supervision displace bank auditing by reducing the audit effort required to generate sufficient audit evidence to provide the desired level of assurance, leading to lower audit effort in audits of banks than in audits of similar unregulated firms. We define audit effort broadly to include personnel time and quality, audit planning, test of controls, and substantive and analytical procedures.

Bank regulation and supervision arise to address two primary policy concerns, the interaction of which yields a distinct benefit-cost trade-off for auditors in choosing their optimal level of audit effort. First, banks are often viewed as opaque due to their complex and interrelated on- and off-balance sheet exposures (Morgan 2002). The individual and collective value and risk of these exposures are difficult for banks to convey to outsiders and for outsiders to evaluate, especially during periods of financial system stress (Flannery et al. 2013). This difficulty is particularly high for banks that expand beyond traditional lending and deposit-acceptance activities to engage in derivatives, securities, and other complex transactions (Barth et al. 2009; Acharya 2014; Acharya and Ryan 2016). Moreover, banks are subject to various agency conflicts due to their high leverage and the existence of information asymmetries between banks and their debt and equity claimants, as well as among these claimants (Beatty and Liao 2014; Acharya and Ryan 2016). Banks' economic complexity, opacity, and agency conflicts yield information risk that increases investor demand for high quality audits, all else being equal (Jensen and Meckling 1976; Watts and Zimmerman 1986). We expect this "audit

demand effect" to increase billed hours, as auditors must work longer to complete higher quality audits, and perhaps also to increase billed hourly rates, as auditors may need to devote personnel with more experience or specialized skills to audit banks.

Second, as "the primary backstop providers of liquidity in the economy and issuers of federally guaranteed deposits to households," banks are critical to financial system stability and macroeconomic health (Acharya and Ryan 2016). Bank regulators and supervisors' primary responsibility is to ensure banks' safety and soundness. In fulfilling this responsibility, bank regulators and supervisors pay close attention to banks' accounting and internal controls. For example, for some accounting topics such as loan losses, bank regulators provide more detailed implementation guidance than is available in GAAP (Ryan 2011). Bank regulators require regulated banks and bank holding companies to prepare detailed and standardized regulatory reports in conformance with regulatory accounting principles ("RAP") each quarter. Bank regulators make these reports publicly available on their websites to enhance market discipline of banks (Pettway and Sinkey 1980; Badertscher et al. 2016). Bank regulators specify (a relatively small number of) deviations of RAP from generally accepted accounting principles ("GAAP") when they deem such "prudential filters" to further regulatory goals (Barth and Landsman 2010).

Many of the activities of bank supervisors parallel those of bank auditors. Bank supervisors conduct on-site examinations of banks every 12 to 18 months (Nicoletti 2016; Keeley 2017). As central parts of these examinations, supervisors evaluate the adherence of banks' accounting to RAP, the adequacy of banks' allowance for loan losses, banks' earnings quality, and the effectiveness of banks' internal controls. Supervisors report examination results to banks' management and boards of directors. Between examinations, bank supervisors conduct ongoing off-site monitoring of banks' safety and soundness using a wide range of information,

particularly banks' quarterly regulatory reports, and in the context of banks' most recent examination results. To the extent that auditors can rely on the activities of bank regulators and supervisors, these activities yield a "substitution effect" that we expect reduces the audit effort necessary for bank auditors to provide the desired level of assurance. <sup>1</sup>

Owing to the substantial overlap of the activities of bank regulators and particularly bank supervisors with those of bank auditors, we expect that the substitution effect to dominate the audit demand effect, and thus we propose and test two related hypotheses. First, we hypothesize that banks exhibit fewer internal control and accounting problems than do similar firms not subject to regulation and supervision ("control firms"). Second, we hypothesize that auditors expend less effort on audits of banks than on audits of control firms. The conceptual underpinning for both hypotheses is that bank supervisors' periodic on-site examinations and ongoing off-site monitoring of banks, as well as their communication of examination results to banks' management and directors, reduce two key determinants of banks' audit risk: inherent risk, i.e., the likelihood that banks' financial statements are materially misstated; and control risk, i.e., the likelihood that banks' internal control systems fail to prevent such material misstatements.

We test both of these hypotheses on a comprehensive sample of publicly traded banks and two samples of control firms: (1) non-depository credit institutions (two-digit SIC code 61)<sup>2</sup>

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<sup>&</sup>lt;sup>1</sup> The activities of bank regulators and supervisors also likely complement those of bank auditors to some extent. For example, bank regulators and supervisors likely understand the economics of individual banks and the banking system better than auditors, and bank auditors likely understand the application and limitations of accounting matters better than regulators and supervisors. Owing to the substantial overlap of the activities of bank regulators and particularly supervisors with those of bank auditors, we expect the substitution effect to dominate any complementarity effect, and so we focus on the substitution effect.

<sup>&</sup>lt;sup>2</sup> To be a bank as defined in the Bank Holding Company Act of 1956, an institution must both make loans and accept deposits. Non-depository credit institutions do the former but not the latter. The lack of deposits also exempts these institutions from regulation under the Federal Deposit Insurance Act.

and (2) all non-banks in the highest five percent of the ratio of accounts receivable (which includes loan and lease receivables) to total assets. We believe the first of these control samples comprises the closest available unregulated firms to banks. We employ the broader and larger second control sample to demonstrate the robustness of our results.

We test the first hypothesis using disclosed material weaknesses in internal control over financial reporting as the proxy for internal control problems (Ashbaugh-Skaife et al. 2007) and restatements of prior period financial statements as the proxy for accounting problems (Palmrose and Scholz 2004; Kinney et al. 2004; Hennes et al. 2014). Consistent with this hypothesis, we find that banks are significantly less likely than control firms to report material weaknesses in internal controls and to restate their financial statements, controlling for other variables that prior research shows to be associated with internal control weaknesses and restatements.

We test the second hypothesis using two measures of audit effort: (1) audit fees (Simunic and Stein 1996) and (2) audit report lag, i.e., the elapsed time between the fiscal year end and the audit report date (Ashton et al. 1987; Bamber et al. 1993; and Ghosh and Tang 2015). Auditing standards require auditors to respond to increases in audit risk by increasing the extent of audit procedures.<sup>3</sup> Prior research shows that more extensive audits require auditors to work more hours, increasing both audit fees (Houston et al. 1999; Bell et al. 2001; Bedard and Johnstone 2004) and audit report lags (Bronson et al. 2011). Consistent with this hypothesis, we find that on average auditors charge significantly less for audits of banks than for audits of control firms

<sup>&</sup>lt;sup>3</sup> Public Company Accounting Oversight Board (PCOAB), Auditing Standard No. 8, *Audit Risk* (AS 1101 under the PCAOB's December 2016 reorganization of auditing standards); Auditing Standard No. 12, *Identifying and Assessing Risks of Material Misstatement* (AS 2110); and Auditing Standard No. 13, *The Auditor's Responses to the Risks of Material Misstatement* (AS 2301).

and that the average audit report lag is significantly shorter for banks than for control firms, controlling for other variables that prior research shows are associated with audit effort.

The primary threat to inference in our study is the possibility that factors other than bank regulation and supervision explain why audits of banks pose less audit risk than do audits of control firms. Although we cannot rule out this possibility altogether, we conduct two analyses to provide support for bank regulation and supervision as a causal explanation for the reduced audit effort in audits of banks. First, motivated by prior research evidence that (less stringent) bank regulators (are more likely to) exercise accounting-related forbearance (Gallemore 2016; Costello et al., 2016), we test whether bank auditors expend less effort when bank regulation and supervision are more intense. We employ two time-series measures (a numerical index of restrictions in the text of banking regulations and the natural logarithm of the annual budget of federal regulators) and one cross-sectional measure (Agarwal et al.'s 2014 estimate of the difference in the supervisory ratings received by state-chartered banks in alternating examinations from their state supervisors versus from on-average more stringent federal supervisors<sup>4</sup>) of the intensity of bank regulation and supervision. We find that audit effort in audits of banks is lower when bank regulation and supervision are more intense.

Second, we examine two types of earnings management that we expect to be more likely to occur as auditor effort decreases: (1) the frequency of reporting small positive earnings changes and (2) the length of strings of consecutive earnings increases. We conjecture that these types of earnings management typically accumulate to relatively small amounts of retained earnings, and thus they have slight effects on banks' solvency ratios and are of minor concern to bank regulators and supervisors. This conjecture is consistent with the absence of any mention of

<sup>&</sup>lt;sup>4</sup> We thank Amit Seru for graciously providing us with this measure.

these types of earnings management in bank supervisory manuals. In contrast, a large empirical literature documents such earnings management by public firms in general and by public banks in particular (Burgstahler and Dichev 1997; Beatty et al. 2002), as well as significant capital market consequences of such earnings management (Bartov et al. 2002; Brown and Caylor 2005). The existence of capital market consequences suggests that these types of earnings management lead to reduced market discipline over banks. We find that banks are more likely than control firms to exhibit both of these types of earnings management.

We contribute to the banking and auditing literatures by providing evidence consistent with auditors expending less effort in auditing banks than in auditing control firms, owing to the overlap of the activities of bank regulators and supervisors with those of auditors. We emphasize that our evidence does not suggest that the aggregate monitoring of banks' financial reporting by bank regulators, supervisors, and auditors differs from the monitoring of similar firms' financial reporting by auditors alone, it only suggests that the monitoring conducted by bank auditors is less. Because of the importance of banks to financial system stability and macroeconomic health, a compelling question is what incremental costs arise when bank auditors, as financial reporting specialists, expend less effort on bank audits due to the existence of bank regulation and supervision. We provide evidence that this reduced audit effort leads to types of earnings management that likely have minor effects on banks' solvency ratios but have capital market consequences documented by prior research that may lead to reduced market discipline over banks. We expect these results to be of interest to bank and auditing policymakers.

# 2. Background and Hypothesis Development

# 2.1 Banking Background<sup>5</sup>

## 2.1.1. Bank Regulation and Regulators

In the United States, banks are subject to a complex set of laws and regulations ("regulations") that restrict banks' allowed activities, specify minimum capital and liquidity levels, and govern other matters. The primary goal of these regulations is to ensure the safety and soundness of individual banks and especially of the banking system.

Banking regulations exhibit cycles in stringency over time (Ryan 2007). For example, during the regulatory period from the Great Depression to the 1970s, the Banking Act of 1933 prohibited bank holding companies from owning or being owned by nonfinancial companies and from underwriting most securities. During the deregulatory period in the early to mid-1980s, the Depository Institutions and Monetary Control Act of 1980 phased out interest rate ceilings and allowed thrift institutions to expand their activities significantly. During the regulatory period in the late 1980s and early 1990s, the Federal Deposit Insurance Corporation Improvement Act of 1991 ("FDICIA") required regulators to take prompt corrective action when banks' leverage capital ratios fall below the levels deemed well-capitalized. As discussed below, FDICIA also includes various requirements regarding banks' financial reporting, auditing, and internal control. During the deregulatory period in the late 1990s, the Gramm-Leach-Bliley Act of 1999 allowed regulated banks to underwrite securities and financial holding companies to perform all types of financial services somewhere within their corporate structures. During the post-financial-crisis regulatory period, the Dodd-Frank Wall Street Reform and Consumer Protection

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<sup>&</sup>lt;sup>5</sup> Much of the discussion in this section is drawn from Board of Governors of the Federal Reserve System (2017). To avoid clutter, we only cite material from this document that is not widely available from other sources.

Act of 2010 imposed many prudential regulations on large bank holding companies, including increased risk-based capital and liquidity requirements, credit exposure concentration limits and reporting requirements, periodic stress tests, requirements to plan for rapid and orderly resolution of the institution in the event of financial distress or failure, requirements to establish risk committees, and enhanced public disclosure requirements. Efforts to roll back Dodd-Frank and other bank regulations are currently underway in Congress (Richardson et al. 2017).

Even the most stringent banking laws and regulations can have the intended effects only if bank regulators and supervisors adequately enforce banks' adherence to these rules. Under the "dual banking system," individual banks may be nationally or state chartered, and bank regulation and supervision are conducted by overlapping sets of federal regulators and state banking departments. National banks are primarily supervised by the Office of the Comptroller of the Currency ("OCC"), a federal regulator. State banks that elect to become members of the Federal Reserve System (state member banks) are primarily supervised by the Federal Reserve, a federal regulator, and their state banking departments. State banks that are not members of the Federal Reserve System (state nonmember banks) are primarily supervised by the FDIC, a federal regulator, and their state banking departments. All banks accepting insured deposits are also supervised by the FDIC.<sup>6</sup>

Individual banks may be owned by bank holding companies, which may apply and qualify to be financial holding companies. Bank holding companies typically engage in lending,

<sup>&</sup>lt;sup>6</sup> Recognizing that the dual banking system and multiple federal bank regulators could lead to inconsistencies in bank regulation and supervision, in 1978 Congress created the Federal Financial Institutions Examination Council ("FFIEC"), an interagency body, to promote consistency in these activities. The FFIEC currently is composed of the chairs of the FDIC and the National Credit Union Administration, the Comptroller of the Currency, a governor of the Federal Reserve, a state banking director, and the director of the Consumer Financial Protection Bureau. The FFIEC has developed uniform examination principles and standards as well as uniform regulatory reporting forms and systems for federally supervised banks.

deposit acceptance, and any other allowed activities through their individual bank subsidiaries. Financial holding companies may engage in activities not allowed in individual banks, such as insurance underwriting and merchant banking, through non-bank subsidiaries (Ryan 2007; Avraham et al. 2012). The Federal Reserve has supervisory authority over all bank holding companies, regardless of how their subsidiary banks are chartered and supervised.

FDICIA imposes two important internal control and accounting requirements on banks with assets above \$500 million (\$1 billion as of December 2005). First, FDICIA requires these banks to provide the Federal Deposit Insurance Corporation ("FDIC") with externally audited annual financial statements. Second, FDICIA requires bank managements to assess and certify the adequacy of their internal controls. This requirement is of particular relevance to our study. Control risk is a key component of audit risk. Particularly prior to the effective dates of Sections 302 and 404 of SOX, FDICIA's requirements should reduce the internal control risk of banks relative to that of non-banks (Altamuro and Beatty 2010). Moreover, we expect bank supervisors to require banks with identified internal control deficiencies to remediate those deficiencies promptly, further reducing banks' control risk.

#### 2.1.2 Bank Supervision

Bank supervision involves the periodic on-site examination and ongoing off-site monitoring of banks' financial condition and risks; the adequacy of banks' accounting, internal control, and risk management systems; and banks' compliance with applicable laws and

<sup>&</sup>lt;sup>7</sup> 12 CFR 363, Annual Independent Audits and Reporting Requirements. Part 363 of FDICIA initially specified that these requirements apply to banks holding assets above a threshold of \$150 million. The FDIC changed this threshold to \$500 million upon its adoption of Part 363 in 1993 to avoid imposing costs on very small banks.

<sup>&</sup>lt;sup>8</sup> Similar requirements became applicable to non-banks only after Sections 302 and 404 of the Sarbanes-Oxley Act of 2002 ("SOX") became effective for accelerated filers in 2003 and 2004, respectively (Altamuro and Beatty 2010).

regulations. These activities overlap considerably with those of bank auditing. For example, much like auditors' risk-based approach to auditing, the Federal Reserve indicates that it employs a risk-focused approach to supervision (Board of Governors of the Federal Reserve System 2017). Under this approach, the Federal Reserve first identifies the primary risks faced by a bank. The Federal Reserve then assesses the bank's ability to measure, monitor, and control those risks given its (1) board and senior management oversight; (2) policies, procedures, and risk limits; (3) risk monitoring and management information systems; and (4) internal controls.

On-site examinations of individual banks and bank holding companies generally occur every 12 to 18 months, depending on the organization's size, supervisory rating, and extent of non-banking assets, as well as supervisory resource constraints (Nicoletti 2016; Keeley 2017). For state banks, the primary federal supervisor coordinates its on-site examinations with the state supervisor, with the two supervisors generally conducting examinations in rotation under the "alternating examination program" (Agarwal et al. 2014). The results of an examination, which include a confidential supervisory rating of the bank's overall condition, are reported to the bank's board of directors and management. The supervisory rating system is referred to as CAMELS, an acroynm for its six components: (1) capital adequacy, (2) asset quality, (3) management and administration, (4) earnings, (5) liquidity, and (6) sensitivity to market risk. The overall and component CAMELS ratings efficiently communicate supervisors' overall assessments of banks as well as any specific issues that raise concern or require attention.

Between examinations, bank supervisors use many sources of financial and other information, most importantly banks' quarterly regulatory reports, to monitor banks. The primary report for individual banks is the Consolidated Reports of Condition and Income ("Call Reports"). These reports provide the raw data for the Uniform Bank Performance Report, which

presents ratios that can be compared across banks and time to detect unusual levels of or significant changes in a bank's financial condition. The primary report for bank holding companies is the Consolidated Financial Statements for Bank Holding Companies (FR Y-9C). The Federal Reserve indicates it uses an automated system to estimate an organization's CAMELS rating based on its prior examination results and subsequent quarterly Call Report or FR Y-9C filings (Board of Governors of the Federal Reserve System 2017).

If a supervisor determines that a bank or bank holding company has problems that affect its safety and soundness, the supervisor may take formal or informal actions to ensure that the organization's management and directors undertake measures to address the problems (Keeley 2017). For example, the supervisor may enter into a written agreement with, issue a cease-and-desist order or prompt-corrective-action directive to, or levy a fine against the organization.

# 2.2. Bank Complexity, Opacity, and Agency Conflicts

Considerable research summarized in Acharya and Ryan (2016) suggests that the quality of banks' financial reporting is central to the stability of the financial system ("stability"). Although a debate exists as to whether stability is enhanced by bank transparency or bank opacity, the traditional and still dominant view is that transparency enhances stability (Morgan 2002; Nier and Baumann 2006; Acharya and Ryan 2016). Prior theoretical and empirical research provides numerous bases for this view. For example, banks' effectiveness as monitors provides them with comparative advantages in lending to information-sensitive borrowers (Diamond 1984). Banks' high leverage multiplies their risk and exacerbates various agency problems, such as asset substitution (Jensen and Meckling 1976) and underinvestment when the

<sup>9</sup> See Dang et al. (2014), Holmström (2015), and Acharya and Ryan (2016) for discussion of the opposing view that bank opacity enhances stability.

benefits of investment primarily accrue to debtholders (Myers 1977). Such agency problems are exacerbated further by information asymmetries between banks and their debt and equity claimants, as well as among these claimants (Beatty and Liao 2014; Acharya and Ryan 2016).

Despite the perceived benefits of bank transparency, banks are often viewed as opaque due to their complex and interrelated on- and off-balance sheet exposures, the individual and collective values and risk of which are difficult for banks to convey to outsiders and for outsiders to evaluate. This difficulty likely enhances banks' ability to manage or obscure their accounting numbers. Prior empirical research providence evidence supporting this view. Morgan (2002) shows that banks receive more split credit ratings (i.e., different bond ratings from different rating agencies) than do non-banks, a result he attributes to banks' greater opacity. He further shows that banks' opacity varies with their asset composition, increasing with their proportions of loans and trading assets. Flannery et al. (2013) provide evidence that bank opacity increases during periods of financial system stress, when the valuations of financial assets become harder to determine and more strongly correlated.

We expect that the difference in opacity between banks and non-banks has widened over time, as banks have shifted their activities from relatively understandable deposit-acceptance and lending activities, i.e., traditional financial intermediation, to less easily understandable nontraditional activities such as derivatives trading, securitization, and the provision of various forms of contingent financing. Banks' economic exposures resulting from these activities often exhibit concentrated or correlated risks or state-contingent liquidity requirements, and these

exposures often are partly or wholly off-balance sheet (Barth et al. 2009; Acharya 2014; Acharya and Ryan 2016). 10

Banks' increasing economic complexity has been accompanied by increasing length and complexity of their financial reports. Accounting standard setters have written many complex and lengthy standards for financial instruments and transactions to try to adequately portray their economics. Despite banks' provision of far more extensive financial report information in compliance with the requirements of these standards (Guay et al. 2016), we expect the individual and collective values and risk of banks' exposures to have become more difficult for banks to convey to outsiders and for outsiders to evaluate.

## 2.3. Hypotheses and Empirical Proxies

### 2.3.1. Engagement Risk and Audit Risk

Auditors' decisions whether to bid for potential engagements, the prices at which to bid, and the effort needed to provide the desired level of assurance depend on the risk of the engagements (Bedard and Johnstone 2004). Overall engagement risk has three interrelated components: (1) clients' business risk, i.e., the possibility that clients' financial condition deteriorates, in the limit leading to client failure; (2) auditors' business risk, i.e., the possibility of litigation or reputational costs to auditors from their associations with clients; and (3) audit risk, i.e., the possibility that auditors fail to detect material misstatements in financial statements due

<sup>&</sup>lt;sup>10</sup> In large part reflecting the income generated by these nontraditional activities, the average bank's noninterest revenues as a percentage of net operating revenues increased from below 20% in the 1970s to around 50% by 2009 (Barth et al. 2009). A portion of this increase is attributable to generally declining interest rates from 1981 to 2009, however.

<sup>&</sup>lt;sup>11</sup> Notable examples of these standards include FAS 133 (1998) and FAS 161 (2009) for derivatives (Accounting Standard Codification Section 815) and FAS 140 (2000), FIN 46(R) (2003), FAS 166 (2009), and FAS 167 (2009) for securitizations (Accounting Standards Codification Sections 860 and 810).

to error or fraud. In our investigation of whether bank regulation and supervision displace auditing, we focus on audit risk, because it is the component of engagement risk that is most directly reduced by audit effort.

In the standard (textbook) model (e.g., Johnstone, Gramling and Rittenberg 2014), audit risk has three, by construction distinct, components: (1) inherent risk, i.e., the likelihood that material misstatements of clients' financial statements exist due to factors other than failures of their internal control systems; (2) control risk, i.e., the likelihood that clients' internal control systems fail to prevent material misstatements; and (3) detection risk, i.e., the likelihood the auditor fails to detect material misstatements not prevented by clients' internal control systems. We expect bank regulation and supervision to reduce banks' inherent risk and control risk, and thus to reduce the incentive for auditors to expend effort on audits of banks.

#### 2.3.2. Frequency of Internal Control and Accounting Problems

Bank supervisors monitor banks' internal control and accounting systems through periodic on-site examinations and ongoing off-site monitoring. We expect this scrutiny to reduce the inherent risk and control risk components of audit risk for audits of banks relative to audits of control firms, and thus to reduce the risk of material misstatements of banks' financial statements. We formally state this hypothesis in the alternative as:

**Hypothesis 1:** Banks exhibit fewer internal control and accounting problems than do control firms.

# 2.3.3. Audit Effort

It is theoretically unclear whether auditors should expend more or less effort on audits of banks than on audits of control firms. Auditors might work more on audits of banks than on audits of control firms because of banks' greater complexity, opacity, and agency conflicts.

These bank characteristics increase the relative benefits of higher quality audits to the investors and contracting parties of banks than to these claimants of control firms. Higher bank audit quality increases the informativeness and reliability of banks' financial statements, and thereby reduces the need for banks' investors and contracting parties to protect themselves by reducing the prices they are willing to pay for securities and by requiring contractual protections such as collateral, respectively. To satisfy this demand for higher audit quality, auditors of banks must expend more effort by increasing the number of billed hours and/or by devoting more experienced and/or specialized staff to engagements, increasing the average billed hourly rate.

On the other hand, auditors might work less on audits of banks than on audits of control firms because of the overlap of the activities of bank regulators and particularly supervisors with the activities of bank auditors. Due to this substitution effect, auditors of banks need to perform less extensive audit planning and substantive testing than do auditors of control firms to provide a given level of assurance.

Although the two effects yield opposing predictions, we expect the substitution effect to dominate the audit demand effect owing to the extent of overlap of the activities of bank regulators and supervisors with those of auditors. Relatedly, many aspects of bank regulation and supervision reduce the inherent and control risk components of audit risk. This expectation yields our second hypothesis stated in the alternative:

**Hypothesis 2:** Auditors exert lower effort on audits of banks than on audits of control firms.

We expect Hypothesis 2 to hold more strongly when bank regulation and supervision are more intense, for example, when regulators and supervisors use more sophisticated or sensitive

approaches such as the Federal Reserve's risk-focused approach (Board of Governors of the Federal Reserve System 2017).

### 3. Empirical Models and Variables

#### 3.1. Frequencies of Internal Control and Accounting Problems

We employ two dependent variables in our tests of Hypothesis 1. First, we proxy for problems in banks' internal control using an indicator for material weaknesses in internal control (Ashbaugh et al. 2007). FDICIA requires banks to disclose all such weaknesses, as do Sections 302 and 404 of SOX for all firms. *INTERNAL\_WEAKNESS* denotes firm-years with disclosed material internal control weaknesses. Second, we proxy for banks' accounting problems using an indicator for financial statement restatements. These restatements arise from GAAP violations and thus suggest audit failures (Palmrose and Scholz 2004; Kinney et al., 2004; Hennes et al. 2014). <sup>12</sup> ACC\_RESTATEMENT denotes firm-years with restatements of financial statements. <sup>13</sup> We denote *INTERNAL\_WEAKNESS* and *ACC\_RESTATEMENT* collectively by *Y*.

The main test variable in our tests of Hypothesis 1 is an indicator for banks, denoted *BANK*. As discussed below, we control for numerous client and auditor characteristics that prior research finds are associated with internal control and accounting problems. In addition, when the dependent variable *Y* is *INTERNAL\_WEAKNESS* (*ACC\_RESTATEMENT*), we control for

<sup>&</sup>lt;sup>12</sup> In untabulated analysis, we also proxy for both internal control and accounting problems using auditor resignations (Krishnan and Krishnan 1997; Shu 2000; Hennes et al. 2014). If banks exhibit fewer internal control and accounting problems than do control firms, bank auditors have fewer reasons to resign from audit engagements. However, compared to the proxies for these problems in the tabulated analyses, auditor resignations are more likely to capture the components of engagement risk other than audit risk. For example, prior research shows that auditors are more likely to resign when clients exhibit greater financial distress (Schwartz and Soo 1995), more corporate governance problems (Lee et al. 2004), and greater litigation risk (Krishnan and Krishnan 1997; Simunic and Stein 1996).

<sup>&</sup>lt;sup>13</sup> All indicator variables in the paper take a value of one when a firm or firm-year exhibits the specified condition and zero otherwise.

ACC\_RESTATEMENT (INTERNAL\_WEAKNESS). We denote the Y variable that is controlled for in a given model by Y\_CONTROL.

Following prior research examining internal control weaknesses (Altamuro and Beatty 2010)<sup>14</sup> and financial statement restatements (Palmrose and Scholz 2004; Kinney et al. 2004; Hennes et al. 2008), we use the following logistic model to explain the probability that *Y* equals one, denoted Prob(Y = 1), in terms of *BANK* and control variables (collectively denoted *X*).<sup>15</sup>

Prob
$$(Y = 1) = e^{X\beta} / (1 + e^{X\beta})$$
, where

$$X\beta = \beta_0 + \beta_1 BANK + \beta_2 LogASSETS + \beta_3 ROA + \beta_4 LOSS + \beta_5 LEVERAGE$$

$$+ \beta_6 GOODWILL + \beta_7 M \&A + \beta_8 FOREIGN + \beta_9 MTB$$

$$+ \beta_{10} GOING\_CONCERN + \beta_{11} Y\_CONTROL + \beta_{12} BUSY\_MONTH$$

$$+ \beta_{13} BIG4 + \beta_{14} ISPEC + \text{year fixed effects.}$$

$$(1)$$

Because Prob(Y = 1) is not directly observable, we estimate equation (1) with Y as the dependent variable. Hypothesis 1 predicts that the coefficient  $\beta_1$  on BANK is negative.

Equation (1) controls for numerous client characteristics. We selected these characteristics based on prior research findings that firms that have less resources to invest in internal control systems, have undergone major organizational changes, and are more complex or otherwise stress auditors' resources exhibit more frequent internal control and accounting problems (e.g., Ge and McVay 2005; Ashbaugh-Skaife et al. 2007; Doyle et al. 2007a,b).

We control for the resources that clients have available to establish effective internal control systems using the natural logarithm of total assets (*LogASSETS*), net income divided by total assets (*ROA*), an indicator variable for negative net income (*LOSS*), and the ratio of total

<sup>&</sup>lt;sup>14</sup>Altamuro and Beatty (2010) show how FDICIA's internal control requirements affected insured depository institutions with assets of \$500 million or above. They do not compare the internal control quality of banks and non-banks.

<sup>&</sup>lt;sup>15</sup> Throughout the paper, we omit firm and year subscripts for simplicity.

liabilities to total assets (*LEVERAGE*). We control for clients' organizational changes associated with business acquisitions using the ratio of goodwill to total assets (*GOODWILL*) and an indicator variable that equals one when goodwill increases by more than \$1 million (*M&A*). We control for other determinants of audit complexity using the proportion of foreign sales for control firms and the proportion of foreign commercial loans for banks (*FOREIGN*), the ratio of market value of equity to book value of equity (*MTB*), an indicator variable for the auditor rendering a going-concern opinion (*GOING\_CONCERN*), and *Y\_CONTROL*.

Because the effects of client size may be nonlinear, in some models we include indicator variables for client total assets in the following categories: up to \$10 billion (this indicator is omitted and thus serves as the base case), from above \$10 billion to \$50 billion ( $B10\_50$ ), from above \$50 billion to \$100 billion ( $B50\_100$ ), from above \$100 billion to \$500 billion ( $B100\_500$ ), and above \$500 billion (B500). Moreover, because the effects of size may vary for banks versus control firms, we also include the interactions of these size indicators with BANK.

We also control for three auditor characteristics: an indicator for December fiscal year end (*BUSY\_MONTH*), an indicator variable for Big-Four auditor (*BIG4*), and the auditor's market share in the industry (*ISPEC*). Lastly, we include fixed year effects to capture unobserved time-related factors for both clients and auditors.

#### 3.2. Audit Effort

We test Hypothesis 2 using two dependent variables that prior research uses as proxies for auditor effort: audit fees (Simunic and Stein 1996) and audit report lag (Ashton et al. 1987; Bamber et al. 1993; and Ghosh and Tang 2015). *LogFEE* denotes the natural logarithm of the sum of audit and audit-related fees. Auditors working more hours is positively associated with

audit report lags (Bronson et al. 2011). *LogREPORT\_LAG* denotes the natural logarithm of one plus the number of days between the fiscal year end and the audit report signature date.

Based on prior models for audit fees (e.g., Simunic 1980; Ghosh and Tang 2015), we use the following model to explain *LogFEE*:

$$LogFEE = \beta_{0} + \beta_{1}BANK + \beta_{2}LogASSETS + \beta_{3}ROA + \beta_{4}LOSS + \beta_{5}SPECIAL\_ITEMS \\ + \beta_{6}DISCONTINUED + \beta_{7}LEVERAGE + \beta_{8}INVENTORY + \beta_{9}INTANGIBLES \\ + \beta_{10}GOODWILL + \beta_{11}M&A + \beta_{12}NEG\_EQUITY + \beta_{13}FIRM\_AGE \\ + \beta_{14}ACCEL\_FILER + \beta_{15}INTERNAL\_WEAKNESS + \beta_{16}MTB + \beta_{17}RETURN \\ + \beta_{18}STD\_RETURN + \beta_{19}GOING\_CONCERN + \beta_{20}BUSY\_MONTH \\ + \beta_{21}BIG4 + \beta_{22}ISPEC + year fixed effects.$$
 (2)

Based on prior models for audit report lag (Ashton et al. 1987; Bamber et al. 1993; Bronson et al. 2011; Ghosh and Tang 2015), we use the following model to explain *LogREPORT\_LAG*:

$$LogREPORT\_LAG = \beta_0 + \beta_1 BANK + \beta_2 LogASSETS + \beta_3 ROA + \beta_4 LOSS \\ + \beta_5 DISCONTINUED + \beta_6 EXTRA\_ITEMS + \beta_7 ABS\_ACCRUALS \\ + \beta_8 LEVERAGE + \beta_9 INVENTORY + \beta_{10} FOREIGN + \beta_{11} FIRM\_AGE \\ + \beta_{12} INTERNAL\_WEAKNESS + \beta_{13} AUDITOR\_TURNOVER \\ + \beta_{14} GOING\_CONCERN + \beta_{15} BUSY\_MONTH + \beta_{16} BIG4 \\ + \text{ year fixed effects.}$$

$$(3)$$

As in equation (1), the main test variable in equations (2) and (3) is *BANK*. Hypothesis 2 predicts that the coefficient  $\beta_1$  on *BANK* is negative in both equations.

Equations (2) and (3) control for numerous client and auditor characteristics that prior research finds are associated with audit fees or audit report lag, respectively. Many of the control variables included in Equations (2) and (3) also appear in Equation (1) and are defined above. Equation (2) and/or equation (3) include the following additional client characteristics. <sup>16</sup> Special items divided by total assets (*SPECIAL\_ITEMS*), an indicator for absolute value of discontinued operations above \$1 million (*DISCONTINUED*), and an indicator for absolute value of

<sup>&</sup>lt;sup>16</sup> The sets of control variables in equations (2) and (3) are not identical, consistent with the models estimated in prior research.

extraordinary items above \$1 million (*EXTRA\_ITEMS*) capture transitory earnings items. The absolute value of accruals divided by total assets (*ABS\_ACCRUALS*) captures other dimensions of earnings quality. The ratio of inventory to total assets (*INVENTORY*) and the ratio of intangible assets to total assets (*INTANGIBLES*) capture balance sheet composition. An indicator for negative common equity (*NEG\_EQUITY*) and the number of years the firm is listed on Compustat (*FIRM\_AGE*) capture early-stage or otherwise risky firms. An indicator for accelerated filer (*ACCEL\_FILER*) and an indicator for auditor turnover during the year (*AUDITOR\_TURNOVER*) capture other auditing stresses. Fiscal year stock return (*RETURN*) and the standard deviation of monthly stock returns (*STD\_RETURN*) capture the aggregate level and the volatility, respectively, of exogenous shocks occurring during the fiscal year.

As for equation (1), in some models we include indicator variables for client total assets in the various size categories, and we also include the interactions of these size indicators with *BANK*.

### 3.3. Types of Earnings Management of Minor Concern to Bank Regulators and Supervisors

We expect bank regulators and supervisors to be relatively unconcerned about certain types of earnings management that accumulate to relatively small amounts of retained earnings. Such earnings management has minor effects on banks' solvency ratios and so should not appreciably affect supervisors' evaluations of banks' safety and soundness. We further expect that, if bank regulation and supervision lead to lower audit effort in audits of banks than in audits of control firms, as predicted in Hypothesis 2, banks engage more in these types of earnings management than do control firms.

Motivated by Burgstahler and Dichev (1997), Beatty et al. (2002), and Graham et al. (2005), we examine two proxies for such earnings management: the frequency of small (from 0

to 0.01) increases in return on equity (*SMALL\_POS*)<sup>17</sup>; and the length of the longest string of consecutive earnings increases for each firm (*STRING*). We conjecture that these types of earnings management accumulate to relatively small amounts of retained earnings. While we are unaware of any supporting empirical evidence for this conjecture, it is consistent with the absence of any mention of these types of earnings management in bank supervisory manuals, including the portions devoted to the evaluation of earnings quality (Comptroller of the Currency 2007, p. 53; Board of Governors of the Federal Reserve System 2017, §4020.3). <sup>18</sup>

Following Beatty et al. (2002), we use the following logistic model to explain SMALL POS:

$$Prob(SMALL\_POS=1) = e^{X\beta} / (1 + e^{X\beta}), \text{ where }$$

$$X\beta = \beta_0 + \beta_1 BANK + \beta_2 LogASSETS + \beta_3 LEVERAGE + \beta_4 MTB$$

$$+ \beta_5 ACCEL_F ILER + \beta_6 BIG4 + \text{ year fixed effects.}$$
(4)

We expect the coefficient  $\beta_1$  on *BANK* to be positive.

Again following Beatty et al. (2002), we use the following Cox proportional hazard model to explain *STRING*:

$$h(STRING|X) = h_0(STRING) e^{X\beta}$$
, where

$$X\beta = \beta_0 + \beta_1 BANK + \beta_2 LogASSETS + \beta_3 LEVERAGE + \beta_4 MTB + \beta_5 ACCEL\_FILER$$
 (5) 
$$+ \beta_6 INTERNAL\_WEAKNESS + \beta_7 BIG4 + \text{ year fixed effects.}$$

h(STRING|X) denotes the hazard function and  $h_0(STRING)$  denotes the baseline hazard function.

We expect the coefficient  $\beta_1$  on *BANK* to be positive.

<sup>&</sup>lt;sup>17</sup> Specifically, we compute return on equity (ROE) as net income divided by the book value of common equity. *SMALL\_POS* takes a value of one if the change in ROE is greater than zero but smaller than or equal to 0.01 and zero otherwise.

<sup>&</sup>lt;sup>18</sup> A side benefit of our use of these earnings management measures is that they are applied as naturally to banks as to non-banks. In contrast, the most commonly used measures of earnings management in the literature (Jones 1991; Dechow and Dichev 2002) are not naturally applied to banks.

A large empirical literature documents these types of earnings management and their capital market consequences for public firms in general and for public banks in particular (Burgstahler and Dichev 1997; Beatty et al. 2002; Bartov et al. 2002; Brown and Caylor 2005). Based on this literature, we expect these types of earnings management to significantly influence banks' investors and contracting parties.

## 4. Data and Sample Selection

#### 4.1 Data

We obtain audit fee, audit report signature date, auditor change, internal control weakness, and restatement data from *Audit Analytics*. We obtain financial statement data from *Compustat*'s annual Bank and North American files. We obtain geographic and foreign segment data from *Compustat*'s Segment file. If a given firm-year is available in *Compustat*'s Bank file, we classify the firm-year observation as a bank.

Our sample covers the fifteen-year period from 2000 to 2014. The sample period begins in 2000, because audit fees are unavailable prior to that year. Because SOX-mandated internal control weakness data become available in 2004, our analysis of internal control weaknesses is limited to the eleven-year period 2004–2014. We restrict the sample to firm-year observations with complete data on audit fees, auditor identification, and audit report signature date from *Audit Analytics* and other financial variables from *Compustat*. These data requirements yield 7,775 bank-year observations (962 unique banks), 661 firm-year observations in SIC 61 (103 unique firms), and 3,107 firm-year observations in the top five percent of the ratio of accounts receivable to total assets (813 unique firms) in 2000–2014. The internal control weakness sample includes 5,465 bank-year observations, 473 firm-year observations for the SIC 61 control

sample, and 2,252 firm-year observations for the top five percent of the ratio of accounts receivable to total assets control sample in 2004–2014.

# 4.2 Descriptive Statistics

Table 1 reports means for each of the dependent variables (above the line) and each of the independent variables (below the line) in equations (1)-(5) for the bank sample, SIC 61 control sample, and highest 5% ratio of accounts receivable to assets control sample. Significant differences of the means for the bank sample versus the SIC 61 control sample and for the bank sample versus the highest 5% ratio of accounts receivable to assets control sample are indicated in the columns for the control samples.

The differences of the means for the dependent variables are uniformly significant and consistent with our hypotheses that banks exhibit fewer internal control and accounting problems than do control firms as well as our expectations that banks engage in more of certain types of earnings management than do control firms. Consistent with Hypothesis 1, banks are less likely to disclose material internal control weaknesses (*INTERNAL\_WEAKNESS*) and to restate their financial statements (*ACC\_RESTATEMENT*) than are both control samples. Consistent with Hypothesis 2, on average audit fees (*FEE*) are lower and audit report lags (*REPORT\_LAG*) are shorter for banks than for both control samples. Consistent with our expectations for earnings management, banks are more likely to report small positive earnings changes (*SMALL\_POS*) and on average report longer strings of positive earnings (*STRING*).

Most of the differences of the means for the independent variables are also significant. For most of these variables, the means for banks are closer to those of the *a priori* more analogous SIC 61 control sample than to those of the highest 5% ratio of accounts receivable to assets control sample. Accordingly, we discuss only the former mean differences. Compared to

the SIC 61 control sample, on average banks: are smaller (ASSETS); are more profitable (ROA) and have fewer losses (LOSS); have lower transitory earnings items (SPECIAL\_ITEMS, DISCONTINUED, and EXTRA ITEMS) and absolute accruals (ABS ACCRUALS); have higher financial leverage (LEVERAGE); have lower non-financial assets (INVENTORY, INTANGIBLES, and GOODWILL); engage in more mergers and acquisitions (M&A); are less likely to have negative equity (NEG\_EQUITY) or foreign operations (FOREIGN); have insignificantly different age (AGE); have lower expected growth (MTB); experience lower exogenous shocks STD RETURN); receive going-concern (RETURN and and fewer opinions (GOING CONCERN).

Compared to the SIC 61 control sample, on average banks are more likely to have December fiscal year-ends (*BUSY\_MONTH*). However, on average banks are less likely to be accelerated filers (*ACCEL\_FILER*); are less likely to be audited by a Big 4 auditor (*BIG4*); are less likely to have auditors with high relative industry market share (*ISPEC*); and experience less auditor turnover (*AUDITOR TURNOVER*).

### 5. Empirical Results

### 5.1. Frequencies of Internal Control and Accounting Problems

Hypothesis 1 predicts that, owing to bank regulation and supervision, banks exhibit fewer internal control and accounting problems than do similar unregulated firms. To test this hypothesis, Tables 2 and 3 report logistic estimations of equation (1) with the dependent variables *INTERNAL\_WEAKNESS* and *ACC\_RESTATEMENT*, respectively. We report the estimation of each model for the combined bank sample and SIC 61 control sample in the left

<sup>&</sup>lt;sup>19</sup> In untabulated analyses, we also examine adverse restatements that reduce owners' equity and auditor resignations. We find results consistent with those reported in the paper.

column of the table and for the combined bank sample and highest 5% ratio of accounts receivable to assets control sample in the right column of the table.

We estimate each model in two different ways. Panel A of each table reports the estimation of the base model. To better control for size differences between the bank and control samples, Panel B of each table reports estimations of the equations replacing *LogASSETS* with the client size category indicators (*B10\_50*, *B50\_100*, *B100\_500*, and *B500*) both separately and interacted with *BANK*. The coefficient on *BANK* equals the effect for the smallest banks (assets less than \$10 billion) incremental to the effect for the smallest control firms; we call this incremental effect *X*. The coefficient on the interaction of *BANK* with a given size category indicator equals the effect for the banks in that size category incremental to the effect for the control firms in that size category—call this incremental effect *Y*—minus the incremental effect *X*. The sum of the coefficients on *BANK* and on the interaction of *BANK* with a given size category indicator equals the incremental effect *Y*.

The model fits and the coefficients on the control variables generally are as expected based on prior research. For simplicity, we primarily discuss the statistical and economic significance of the coefficient  $\beta_1$  on BANK estimated on the combination of the bank sample and the more analogous SIC 61 control sample reported in the left column of Panel A of the tables. We point out any notable differences in the results for the other models. All these differences pertain to the coefficients on BANK and the interactions of BANK with the size category indicators in Panel B; when they exist, these differences indicate that the effects we document are limited to certain size categories. In particular, no notable differences arise from the use of different control samples in the estimations reported in the left and right columns of the tables. In

discussing economic significance, we focus on  $e^{\beta_1}$ , the differential frequency of internal control and accounting problems for banks versus non-banks.

In the estimation of equation (1) with dependent variable *INTERNAL\_WEAKNESS* reported in the left column of Panel A of Table 2, the coefficient on *BANK* is negative (-0.382) and significant at the 1% level. This coefficient implies that banks disclose material internal control weaknesses with only 68% of the likelihood of SIC 61 control firms, controlling for other factors that prior research finds are associated with internal control weaknesses. These results are consistent with Hypothesis 1 that bank regulation and supervision reduce the frequency of banks' internal control problems.

In the left column of Panel B of Table 2, the coefficient on *BANK* is negative as expected but insignificant. Notice, however, that the coefficients on the interactions of *BANK* with all of the size category indicators are also negative, with these coefficients being significant at the 1% for the interaction of *BANK* with *B10\_50*. The sum of the coefficients on *BANK* and *BANK*×*B10\_50* is significantly negative at the 1% level and the sum of the coefficients on *BANK* and *BANK*×*B50\_100* is significantly negative at the 10% level. These results imply that banks with assets from \$10 billion to \$100 billion disclose significantly fewer internal control weaknesses than do similar-size control firms, consistent with Hypothesis 1, whereas banks in other size categories disclose internal control weaknesses with insignificantly different frequency than do similar-size control firms.

In the estimation of equation (1) with dependent variable *ACC\_RESTATEMENT* reported in the left column of Panel A of Table 3, the coefficient on *BANK* is negative (-0.527) and significant at the 1% level. This coefficient implies that banks file financial statement restatements with only 59% of the likelihood of SIC 61 control firms, controlling for other

factors that prior research finds are associated with restatements. These results are consistent with Hypothesis 1 that bank regulation and supervision reduce the frequency of banks' accounting problems.

In the left column of Panel B of Table 3, the coefficient on *BANK* is negative as expected but insignificant. The coefficients on the interactions of *BANK* with all of the size category indicators are again negative, but only the coefficient on the interaction of *BANK* with *B10\_50* is significant at the 5% level. The sum of the coefficients on *BANK* and its interaction with *B10\_50* is significantly negative at the 1% level and the sum of the coefficients on *BANK* and its interaction with *B100\_500* is significantly negative at the 10% level. These results imply that banks with assets from \$10 billion to \$50 billion and those with assets from \$100 billion to \$500 billion report significantly fewer accounting restatements than similar-size control firms, consistent with Hypothesis 1, whereas banks in other size categories report accounting restatements with insignificantly different frequency.

Collectively, the results reported in Tables 2 and 3 for disclosed material internal control weaknesses and accounting restatements are consistent with bank regulation and supervision rendering engagements for audits banks less risky than for audits of control firms for some size categories, and insignificantly differently risky for other size categories.

#### 5.2. Audit Effort

Hypothesis 2 predicts that bank regulation and supervision lead bank auditors to expend less effort. We proxy for (lower) audit effort using (lower) audit fees and (shorter) audit report lags. To test this hypothesis, Table 4 reports OLS estimations of equation (2) that explain the natural logarithm of audit fees (*LogFEE*), while Table 5 reports OLS estimations of equation (3) that explain the natural logarithm of the number of days between the fiscal year end and the audit

report signature date ( $LogREPORT\_LAG$ ). The structures of Tables 4 and 5 are the same as those of Tables 2 and 3. The left columns of the tables report the estimations for the combined bank sample and SIC 61 control sample. The right columns of the tables report the estimations for the combined bank sample and highest 5% ratio of accounts receivable to assets control sample. Panel A of the tables report the estimation of the base model and Panel B of the tables report the estimation of the models that include the size category indicators both separately and interacted with BANK. The model fits and the coefficients on the control variables again generally are as expected based on prior literature, so we discuss only the statistical and economic significance of the coefficients  $\beta_1$  on BANK in Panel A and of the coefficients on BANK and the interactions of BANK with the size category indicators in Panel B.

In the estimation of equation (2) with dependent variable *LogFEE* reported in the left column of Panel A of Table 4, the coefficient on *BANK* is negative (-0.711) and significant at the 1% level. This coefficient implies that on average audit fees for banks are only 51% of that for SIC 61 control firms, controlling for other factors that prior research finds are associated with audit fees. These results are consistent with Hypothesis 2's prediction that bank regulation and supervision lead to reduced audit effort.

In both columns of Panel B of Table 4, the coefficient on *BANK* is significantly negative as expected. However, the coefficient on the interactions of *BANK* with the largest size category *B500* is significantly positive and of similar absolute magnitude as the coefficient on *BANK*. As a result, the coefficient on the sum of *BANK* and its interaction with *B500* is insignificantly different from zero, whereas the sum of the coefficients on *BANK* and its interactions with each of the other size indicators is significantly negative. These results imply that, relative to similar-

size control firms, audit effort is lower for banks with assets up to \$500 billion, and audit effort is insignificantly different for banks with assets above \$500 billion.

The latter result suggests that bank regulation and supervision do not displace bank auditing for the (relatively few and highly complex) largest banks. There are at least two possible explanations for this result for future research to distinguish. One is that bank regulation and supervision are less effective for these banks. Bank regulators have long recognized the difficulty of regulating the largest banks, which the Federal Reserve refers to as "large, complex banking organizations" (Meyer 2000; Eisenbach et al. 2017). Another explanation is that large banks' opacity and economic importance provide sufficient incentive for their auditors to expend appropriate levels of effort.

In the estimation of equation (2) with dependent variable *LogREPORT\_LAG* reported in the left column of Panel A of Table 5, the coefficient on *BANK* is negative (-0.089) and significant at the 1% level. This coefficient implies that on average audit report lag for banks is only 90% of that for SIC 61 control firms, controlling for other factors that prior research finds are associated with audit report lag. These results are consistent with Hypothesis 2 that bank regulation and supervision lead to reduced audit effort.

In both columns of Panel B of Table 5, the coefficient on *BANK* is significantly negative as expected. However, the coefficients on the interaction of *BANK* with all of the size categories are positive, often significantly so, and of similar absolute magnitude as the coefficient on *BANK*. As a consequence, none of the sums of the coefficients on *BANK* and its interactions with the size category indicators is significant. These results imply that, relative to similar-size control firms, audit effort is lower and thus audit report lag is shorter for banks with assets up to \$10 billion, and audit report lag is insignificantly different for banks with assets above \$10 billion.

A possible alternative explanation for the audit effort results reported in Tables 4 and 5 is that bank auditors exert less audit effort because they have developed bank client-specific expertise through longer average tenure in bank audit engagements (Gul, Fung, and Jaggi 2009). In addition, the audit fee results reported in Table 4 could reflect fee discounts offered to new bank audit engagements (DeAngelo 1981). In untabulated analysis, we ruled out both of these alternative explanations by partitioning the sample into three groups based on audit engagement tenure: less than five years, five to ten years, and beyond ten years. In each tenure group, we find lower audit effort for audits of banks than for audits of control firms.

Collectively, the audit fee and audit report lag estimation results reported in Tables 4 and 5 provide evidence consistent with bank regulation and supervision leading auditors to expend lower audit effort on audits of banks in certain size categories.

#### 5.3. Identification Tests for Audit Effort Models

To provide support for bank regulation and supervision as causally explaining the reduced audit effort in bank audits documented in Tables 4 and 5, we estimate expansions of the audit-fee model (equation (2)) and the audit-report-lag model (equation (3)) that include time-series and cross-sectional proxies for the intensity of bank regulation. Consistent with the arguments leading to Hypothesis 2 in Section 2.3.3, we predict that bank audit effort is lower when bank regulatory intensity is higher. As the inferences generated by our tests of this prediction are similar for the two expanded models, for brevity, we tabulate and discuss only the results for the expanded audit fee model.

Table 6 reports OLS estimations of equation (2) with *LogFEE* as the dependent variable expanded to include one of two time-series measures of bank regulation intensity. The sample is limited to 7,775 bank-year observations (962 unique banks) from 2000 to 2014, so *BANK* is

dropped from the equation. The first time-series bank regulation intensity measure is based on RegData, an industry- and year-specific regulation index constructed by Al-Ubaydli and McLaughlin (2017) from textual analysis of the number of constraints (the strings "shall," "must," "may not," "prohibited," and "required") in the Code of Federal Regulations (CFR). This measure is the natural logarithm of the number of constraints in CFR Title 12 for the banking industry each year (*LogRESTRICTIONS*). The second time-series measure is the natural logarithm of the annual budget (in \$ millions) of the "finance and banking" subcategory (which includes the Comptroller of the Currency, Federal Deposit Insurance Corporation, and Securities and Exchange Commission) from Regulatory Reports available at https://wc.wustl.edu/regulatory\_reports (LogBUDGET). Figure 1 depicts the evolutions of LogRESTRICTIONS and LogBUDGET from 2000–2014. Panel A of Table 6 reports descriptive statistics of the two measures of bank regulation intensity.

The left (right) column of Table 6 reports the estimation of equation (2) adding *LogBUDGET* (*LogRESTRICTIONS*) to the model. The coefficients on *LogBUDGET* and *LogRESTRICTIONS* are both significantly negative at the 1% level, consistent with more intense bank regulation leading to lower audit effort and thus lower audit fees.

Table 7 reports the OLS estimations of equation (2) with *LogFEE* as the dependent variable that include Agarwal et al.'s (2014) measure of regulatory leniency (i.e., inverse intensity) across state-chartered banks (*STATE\_REG*). This measure is based on the "alternating examination program" in which state-chartered banks are examined by (more stringent) federal supervisors (the FDIC or Federal Reserve) and state supervisors in rotation. Using a proprietary database, Agarwal et al. (2014) estimate the differential examination stringency of federal supervisors versus 44 state supervisors. The left column reports the estimation of a model that

includes STATE REG linearly. This model is estimated on 5,597 state bank-year observations (737 unique banks) from 2000 to 2014. The right column reports the estimation of a model that includes STATE REG both linearly and interacted with an indicator for state-chartered banks (STATE BANK) obtained from the **FDIC** website (https://www5.fdic.gov/idasp/advSearchLanding.asp). This model is estimated using 7,228 (federal and state) bank-year observations (902 unique banks) from 2000 to 2014. The coefficient STATE REG left column and the coefficient on in the on STATE REGXSTATE BANK in the right column of the table are both significant positive at the 5% level, consistent with more lenient state regulation yielding higher audit effort and thus higher audit fees.

Overall, the expanded audit fee model estimation results reported in Tables 6 and 7 provide evidence consistent with the intensity of bank regulation and supervision causally explaining the extent of the reduced audit effort in bank audits reported in Tables 4 and 5.

# 5.4. Types of Earnings Management of Minor Concern to Bank Regulators and Supervisors

As discussed in Section 3.3, if bank regulation and supervision lead to lower audit effort, banks should have more ability to exercise accounting discretion to manage accounting numbers in ways that do not significantly concern bank regulators and supervisors. We examine two types of earnings management that we expect to be of minor concern to bank regulators and supervisors: the frequency of small positive earnings (*SMALL\_POS*) and the length of the longest string of consecutive earnings increases (*STRING*).

To test for differences in *SMALL\_POS* for banks versus the firms in the control samples, Table 8 reports the logistic estimation of equation (4) with *SMALL\_POS* as the dependent variable for the combined *BANK* sample and SIC 61 control sample (left column) and for the

combined BANK sample and highest 5% ratio of accounts receivable to assets control sample (right column). A positive coefficient  $\beta_1$  on BANK implies that banks exhibit more frequent small positive earnings changes than do control firms, consistent with bank regulation and supervision leading to lower audit effort in audits of banks. In both columns, the coefficient on BANK is significantly positive at the 1% level. The coefficient in the left (right) column implies that banks report small positive earnings 4.3 (3.9) times as frequently as the corresponding control firms, controlling for other variables that prior research shows are associated with the frequency of small positive earnings.

To test for differences in *STRING* for banks versus control firms, Table 9 reports the estimation of equation (3) using the Cox proportional hazard approach for the combined BANK sample and SIC 61 control sample (left column) and for the combined BANK sample and highest 5% ratio of accounts receivable to assets control sample (right column). The Cox proportional hazard approach accounts for the right-censoring of *STRING* arising from our sample ending in 2014. A positive coefficient  $\beta_1$  on BANK implies that banks exhibit earnings strings with incrementally longer length than do control firms, consistent with bank regulation and supervision leading to lower bank audit effort, enabling banks to exercise accounting discretion to sustain earnings strings. In both columns, the coefficient on BANK is significantly positive at the 1% level. The coefficient in the left (right) column implies that banks report strings of positive earnings that are 45% (95%) longer than the corresponding control firms, controlling for other variables that prior research shows are associated with the length of earnings strings.

Collectively, the results reported in Tables 8 and 9 indicate that, compared to control firms, banks are more likely to engage in certain types of earnings management that are likely to

be of minor concern to bank regulators and supervisors. These results are consistent with bank regulation and supervision leading to lower audit effort in audits of banks.

#### 6. Conclusion

Banks are regulated and supervised under extensive banking laws and regulations. Moreover, bank supervision involves periodic on-site examination and off-site monitoring activities that overlap considerably with auditing activities. In this study, we examine whether bank regulation and supervision displace bank auditing, leading to lower audit effort in audits of banks than in audits of two control samples of similar unregulated firms: (1) non-depository credit institutions (two-digit SIC code 61) and (2) all non-banks in the highest five percent of the ratio of accounts receivable (which includes loan and lease receivables) to total assets. Our results are consistent with bank regulation and supervision displacing auditing, i.e., with audit effort being significantly lower in audits of banks than in audits of control firms.

We first provide evidence that banking engagements pose less risk to auditors. We show that banks are significantly less likely than control firms to disclose material weaknesses in internal controls and to restate their financial statements, controlling for variables previously shown to be associated with material internal control weaknesses and restatements. We then provide evidence consistent with auditors exerting less effort on audits of banks than on audits of control firms. We show that bank audits exhibit statistically and economically lower audit fees and shorter audit report lags than do audits of control firms, controlling for the variables that prior research shows to be associated with audit fees and audit report lags.

We acknowledge that the primary threat to inference in our study is the possibility that factors other than bank regulation and supervision explain why audits of banks pose less audit risk than do audits of control firms. Although we cannot rule out this possibility altogether, we

conduct two sets of tests to provide support for the conclusion that the associations we document are causal. First, we provide evidence that bank auditors expend less effort when bank regulation and supervision are more intense. We use two time-series measures based on the text of banking regulations and the annual budget of federal regulators and one cross-sectional measure based on Agarwal et al. (2014) of the intensity of bank supervision. Second, we provide evidence that banks are more likely to engage in two types of earnings management that are of minor concern to bank regulators and supervisors but that prior research shows have capital market consequences. We find that banks report more frequent small positive earnings and longer strings of earnings increases than do similar firms.

We contribute to the banking and auditing literatures by providing evidence consistent with auditors expending less effort in auditing banks than in auditing control firms, owing to the overlap of the activities of bank regulators and supervisors with those of auditors. We emphasize that our evidence does not suggest that the aggregate monitoring of banks' financial reporting by bank regulators, supervisors, and auditors differs from the monitoring of similar firms' financial reporting by auditors alone, it only suggests that the monitoring conducted by bank auditors is less. Because of the importance of banks to financial system stability and macroeconomic health, a compelling question is what incremental costs arise when bank auditors, as financial reporting specialists, expend less effort on bank audits due to the existence of bank regulation and supervision. We provide evidence that this reduced audit effort leads to types of earnings management that likely have minor effects on banks' solvency ratios but have capital market consequences documented by prior research that may lead to reduced market discipline over banks. We expect these results to be of interest to bank and auditing policymakers.

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**Table 1**Variable means for banks versus control firms

		CONTROL				
	<u>BANK</u>	SI	C61	High REC/AT		
	Mean	Mean	Difference	Mean	Difference	
INTERNAL_WEAKNESS	0.025	0.051	0.027***	0.066	0.042***	
ACC_RESTATEMENT	0.007	0.023	0.016***	0.020	0.013***	
FEE (\$ million)	1.582	6.284	4.702***	3.109	1.527***	
REPORT_LAG	59.135	68.436	9.301***	68.126	8.991***	
SMALL_POS	0.174	0.064	-0.111***	0.063	-0.111***	
STRING	5.611	4.515	-1.097***	3.344	-2.267***	
ASSETS (\$ billion)	37.478	104.063	66.585***	30.351	-7.126*	
ROA	0.006	-0.007	-0.013*	-0.007	-0.013***	
LOSS	0.106	0.253	0.147***	0.273	0.167***	
SPECIAL_ITEMS	-0.001	-0.016	-0.015**	-0.019	-0.019***	
DISCONTINUED	0.027	0.165	0.138***	0.105	0.077***	
EXTRA_ITEMS	0.011	0.048	0.037***	0.030	0.019***	
ABS_ACCRUALS	0.027	0.093	0.066***	0.106	0.080***	
LEVERAGE	0.902	0.722	-0.179***	0.609	-0.292***	
INVENTORY	0.013	0.057	0.044***	0.071	0.059***	
INTANGIBLES	0.012	0.039	0.027***	0.074	0.061***	
GOODWILL	0.010	0.020	0.010***	0.056	0.047***	
M&A	0.197	0.154	-0.042***	0.229	0.032***	
NEG_EQUITY	0.002	0.026	0.023***	0.038	0.035***	
FOREIGN	0.039	0.113	0.075***	0.192	0.153***	
FIRM_AGE	14.287	14.844	0.557	17.971	3.684***	
ACCEL_FILER	0.626	0.684	0.057***	0.609	-0.018*	
MTB	1.439	1.698	0.259***	2.603	1.164***	
RETURN	0.107	0.171	0.064**	0.179	0.071***	
STD_RETURN	0.083	0.145	0.062***	0.153	0.070***	
GOING_CONCERN	0.006	0.015	0.009*	0.027	0.021***	
BUSY_MONTH	0.879	0.787	-0.092***	0.716	-0.163***	
BIG4	0.441	0.678	0.237***	0.629	0.187***	
ISPEC	0.114	0.168	0.054***	0.161	0.047***	
AUDITOR TURNOVER	0.073	0.080	0.008	0.093	0.020***	

This table reports variable means for the *BANK* and two *CONTROL* samples as well as the differences of variable means across the BANK and each CONTROL sample over the period 2000–2014. Inclusion in the *BANK* sample is based on inclusion in the *Compustat* Bank file (7,775 bank-year observations). The *SIC61* sample includes non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on the *Compustat* Annual North American file

(661 firm-year observations). The High REC/TA control sample includes non-bank firms with a ratio of accounts receivable to total assets in the top 5% of the Compustat Annual North American file (3,107 firm-year observations). All variables are measured for a given firm-year unless indicated otherwise. The dependent variables are reported above the line in the table and are defined as follows. INTERNAL WEAKNESS = 1 if the firm disclosed internal control deficiencies and 0 otherwise. ACC RESTATEMENT = 1 if the firm subsequently restated its 10-K filing for the fiscal year and 0 otherwise. FEE = the sum of audit fees and audit-related fees in \$ millions. REPORT LAG = the number of days between the fiscal year-end date and auditor signature date (the natural logarithm of this variable is used in the regression analyses). SMALL POS = 1 if a small ROE increase (0.00<ΔR0E≤0.01) is reported. STRING = the duration of the longest string of consecutive annual earnings increases for the firm. The control variables are reported below the line in the table and are defined as follows. ASSETS = total assets. ROA = net income divided by total assets. LOSS = 1 if the firm reports negative net income and 0 otherwise. SPECIAL ITEMS = special items divided by total assets. DISCONTINUED = 1 if discontinued operations exceeds \$1 million and 0 otherwise. EXTRA ITEMS = 1 if (absolute) extraordinary items exceeds \$1 million and 0 otherwise. ABS ACCRUALS = absolute value of accruals divided by total assets. LEVERAGE = total liabilities divided by total assets. INVENTORY = inventory divided by total assets. INTANGIBLES = intangibles assets divided by total assets. GOODWILL = goodwill divided by total assets. M&A = 1 if goodwill increases by more than \$1 million and 0 otherwise. NEG EQUITY = 1 if common equity is negative and 0 otherwise. FOREIGN = 1 if a company reports non-zero foreign exchange income and 0 otherwise. FIRM AGE = the number of years a company is listed in Compustat. ACCEL FILER = 1 if the company is an accelerated filer and 0 otherwise. MTB = market value of equity divided by book value of equity. RETURN = fiscal year stock return. STD RETURN = standard deviation of monthly stock returns. GOING CONCERN = 1 if the firm received a going-concern modified opinion and 0 otherwise. BUSY MONTH = 1 if the fiscal year-end month is December and 0 otherwise. BIG4 = 1 if the company is audited by one of the Big-Four auditors and 0 otherwise. ISPEC = auditor's relative market share of audit fees in the client's Fama-French 48 industry classification. AUDITOR TURNOVER = 1 if the firm's auditor changed during the year and 0 otherwise. \*\*\*, \*\*, and \* denote significantly different variable means for the BANK and each CONTROL sample at the 1%, 5%, and 10% levels, respectively.

**Table 2**Likelihood of material internal control weaknesses for banks versus control firms

Panel A: Logistic estimation of likelihood of material internal control weaknesses						
	CONTROL					
		C61	High REC/TA			
BANK	-0.382	(0.002)	-0.271 (0.001)			
LogASSETS	0.059	(0.254)	0.016 (0.646)			
ROA	1.253	(0.429)	0.129 (0.736)			
LOSS	0.732	(0.000)	0.665 (0.000)			
LEVERAGE	0.629	(0.459)	-0.811 (0.018)			
GOODWILL	2.904	(0.223)	1.055 (0.202)			
M&A	0.028	(0.774)	0.094 (0.202)			
FOREIGN	-0.546	(0.174)	0.507 (0.001)			
MTB	0.031	(0.517)	-0.040 (0.094)			
GOING_CONCERN	1.049	(0.000)	0.692 (0.000)			
ACC_RESTATEMENT (Y_CONTROL)	-0.046	(0.900)	0.129 (0.585)			
BUSY_MONTH	-0.012	(0.915)	0.090 (0.220)			
BIG4	-0.575	(0.048)	-0.428 (0.001)			
ISPEC	4.001	(0.059)	2.153 (0.011)			
Intercept	-3.667	(0.447)	<b>-</b> 6.656 (0.002)			
Year fixed effects	Y	es	Yes			
Observations	5,938		7,717			
McFadden's R <sup>2</sup>	8.24%		9.52%			
Panel B: Incorporating bank size categories						
	SIC		High REC/TA			
Intercept	-13.240	(0.961)	<b>-</b> 15.779 (0.935)			
B10_50	0.578	(0.044)	-0.016 (0.930)			
B50_100	0.155	(0.729)	-0.161 (0.683)			
B100_500	-0.361	(0.532)	<b>-7.140</b> (0.980)			
B500	0.034	(0.935)	_0.206 (0.498)			
BANK	-0.017	(0.925)	-0.246 (0.008)			
BANK*B10_50	-0.838	(0.006)	-0.127 (0.555)			
BANK*B50_100	-1.053	(0.110)	-0.669 (0.290)			
BANK*B100_500	-0.598	(0.361)	6.299 (0.982)			
BANK*B500	<b>-</b> 7.657	(0.977)	-6.912 (0.972)			
Control variables	Yes		Yes			
Year fixed effects	Y	es	Yes			
Observations		938	7,717			
McFadden's R <sup>2</sup>	•	55%	10.37%			

The table reports the logistic estimation of the likelihood of a firm reporting a material weakness in internal control over financial reporting. The dependent variable *INTERNAL\_WEAKNESS* = 1 if the firm disclosed a material internal control deficiency and 0 otherwise. The main test variable *BANK* = 1 if the firm is on Bank *Compustat* and 0 otherwise. We estimate the model on the combined BANK sample and one of two control samples of firms that are similar to banks but unregulated: (1) The *SIC61* control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American *Compustat*; (2) the *High REC/TA* control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American *Compustat*. The control variables are defined as follows. *LogASSETS* = the natural logarithm of total assets. *ROA* = net income divided by total assets. *LOSS* = 1 if the firm reports negative net income and 0 otherwise. *LEVERAGE* = total liabilities divided by total assets. *GOODWILL* = goodwill divided by total assets. *M&A* = 1 if the firm's goodwill increases by more than \$1 million and 0 otherwise. *FOREIGN* = 1 if a firm reports non-zero foreign exchange income and 0 otherwise. *MTB* = market value of equity divided by book value of equity. *GOING\_CONCERN* = 1 if a firm receives a going concern modified opinion and 0 otherwise. *ACC\_RESTATEMENT* = 1 if the firm subsequently restates its current period Form 10-K filing for the fiscal year. *BUSY\_MONTH* = 1 if the fiscal year-end is December and 0 otherwise. *BIG4* = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. *ISPEC* = auditor's

relative market share of audit fees in the client's Fama—French 48 industry classification. Panel A reports the base model estimation. Panel B reports the estimation of an expanded model which includes firm size indicators and their interactions with BANK. The firm size indicators are denoted  $Bj_k=1$  if total assets are between j and k \$ billion, for j=10, 50, or 100 and for k=50, 100, or 500 and are denoted B500=1 if total assets exceed \$500 billion. p-values are reported in parentheses.

 Table 3

 Likelihood of financial statement restatements for banks versus control firms

Panel A: Logistic estimation of restatement	.3	CONTROL				
	SIC			High REC/TA		
BANK	-0.527	(0.006)	-0.746	(0.000)		
LogASSETS	0.014	(0.868)	0.088	(0.110)		
ROA	0.150	(0.938)	-0.854	(0.219)		
LOSS	0.145	(0.424)	0.191	(0.144		
LEVERAGE	-0.789	(0.499)	0.840	(0.178)		
GOODWILL	-13.145	(0.152)	-5.957	(0.013)		
M&A	0.277	(0.105)	0.257	(0.041)		
FOREIGN	-0.664	(0.308)	-0.804	(0.029)		
MTB	-0.060	(0.708)	0.049	(0.084)		
GOING_CONCERN	-5.523	(0.972)	-7.079	(0.980)		
INTERNAL WEAKNESS (Y CONTROL)	-0.116	(0.753)	0.004	(0.988)		
BUSY MONTH	-0.017	(0.929)	-0.223	(0.055)		
BIG4	0.574	(0.084)	0.332	(0.099)		
ISPEC	-2.359	(0.338)	-1.782	(0.226)		
Intercept	48.739	(0.983)	10.812	(0.969)		
Year fixed effects	Ye	es	Ye	es		
Observations	8,436		10,8	382		
McFadden's R <sup>2</sup>	7.79%		9.05%			
Panel B: Incorporating bank size into the ar	nalyses					
	SIC	61	High R	EC/TA		
Intercept	26.817	(0.956)	26.439	(0.962)		
B10_50	0.247	(0.564)	-0.006	(0.981)		
B50_100	-0.039	(0.951)	-0.359	(0.516)		
B100_500	0.293	(0.600)	-0.224	(0.607)		
B500_	-6.600	(0.975)	-0.566	(0.230)		
BANK	-0.283	(0.281)	-0.667	(0.000)		
BANK*B10_50	-1.386	(0.031)	-1.064	(0.052)		
BANK*B50_100	-6.590	(0.978)	-6.580	(0.985)		
BANK*B100_500	-0.406	(0.438)	0.217	(0.643)		
BANK*B500	-0.585	(0.999)	-6.695	(0.985)		
Control variables	Ye	es	Ye	es		
Year fixed effects	Ye	es	Ye	es		
Observations	8,4	36	10,8	382		
McFadden's R <sup>2</sup>	10.4		10.37%			

The table reports the logistic estimation of the likelihood of a firm reporting a financial statement restatement. The dependent variable  $ACC_RESTATEMENT = 1$  if the firm subsequently restated its 10-K filing for the fiscal year and zero otherwise. The main test variable BANK = 1 if the firm is on Bank Compustat and 0 otherwise. We estimate the model on the combined BANK sample and one of two control samples of firms that are similar to banks but unregulated: (1) The SIC61 control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American Compustat; (2) the  $High\ REC/TA$  control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American Compustat. The control variables are defined as follows. LogASSETS = the natural logarithm of total assets. ROA = net income divided by total assets. LOSS = 1 if the firm reports negative net income and 0 otherwise. LEVERAGE = total liabilities divided by total assets. GOODWILL = goodwill divided by total assets. M&A = 1 if the firm's goodwill increases by more than \$1 million and 0 otherwise. FOREIGN = 1 if a firm reports non-zero foreign exchange income and 0 otherwise. MTB = market value of equity divided by book value of equity.  $GOING_CONCERN = 1$  if a firm receives a going concern modified opinion and 0 otherwise.  $INTERNAL_WEAKNESS = 1$  if the firm disclosed internal control deficiencies and 0 otherwise.  $BUSY_MONTH = 1$  if the fiscal year-end is December and 0 otherwise. BIG4 = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. ISPEC = auditor's relative market

share of audit fees in the client's Fama–French 48 industry classification. Panel A reports the base model estimation. Panel B reports the estimation of an expanded model which includes firm size indicators and their interactions with *BANK*. The firm size indicators are denoted  $Bj_k=1$  if total assets are between j and k \$ billion, for j=10, 50, or 100 and for k=50, 100, or 500 and are denoted B500=1 if total assets exceed \$500 billion. p-values are reported in parentheses.

**Table 4**Audit fees for banks versus control firms

Panel A: OLS estimation of audit fees					
	CONTROL				
	SIC61	High REC/TA			
BANK	-0.711 (0.000)	-0.950 (0.000)			
LogASSETS	0.597 (0.000)	0.549 (0.000)			
ROA	-0.735 (0.003)	-0.740 (0.000)			
LOSS	0.179 (0.000)	0.200 (0.000)			
SPECIAL_ITEMS	0.478 (0.003)	0.054 (0.733)			
DISCONTINUED	0.297 (0.000)	0.230 (0.000)			
LEVERAGE	-1.507 (0.000)	-0.626 (0.000)			
INVENTORY	0.278 (0.196)	0.724 (0.000)			
INTANGIBLES	2.585 (0.002)	2.452 (0.000)			
GOODWILL	-2.494 (0.065)	-0.637 (0.278)			
M&A	0.082 (0.000)	0.095 (0.000)			
NEG_EQUITY	0.224 (0.103)	0.468 (0.000)			
FIRM_AGE	0.004 (0.042)	0.008 (0.000)			
ACCEL_FILER	0.001 (0.975)	0.033 (0.259)			
INTERNAL_WEAKNESS	0.257 (0.000)	0.276 (0.000)			
MTB	-0.009 (0.537)	0.020 (0.006)			
RETURN	-0.033 (0.070)	0.001 (0.960)			
STD_RETURN	0.803 (0.000)	0.736 (0.000)			
GOING_CONCERN	0.067 (0.478)	0.069 (0.377)			
BUSY MONTH	0.086 (0.045)	0.017 (0.627)			
BIG4	0.316 (0.000)	0.325 (0.000)			
ISPEC	0.084 (0.725)	0.219 (0.183)			
Year fixed effects	Yes	Yes			
Observations	8,436	10,882			
Adjusted R <sup>2</sup>	89.90%	88.20%			
Panel B: Incorporating firm size into the	analyses				
	SIC61	High REC/TA			
B10_50	-0.217 (0.261)	0.023 (0.889)			
B50_100	0.266 (0.091)	0.301 (0.010)			
B100_500	0.195 (0.528)	0.197 (0.321)			
B500	0.472 (0.005)	0.519 (0.000)			
BANK	-0.767 (0.000)	-0.970 (0.000)			
BANK*B10_50	0.211 (0.283)	0.022 (0.895)			
BANK*B50_100	-0.183 (0.335)	-0.128 (0.434)			
BANK*B100_500	0.205 (0.512)	0.320 (0.114)			
BANK*B500	0.705 (0.000)	0.849 (0.000)			
Control variables	Yes	Yes			
Year fixed effects	Yes	Yes			
Observations	8,436	10,882			

The table reports the OLS estimation of a model with dependent variable *LogFEE* = the natural logarithm of the sum of audit fees and audit-related fees. The main test variable *BANK* = 1 if the firm is on Bank *Compustat* and 0 otherwise. We estimate the model on the combined BANK sample and one of two control samples of firms that are similar to banks but unregulated: (1) The *SIC61* control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American *Compustat*; (2) the *High REC/TA* control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American *Compustat*. The control variables are defined as follows. *LogASSETS* = the natural logarithm of total assets. *ROA* = net income divided by total assets. *LOSS* = 1 if the firm reports negative net income and 0 otherwise. *SPECIAL\_ITEMS* = special items divided by total assets. *DISCONTINUED* = 1 if a firm's discontinued operations

90.58%

88.96%

Adjusted R<sup>2</sup>

exceeds \$1 million and 0 otherwise. *LEVERAGE* = total liabilities divided by total assets. *INVENTORY* = inventory divided by total assets. *INTANGIBLES* = intangible assets divided by total assets. *GOODWILL* = goodwill divided by total assets. *M&A* = 1 if the firm's goodwill increases by more than \$1 million and 0 otherwise. *NEG\_EQUITY* = 1 if common equity is negative and 0 otherwise. *FIRM\_AGE* = the number of years the firm is listed in Compustat. *ACCEL\_FILER* = 1 if the firm is an accelerated filer and 0 otherwise. *INTERNAL\_WEAKNESS* = 1 if the firm disclosed a material internal control deficiency and 0 otherwise. *MTB* = market value of equity divided by book value of equity. *RETURN* = fiscal year stock return. *STD\_RETURN* = standard deviation of monthly stock returns. *GOING\_CONCERN* = 1 if a firm receives a going concern modified opinion and 0 otherwise. *BUSY\_MONTH* = 1 if the fiscal year-end is December and 0 otherwise. *BIG4* = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. *ISPEC* = auditor's relative market share of audit fees in the client's Fama–French 48 industry classification. Panel A reports the base model estimation. Panel B reports the estimation of an expanded model which includes firm size indicators and their interactions with *BANK*. The firm size indicators are denoted *Bj\_k*=1 if total assets are between j and k \$ billion, for j=10, 50, or 100 and for k=50, 100, or 500 and are denoted *B500*=1 if total assets exceed \$500 billion. Standard errors are clustered at the firm level (two-tailed *p*-values are in parentheses).

**Table 5**Audit report lag for banks versus control firms

Panel A: OLS estimation of audit report lag						
<u> </u>	CONTROL					
	SIC61	High REC/TA				
BANK	-0.089 (0.033)	-0.095 (0.000)				
LogASSETS	-0.015 (0.044)	-0.021 (0.000)				
ROA	-0.285 (0.012)	0.053 (0.283)				
LOSS	0.111 (0.000)	0.142 (0.000)				
DISCONTINUED	0.039 (0.290)	0.039 (0.111)				
EXTRA_ITEMS	0.100 (0.056)	0.141 (0.000)				
ABS_ACCRUALS	-0.026 (0.229)	0.064 (0.060)				
LEVERAGE	0.050 (0.652)	0.071 (0.152)				
INVENTORY	0.426 (0.001)	0.248 (0.007)				
FOREIGN	0.206 (0.002)	0.076 (0.026)				
FIRM_AGE	-0.006 (0.000)	-0.004 (0.000)				
INTERNAL_WEAKNESS	0.193 (0.000)	0.166 (0.000)				
AUDITOR_TURNOVER	0.042 (0.007)	0.048 (0.000)				
GOING_CONCERN	0.239 (0.001)	0.170 (0.000)				
BUSY_MONTH	-0.051 (0.043)	-0.043 (0.025)				
BIG4	0.104 (0.000)	0.075 (0.000)				
Year fixed effects	Yes	Yes				
Observations	8,150	10,529				
Adjusted R <sup>2</sup>	49.97%	44.37%				
Panel B: Incorporating firm size	into the analyses					
	SIC61	High REC/TA				
B10_50	-0.244 0.000	-0.119 (0.001)				
B50_100	-0.205 0.049	-0.082 (0.161)				
B100_500	-0.203 0.006	0.063 (0.440)				
B500	0.071 0.658	0.148 (0.082)				
BANK	-0.157 0.001	-0.132 (0.000)				
BANK*B10_50	0.229 0.001	0.169 (0.000)				
BANK*B50_100	0.244 0.049	0.219 (0.013)				
BANK*B100_500	0.265 0.005	0.133 (0.199)				
BANK*B500	0.079 0.647	0.189 (0.136)				
Control variables	Yes	Yes				
Year fixed effects	Yes	Yes				
Observations	8,150	10,529				
Adjusted R <sup>2</sup>	50.29%	45.02%				

The table reports the OLS estimation of a model with dependent variable *LogARL* = the natural logarithm of the number of days between the fiscal year-end date and auditor signature date. The main test variable *BANK* = 1 if the firm is on Bank *Compustat* and 0 otherwise. We estimate the model on the combined BANK sample and one of two control samples of firms that are similar to banks but unregulated: (1) The *SIC61* control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American *Compustat*; (2) the *High REC/TA* control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American *Compustat*. The control variables are defined as follows. *LogASSETS* = the natural logarithm of total assets. *ROA* = net income divided by total assets. *LOSS* = 1 if the firm reports negative net income and 0 otherwise. *DISCONTINUED* = 1 if a firm's discontinued operations exceeds \$1 million and 0 otherwise. *EXTRA\_ITEMS* = 1 if a firm's (absolute) extraordinary items exceeds \$1 million and 0 otherwise. *ABS\_ACCRUALS* = absolute value of accruals divided by total assets. *LEVERAGE* = total liabilities divided by total assets. *INVENTORY* = inventory divided by total assets. *FOREIGN* = 1 if a firm reports non-zero foreign exchange income and 0 otherwise. *FIRM\_AGE* = the number of years a firm is listed in Compustat. *INTERNAL\_WEAKNESS* = 1 if the firm's auditor changed during the year and 0 otherwise. *GOING\_CONCERN* = 1 if a firm receives a going concern modified

opinion and 0 otherwise.  $BUSY\_MONTH = 1$  if the fiscal year-end is December and 0 otherwise. BIG4 = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. Panel A reports the base model estimation. Panel B reports the estimation of an expanded model which includes firm size indicators and their interactions with BANK. The firm size indicators are denoted  $Bj\_k=1$  if total assets are between j and k \$ billion, for j=10, 50, or 100 and for k=50, 100, or 500 and are denoted B500=1 if total assets exceed \$500 billion. Standard errors are clustered at the firm level (two-tailed p-values are in parentheses).

Table 6
Identification tests for audit fee model using proxies for times-series variation in the intensity of banking regulation

Panel A: Descriptive statistics						
	N	Mean	Std	Q1	Medi	an Q3
BUDGET (in millions \$)	15	2,757	908	2,008	2,50	6 3,584
RESTRICTIONS (number of words)	15	29,936	9,313	24,771	25,53	6 30,053
Panel B: OLS estimation of audit fees						
		LogBUDGET	model	LogRESTRICTIONS me		TIONS model
LogBUDGET		-1.649	(0.000)			
LogRESTRICTIONS				-	-0.687	(0.000)
LogASSETS		0.449	(0.000)		0.463	(0.000)
ROA		-1.708	(0.000)		-1.215	(0.085)
LOSS		0.048	(0.008)		0.052	(0.004)
SPECIAL_ITEMS		2.097	(0.006)		1.046	(0.282)
DISCONTINUED		0.060	(0.021)		0.082	(0.003)
LEVERAGE		-0.915	(0.024)		-0.750	(0.000)
INVENTORY		0.278	(0.000)		0.230	(0.169)
INTANGIBLES		2.032	(0.083)		1.707	(0.191)
GOODWILL		0.032	(0.082)		1.451	(0.265)
M&A		0.036	(0.978)		0.056	(0.000)
NEG_EQUITY		0.083	(0.000)		0.103	(0.311)
FIRM_AGE		0.178	(0.404)		0.102	(0.000)
ACCEL_FILER		-6.760	(0.000)		-3.933	(0.000)
INTERNAL_WEAKNESS		0.230	(0.000)		0.220	(0.000)
MTB		0.004	(0.000)		0.035	(0.002)
RETURN		-0.052	(0.474)		-0.058	(0.000)
STD_RETURN		0.131	(0.000)		-0.237	(0.004)
GOING_CONCERN		0.043	(0.054)		0.059	(0.305)
BUSY_MONTH		0.088	(0.436)		0.106	(0.081)
BIG4		0.129	(0.133)		0.129	(0.000)

**ISPEC** 

Year fixed effects

Firm fixed effects

Observations

Adjusted R<sup>2</sup>

Panel A reports descriptive statistics for two measures of bank regulation intensity, BUDGET and RESTRICTIONS. BUDGET is the annual budget in \$ millions of the "finance and banking" subcategory (which includes the Comptroller of the Currency, Federal Deposit Insurance Corporation, and Securities and Exchange Commission) from Regulatory Reports available at https://wc.wustl.edu/regulatory reports. RESTRICTIONS is based on RegData, an industry- and year-specific regulation index constructed by Al-Ubaydli and McLaughlin (2017) from textual analysis of the number of constraints (the strings "shall," "must," "may not," "prohibited," and "required") in the Code of Federal Regulations (CFR) Title 12 for the banking industry each year. Panel B reports the OLS estimation, for the BANK sample only, of an expansion of the audit fee model with dependent variable LogFEE = the natural logarithm of the sum of audit fees and audit-related fees reported in Table 4. The expanded model includes the natural logarithm of BUDGET or RESTRICTIONS. The control variables are defined as follows. LogASSETS = the natural logarithm of total assets. ROA = net income divided by total assets. LOSS = 1 if the firm reports negative net income and 0 otherwise. SPECIAL ITEMS = special items divided by total assets. DISCONTINUED = 1 if a firm's discontinued operations exceeds \$1 million and 0 otherwise. LEVERAGE = total liabilities divided by total assets. INVENTORY = inventory divided by total assets. INTANGIBLES = intangible assets divided by total assets. GOODWILL = goodwill divided by total assets. M&A = 1 if the firm's goodwill increases by more than \$1 million and 0 otherwise. NEG EQUITY = 1 if common equity is negative and 0 otherwise. FIRM AGE = the number of years a firm is listed in Compustat. ACCEL FILER = 1 if the firm is an accelerated filer and 0 otherwise. INTERNAL WEAKNESS = 1

0.461

No

Yes

7,775

95.75%

(0.000)

0.507 (0.000)

No

Yes

7,775

95.54%

if the firm disclosed a material internal control deficiency and 0 otherwise. MTB = market value of equity divided by book value of equity. RETURN = fiscal year stock return.  $STD\_RETURN$  = standard deviation of monthly stock returns.  $GOING\_CONCERN$  = 1 if a firm receives a going concern modified opinion and 0 otherwise.  $BUSY\_MONTH$  = 1 if the fiscal year-end is December and 0 otherwise. BIG4 = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. ISPEC = auditor's relative market share of audit fees in the client's Fama—French 48 industry classification. Standard errors are White's corrected standard errors (two-tailed p-values are in parentheses).

Table 7
Identification tests for audit fee model using proxy for cross sectional variation in the intensity of banking regulation

	STATE BANKS	ALL BANKS
STATE_REG	0.656 (0.017)	-0.719 (0.151)
STATE_BANK		-0.084 (0.170)
STATE_REG x STATE_BANK		1.379 (0.017)
LogASSETS	0.536 (0.000)	0.566 (0.000)
ROA	-3.974 (0.008)	-4.262 (0.003)
LOSS	0.089 (0.010)	0.116 (0.001)
SPECIAL_ITEMS	3.163 (0.055)	3.754 (0.015)
DISCONTINUED	0.303 (0.001)	0.281 (0.000)
LEVERAGE	-1.975 (0.000)	-1.973 (0.000)
INVENTORY	0.786 (0.000)	0.929 (0.000)
INTANGIBLES	7.248 (0.000)	7.018 (0.000)
GOODWILL	-5.498 (0.000)	-5.478 (0.000)
M&A	0.091 (0.000)	0.066 (0.000)
NEG_EQUITY	0.178 (0.152)	0.025 (0.893)
FIRM_AGE	0.007 (0.002)	0.008 (0.000)
ACCEL_FILER	0.072 (0.020)	0.021 (0.464)
INTERNAL_WEAKNESS	0.248 (0.000)	0.246 (0.000)
MTB	0.005 (0.740)	-0.004 (0.764)
RETURN	-0.048 (0.009)	-0.023 (0.197)
STD_RETURN	0.748 (0.000)	0.703 (0.000)
GOING_CONCERN	-0.069 (0.416)	0.035 (0.710)
BUSY_MONTH	0.068 (0.057)	0.066 (0.070)
BIG4	0.366 (0.000)	0.333 (0.000)
ISPEC	0.015 (0.952)	-0.005 (0.982)
Intercept	9.331 (0.000)	9.267 (0.000)
Year fixed effects	Yes	Yes
Observations	5,597	7,228
Adjusted R <sup>2</sup>	87.29%	88.44%

The table reports the OLS estimation, for the BANK sample only, of two expansions of the audit fee model with dependent variable LogFEE = the natural logarithm of the sum of audit fees and audit-related fees in \$ millions reported in Table 4. The both expanded models include Agarwal, Lucca, Seru and Trebbi's (2014) measure of regulatory leniency (inverse intensity) across state-chartered banks (STATE REG) and The measure is based on the "alternating examination program" in which state-chartered banks are examined by (more stringent) federal supervisors (the FDIC or Federal Reserve) and state supervisors on an alternating basis. Using a proprietary database, Agarwal et al. (2014) estimate the differential examination stringency of federal supervisors versus 44 state bank supervisors. The expanded reported in right column as includes an indicator for whether bank is a state-(STATE BANK) information based on obtained from the (https://www5.fdic.gov/idasp/advSearchLanding.asp), as well as the interaction of STATE REG with STATE BANK. The control variables are defined as follows. LogASSETS = the natural logarithm of total assets. ROA = net income divided by total assets. LOSS = 1 if the firm reports negative net income and 0 otherwise. SPECIAL ITEMS = special items divided by total assets. DISCONTINUED = 1 if a firm's discontinued operations exceeds \$1 million and 0 otherwise. LEVERAGE = the total liabilities divided by total assets. INVENTORY = inventory divided by total assets. INTANGIBLES = intangible assets divided by total assets. GOODWILL = goodwill divided by total assets. M&A = 1 if the firm's goodwill increases by more than \$1 million and 0 otherwise. NEG EQUITY = 1 if common equity is negative and 0 otherwise. FIRM AGE = the number of years a firm is listed in Compustat. ACCEL FILER = 1 if the firm is an accelerated filer and 0 otherwise. INTERNAL WEAKNESS = 1 if the firm disclosed a material internal control deficiency and 0 otherwise. MTB = market value of equity divided by book value of equity. RETURN = fiscal year stock return. STD\_RETURN = standard deviation of monthly stock returns. GOING\_CONCERN = 1 if a firm receives a going concern modified opinion and 0 otherwise. BUSY MONTH = 1 if the fiscal year-end is December

and 0 otherwise. BIG4 = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. ISPEC = auditor's relative market share of audit fees in the client's Fama—French 48 industry classification. Standard errors are clustered at the firm level (two-tailed p-values are in parentheses).

 Table 8

 Likelihood of small earnings increases for banks versus control firms

	CONTROL				
	SIC	C61	High REC/TA		
BANK	0.730	0.730 (0.000)		(0.000)	
LogASSETS	-0.052	(0.030)	0.001	(0.951)	
LEVERAGE	-1.321	(0.007)	-0.879	(0.002)	
MTB	0.037	(0.232)	-0.039	(0.066)	
ACCEL_FILER	0.101	(0.008)	0.107	(0.003)	
BIG4	-0.028	(0.445)	-0.043	(0.211)	
Intercept	-2.065	(0.000)	-2.688	(0.000)	
Year fixed effects	Yes		Yes		
Observations	8,436		10,882		
McFadden's R <sup>2</sup>	3.56%		5.16%		

The table reports the logistic estimation of the likelihood that a firm reports a small earnings increase.  $SMALL\_POS = 1$  if  $0.00 < \Delta ROE \le 0.01$ , where ROE = net income divided by the book value of common equity, and 0 otherwise. The main test variable BANK = 1 if the firm is a bank and 0 otherwise. We estimate the model on the combined BANK sample and one of two control samples of firms that are similar to banks but unregulated: (1) The SIC61 control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American Compustat; (2) the  $High\ REC/TA$  control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American Compustat. The control variables are defined as follows. LogASSETS = 1 the natural logarithm of total assets. LEVERAGE = 1 total liabilities divided by total assets. MTB = 1 market value of equity divided by book value of equity.  $ACCEL\_FILER = 1$  if the firm is an accelerated filer and 0 otherwise. BIG4 = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. P-values are reported in parentheses.

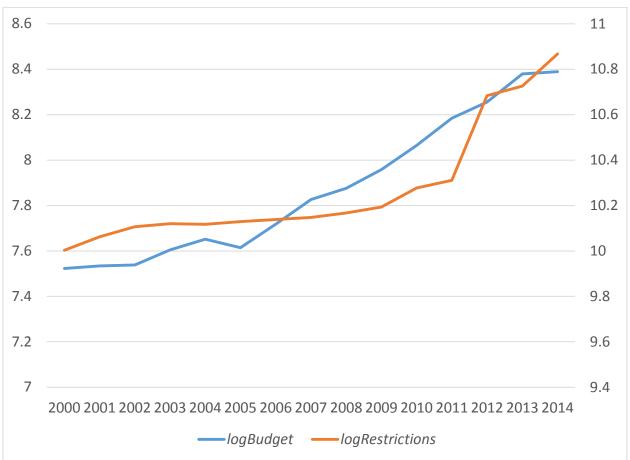
 Table 9

 Length of string of consecutive earnings increases for banks versus control firms

	CONTROL				
	SIC6.	1	High I	REC/TA	
BANK	0.370	(0.011)	0.666	(0.000)	
LogASSETS	-0.129	(0.000)	-0.173	(0.000)	
LEVERAGE	-0.507	(0.340)	0.548	(0.000)	
MTB	-0.277	(0.000)	-0.058	(0.000)	
GOODWILL	1.020	(0.459)	-0.727	(0.069)	
ACCEL FILER	0.431	(0.000)	0.243	(0.000)	
INTERNAL_WEAKNESS	0.129	(0.574)	-0.063	(0.633)	
BIG4	-0.105	0.196)	-0.111	(0.058)	
Year fixed effects	Yes	Yes		es	
Number of observations	1,06	1,065		775	
McFadden's R <sup>2</sup>	3.929	3.92%		3.67%	

The table reports proportional hazard model estimation of a model with dependent variable *STRING* = the duration of the longest string of consecutive annual earnings increases. The main test variable *BANK* = 1 if the firm is a bank, and 0 otherwise. We estimate the model on the combined *BANK* sample and one of two control samples of firms that are similar to banks but unregulated: (1) The *SIC61* control sample comprises non-depository credit institutions with two-digit standard industry classification (SIC) code 61 on Annual North American *Compustat*; (2) the *High REC/TA* control sample comprises non-banks with the top 5% of receivable to assets ratio on Annual North American *Compustat*. The control variables are defined as follows. *LogASSETS* = the natural logarithm of total assets. *LEVERAGE* = total liabilities divided by total assets. *MTB* = market value of equity divided by book value of equity. *ACCEL\_FILER* = 1 if the firm is an accelerated filer and 0 otherwise. *BIG4* = 1 if the firm is audited by one of the Big-Four auditors and 0 otherwise. *p*-values are reported in parentheses.

Figure 1
Plot of time-series measures of the intensity of banking regulation from 2000–2014



LogRestrictions is based on RegData, an industry- and year-specific regulation index constructed by Al-Ubaydli and McLaughlin (2017) from textual analysis of the number of constraints (the strings "shall," "must," "may not," "prohibited," and "required") in the Code of Federal Regulations (CFR). This measure is the natural logarithm of the number of constraints in CFR Title 12 for the banking industry each year. LogBudget is the natural logarithm of the annual budget (in \$ millions) of the "finance and banking" subcategory (which includes the Comptroller of the Currency, Federal Deposit Insurance Corporation, and Securities and Exchange Commission) from Regulatory Reports available at https://wc.wustl.edu/regulatory reports.

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